

Department B Communications, Expressive Arts & Photography

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Communications

Pay Code 200

Score Sheet SF94

Educational resources for youth taking the Communications project can be found at 4hcurriculum.unl.edu. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Communications, Module 1

Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate Internet sources
- Composing a rap
- Preparing an illustrated talk

B154901 - Poster. SF94 Create a poster, measuring either 22"x28" or 24"x36", that showcases

what was learned in this project area.

B154902 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

B154001 - Poster SF94 Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

B154002 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

B154003 - Poster SF94 Create a poster, measuring either 22"x28" or 24"x36", that showcases

what was learned in this project area.

B154004 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

B154005 - Digital Media SF94 Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Photography

Pay Code 200

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- A. 4-H members are allowed to exhibit in only one photography unit.
- B. 4-H members may enter up to three exhibits but no more than one exhibit per class (see general rules).
- C. An image may only be used on one exhibit with the exception of the Unit III Portfolio which may include images entered as exhibit prints in other Unit III classes.
- D. Cameras - Photos may be taken with any type of film or digital camera, including

- phones, tablets, and drones, with the exception of class B181050 which requires a phone or tablet camera.
- E. Manual adjustments are strongly encouraged for Unit III exhibitors.
 - F. Photos must be shot by the 4-H member during the current project year with the exception of the Unit III Portfolios which may include images captured and/or exhibited in previous years.
 - G. Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified.
 - H. Do not use photo corners, borders, or place coverings over the exhibits.
 - I. Display Exhibits – Display exhibits are allowed in Unit II Classes 20, 30, 40, 50, and 70. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Unit II Data Tags are required (see rule M).
 - J. Print Exhibits – All print exhibits for both Unit II and III must be 8x10 prints mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate unit data tags are required (see rule M).
 - K. Entry Tags – Entry tags must be securely attached to the upper right-hand corner of the exhibit.
 - L. Data Tags – Data Tags are required on all photography exhibits. Current data tags and help sheet are available

at: <https://4h.unl.edu/fairbook/static/photography>.

- a. Unit II Showcases – Each photo in the Showcase must have a separate Unit II Data Tag. Altogether, each Showcase exhibit will have 12 Data Tags. These may be displayed on the page before or after the photos.
 - b. Unit II Prints – All Unit II prints must have a Unit II Data Tag securely attached to the back of the exhibit in the upper right-hand corner.
 - c. Unit III Displays – Each photo of the display must include a separate Unit II Data Tag. Data Tags should be numbered with the corresponding photo's number (see rule J). Data Tags should be securely attached to the back of the exhibit.
 - d. Unit III Portfolios – Each image in the portfolio must have a separate Unit III Data Tag. See class description for more details.
 - e. Unit III Prints – All Unit III prints must have a Unit III Data Tag securely attached to the back of the exhibit in the upper right-hand corner.
- L. Unit III Cumulative Judging – Unit III prints in class 20-70 will receive a cumulative score from three judges. Each judge can award up to five points. Exhibits are judged on the technical and artistic criteria including focus, exposure, lighting, composition, creativity, and appeal. Judges will provide general feedback and critique for Unit III exhibitors based on their individual observations. Unit III cumulative judging will use the SF89 scoresheets.
- M. Extension Office Exhibition Selection – Exhibit prints may be selected from fair entries for special in-office exhibitions. Selected prints will be collected at the end of

Fair and will be returned to exhibitor the following fair. If photo is also picked for State Fair, we will request a copy for the office.

Unit I - Focus on Photography Guidelines

Unit I Picture Displays:

- Three 4x6 photos mounted on a single horizontal 11" X 14" black (preferred) or white poster or matting board.
- Every photo on picture display must be pencil numbered (no. 2 lead pencil) below the photo (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally.
- Personal Data Tags (parts A and B) are required. Use Unit II Data Tag for all classes.

Unit I Photo Journal:

- Choose project area 1, 2, 3 or 4 in the Level 1 project manual titled "Focus on Photography" (available at county offices).
- Complete the pages associated with the project area of your choice (project 1, 2, 3 or 4) or recreate and print the pages (still using actual photos).
- Place pages in an 8½ x 11 black or white 3 ring binder.
- Personal Data Tags are required (See General Rule G). Use Unit II Data Tag for all classes.

Exhibit Prints:

- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (not foam board); rectangular or oval inside matt opening
- Place photos horizontally or vertically as appropriate.

- Unit II Print/Display Data Tags are required (See General Rules)

County Only Classes

- B180901 - Photo Journal** - An entry will consist of a single completed and bound section of project 1, 2, 3, or 4 in the Level 1 project manual titled "Focus on Photography".
- B180902 - Photo story display:** - entry will consist of a display of 3 photos that tell the beginning, middle, and end of a story. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board
- B180903 - Fun with Shadows Display:** Entry will consist of 3 pictures of 3 different subjects that capture the image of the shadow. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board
- B180904 - Magic and Tricks Display:** Entry will consist of 3 pictures of 3 different subjects that use a "special effect" to create interesting photos. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board

Must be displayed as a 8x10 matted exhibit print.

B180905 - Fair Theme exhibit print

B180906 - Your Favorite Photo

B180907 - Smiley face picture

B180908 - Flat Herbie Photo

Unit II - Controlling the Image

- B181010 - Controlling the Image Showcase:** An entry will consist of a three-ring binder showcasing four lessons from the Level 2 Controlling the Image project book. Each lesson showcase should include three separate images. Altogether a Showcase will include a total of 12 photos. Scoresheet SF86
- Each lesson should be selected from a

different "project area" of the book. For example, you could choose the You Take Control from project area 1, Low Light Challenges from area 2, A Golden Photo from area 3, and Panning the Action from area 4.

- Each lesson showcase should include 3 photos taken by the exhibitor which illustrate the lesson. For example, 3 photos using different shutter speeds or 3 photos showcasing the Rule of Thirds. You will take 12 photos in all.
- The 3 photos should be printed at 4x6 and mounted together on an 8½ x 11 paper.
- Each individual photo must have a separate Unit II Data Tag. These should be displayed on the page before or the page after the photos. See Rule M.
- For each lesson include: 1) a description of the lesson you are illustrating and what you learned, 2) changes you made for each photo (shutter speed, aperture, type of lighting), and 3) which photo of the three is your favorite and why.
- Showcases should be presented in an 8½ x 11 three-ring binder.
- Plastic sleeves are recommended.

B181020 - Lighting Display or Print: Entry will consist of a display of 3 pictures of 3 different subjects or an exhibit print that demonstrates lighting effects (Low Lighting, Hard Lighting, Soft Lighting, Silhouettes and Lighting with a Flash).
Scoresheet SF87 (Controlling the Image, p. 18-33)

B181030 - Composition Display or Print: Entry will consist of 3 completely different views or angles of the same subject or a print that illustrates one of the following composition

lesson in the Level 2 Project Manual (Rule of Thirds, The Golden Photo, Space Tells the Story, Building a Photo, and Capture a Candid Photo. Scoresheet SF87 (Controlling the Image, p. 34-53)

B181040 - Action Display or Print: Entry will consist of a display of 3 pictures or a print which captures action or movement of a subject. Scoresheet SF87 (Controlling the Image, p. 54-61)

B181050 - Smart Phone Capture Display or Print: Entry will consist of a display of 3 pictures of 3 different candid or un-posed shots or a print that captures a candid or un-posed moment. *This class is only for photos captured on mobile device (phone or tablet). Scoresheet SF87 (Controlling the Image, p. 50-51)

B181060 - Theme Print - Beautiful Nebraska: Nebraska's state song, Beautiful Nebraska, talks of peaceful prairieland, rivers, hills of sand, dark green valleys, and rainbows reaching to the ground. However, beauty is in the eye of the beholder, and everyone has their own idea of what makes Nebraska great. Entries in the theme print class should capture and share what the exhibitor finds beautiful in or about Nebraska. Exhibitors should explain how their photo fits the Beautiful Nebraska theme when answering question #1 of the Data Tag. SF87

B181070 - Digitally Altered Display or Print: Digitally altered prints/displays must be created using one or more original images taken by the exhibitor. Photos must be digitally altered in some way that results in a new and unique image. This might include adding text, textures, or illustrations, applying digital filters, superimposing multiple images, etc.

Exhibitors should clearly explain what digital manipulation was done and what computer software was used to create the exhibit when answering questions #2 of the Data Tag. A copy of the original, unaltered photo(s) (no larger than 4x6) should be attached to the back of the exhibit. **This is for the judges' reference and does not need to be a high-quality print.** Scoresheet SF87

Unit III Mastering Photography:

B182010 - Photography Portfolio: Entry will consist of ten photos that represent the strongest collection of the participant's work. See the notes above regarding details for the class. Scoresheet SF88

- Portfolios should include a minimum of 10 different images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited.
- Photos should represent the 4-H member's strongest collection of work.
- Place photos in a plastic sleeve and present them in an 8½ x 11 three-ring binder.
- Recommended photo size is 8x10.
- Matting is not necessary.
- Portfolios should include:
 - A narrative describing the overall intent of the portfolio (for example, the portfolio could include a range of work from earlier years in 4-H photography to the present, you could have a creative theme for your portfolio or you could include photos that illustrate your

- diverse photography skills),
 - A table of contents,
 - Titles for each image,
 - Unit III Data Tags for each image, and
 - A paragraph describing how each image contributes to the overall intent of the portfolio.
- B182020 - Advanced Lighting Print:** Entry will consist of a print that utilizes advanced and creative lighting techniques. Scoresheet SF89 (Mastering Photography, p. 18-33)
- B182030 - Advanced Composition Print:** Entry will consist of a print that demonstrates advanced and creative composition techniques. SF89 (Mastering Photography, p. 34-50)
- B182040 - Portrait Print:** Entry will consist of a print that captures both physical characteristics and personality in a living subject. Scoresheet SF89 (Mastering Photography, p. 46-53)
- B182050 - Challenging Print:** Entry will consist of a print that illustrates a non-digital special effect or demonstrates an advanced photography technique, such as double exposure, light painting, multiple flash exposure, filters, night time exposure, astrophotography, underwater photography, studio lighting, or other technique not listed. Exhibitor should identify which challenging technique or special effect was used when answering question #1 of the Unit III Data Tag. Scoresheet SF89 (Mastering Photography, p. 14-17, 22-25, 66-69)
- B182060 - Theme Print – N150:** February 15, 2019 marks 150 years since the day the state of Nebraska chartered the University of Nebraska. That's 150 years of history to appreciate, impact to unpack, and stories to tell. Much has happened since 1869, all

for the purpose of changing lives, advancing knowledge, and fulfilling dreams. How has the University of Nebraska impacted you, your family, or your community? How can you tell this story through photography? Exhibitors should explain how their photo fits the N150 theme when answering question #1 of the Data Tag. Scoresheet SF89

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B182070 - Digitally Altered Print: Digitally altered prints must be created using one or more original images taken by the exhibitor. Photos must be digitally altered in some way that results in new and unique images. This might include adding text, textures, or illustrations, applying digital filters, superimposing multiple images, etc. Exhibitors should clearly explain what digital manipulation was done and what software was used to create the exhibit when answering questions #2 of the Data Tag. A copy of the original, unaltered photo(s) (no larger than 4x6) should be attached to the back of the exhibit. **This is for the judges' reference and does not need to be a high-quality print.** Scoresheet SF89

Theatre Arts

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County Only Classes

B190901 - Costume - made or decorated by 4-Her for use in a theater arts production.

Costume could be for self or others.

B190902 - Portfolio - a collection of photographs, sketches or other samples illustrating the

theater arts learning's such as costume design, stage make-up, written scripts, set design or other related learning's.

- B190903 - Puppet** - exhibit consists of a puppet made by 4-Her for use in a theater arts production.
- B190904 - Script** - a script written by 4-Her for a play, musical, skit, puppet show, or other type of theater arts production.
- B190905 - Stage Set Photography Display** - a display of photos of a stage set that was designed and built by a 4-Her. Photo display to be mounted on horizontal 14"x22 black or white poster or matting board. Include description of the photos.
- B190906 - Acting Portfolio** - A collection of photos of the 4-Her acting in a play. Photo display to be mounted on horizontal 14"x22" black or white poster or matting board. Include a written description of the photos.
- B190907 - You Be The Teacher** - share with others what you learned in this project. Exhibit may be a poster, notebook, display, audiotape or videotape. 4-Her must provide a tape player for judge if their exhibit contains an audiotape.

NOTES