Department B
Communications, Expressive Arts & Photography

All entries must be pre-entered on a General Entry Form at the York County Extension Office by the first Friday of July. All Exhibits will be judged on Tuesday of fair week in the Home Ec Building. Entries must receive a Purple ribbon at county fair and be selected to advance to State Fair.

Communications
Pay Code 200
Score Sheet SF94

Educational resources for youth taking the Communications project can be found at http://4h.unl.edu/4hcurriculum/communication. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Communications, Module 1

Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate Internet sources
- Composing a rap
- Preparing an illustrated talk

B154901 - Poster. SF94Create a poster, measuring either 22″x28″ or 24″x36″, that showcases

what was learned in this project area.

B154902 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

B154001 - Poster SF94 Create a poster, measuring either 22″x28″ or 24″x36″, that showcases what was learned in this project area.

B154002 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

B154003 - Poster SF94 Create a poster, measuring either 22″x28″ or 24″x36″, that showcases

what was learned in this project area.

B154004 - Essay SF94 Write an essay (3-5 pages) that showcases what was learned in this project area.

B154005 - Digital Media SF94 Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5″x11″ sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Photography
Pay Code 200

All entries must be pre-entered on a General Entry Form at the York County Extension Office by the first Friday of July. All Exhibits will be judged on Tuesday of fair week in the Home Ec Building. Entries must receive a Purple ribbon at county fair and be selected to advance to State Fair.

A. **4-H'ers are allowed** entries in only one unit of competition. Individuals may enter up to three exhibits.
B. **Entry Tags**: Entry Tag must be securely attached to the upper right hand corner of displays or prints.
C. **A photograph may only be** used on one exhibit and may be taken with a film or digital camera.
D. **Photos must be shot during** the current project year by the 4-H member.
E. **Securely attach** photos. Photos that are unattached with be disqualified.

F. **Do not use** photo corners, borders, or place coverings over the exhibits. Do not include negatives.

G. **Data Tags** - (found on the York 4-H Website) are required on all classes. Securely attach the tags to the back of exhibits or include as page one in your photo showcase. Unit II prints and displays require the Unit II Print/Display Data Tag. Unit II showcases require the Unit II Showcase Data Tag. All Unit III entries, including portfolios require the Unit III Data Tag. Data tags are available at: https://unl.box.com/s/1ttnemphrd4szykl5t9xm1ofiezi86js .

H. **Exhibits not following** these rules will receive a participation ribbon.

Unit I - Focus on Photography Guidelines
Unit I Picture Displays:
- Three 4x6 photos mounted on a single horizontal 11" X 14" black (preferred) or white poster or matting board.
- Every photo on picture display must be pencil numbered (no. 2 lead pencil) below the photo (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally.
- Personal Data Tags (parts A and B) are required. Use Unit II Data Tag for all classes.

Unit I Photo Journal:
- Choose project area 1, 2, 3 or 4 in the Level 1 project manual titled "Focus on Photography" (available at county offices).
- Complete the pages associated with the project area of your choice (project 1, 2, 3 or 4) or recreate and print the pages (still using actual photos).
- Place pages in an 8½ x 11 black or white 3

ring binder.
- Personal Data Tags are required (See General Rule G). Use Unit II Data Tag for all classes.

Exhibit Prints:
- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (not foam board); rectangular or oval inside matt opening
- Place photos horizontally or vertically as appropriate.
- Unit II Print/Display Data Tags are required (See General Rule G)

County Only Classes

B180901 - Photo Journal - An entry will consist of a single completed and bound section of project 1, 2, 3, or 4 in the Level 1 project manual titled "Focus on Photography".

B180902 - Photo story display: - entry will consist of a display of 3 photos that tell the beginning, middle, and end of a story. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board

B180903 - Fun with Shadows Display: Entry will consist of 3 pictures of 3 different subjects that capture the image of the shadow. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board

B180904 - Magic and Tricks Display: Entry will consist of 3 pictures of 3 different subjects that use a "special effect" to create interesting photos. Mounted on a single horizontal 11"x14" black (preferred) or white poster or matting board

Must be displayed as a 8x10 matted exhibit print.
B180905 - Fair Theme exhibit print
B180906 - Your Favorite Photo
B180907 - Smiley face picture

Unit II - Controlling the Image Guidelines
Picture Displays:
- Three 4x6 photos mounted on a single horizontal 11" X 14" black (preferred) or white poster or matting board.
- Every photo on picture display must be pencil numbered (no. 2 lead pencil) below (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally.
- Unit II Print/Display Data Tags are required (See General Rule G)

Exhibit Prints:
- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (not foam board); rectangular or oval inside matt opening
- Place photos horizontally or vertically as appropriate.
- Unit II Print/Display Data Tags are required (See General Rule G)

Photo Showcase:
- Choose one lesson from each of the four project areas in the Level 2 project manual titled "Controlling the Image". (available at county offices) For example you might choose You Take Control from Project Area 1, Lighting in a Flash from Project Area 2, The Rule of Thirds from Project Area 3 and Bits and Pieces from Project Area 4.
- Take three photos that showcase each lesson, for example 3 photos using different shutter speeds or 3 photos showcasing the Rule of Thirds. You will take 12 photos in all.
- Mount 4x6 photos on an 8½ x 11 on white paper. For each set of three photos include a short paragraph describing the lesson you are illustrating and changes you made to

your camera settings for each photo (shutter speed, aperture, type of lighting). You may also draw the rule of thirds or golden photo on your photos.

- Place pages in an 8½ x 11 black or white three-ring binder. Plastic sleeves are recommended for each page.
- Showcase Data Tags are required (See General Rule G). For your showcase complete only the Showcase Data Tag and include this as page one of your showcase.

B181010 - **Controlling the Image Showcase**: Entry will consist of a three-ring binder of three 4x6 photos showcasing four lessons addressed in the Level 2 project manual. A showcase will include a total of 12 photos.

B181020 - **Manual Setting Exhibit Print:** Entry will consist of a print that showcases the participant's ability to master the manual settings on the camera. 1) Manual Focus, 2) Manual Aperture, 3) Manual Shutter Speed, 4) Combination of any of the listed techniques, 5) Other technique not listed. SF86.98(2) (Controlling the Image, p. 10-17)

B181030 - **Lighting Display or Exhibit Print:** Entry will consist of a display of 3 pictures of 3 different subjects or an exhibit print that demonstrates lighting effects.

B181040 - **Composition Display or Exhibit Print**: Entry will consist of 3 completely different views or angles of the same subject or a print that illustrates one of the following composition lesson in the Level 2 Project Manual (Rule of Thirds, The Golden Photo, Space Tells the Story, Building a Photo, and Capture a Candid Photo .SF86.98(2) (Controlling the Image, p. 34-53)

B181050 - **Smart Phone Candid Capture Display or Exhibit Print:** Entry will consist of a display of 3 pictures of 3 different candid shots or an exhibit print that captures a candid, un-posed moment. *This class is

only for photos captured on mobile device (phone or tablet.) SF86.98(2) (Controlling the Image, p. 50-51)

B181060 - True Leader Exhibit Print: Explore true leaders in your community. True leaders can be anyone from community leaders, teachers, and volunteers to parents and friends. So, what sets them apart? What makes someone a true leader? What effect do they have on the people or environment around them? How can you tell their story through photography? SF86.98(2)

Unit III Mastering Photography:

Score Sheet SF86.98(3)(6)

Exhibit Prints:
- All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (not foam board); rectangular or oval inside matt opening
- Unit III Data Tags are required. (See General Rule G)
- Note: Manual adjustments are strongly encouraged for Unit III Exhibits.

Photography Portfolio:
- Select ten photos from your 4-H career that represent the strongest collection of your work.
- Photos may have been taken at any time during the 4-H experience and may have been previously exhibited. Photos can only be used in a portfolio once.
- Place photos in plastic sleeves and present them in an 8½ x 11 black or white 3 ring binder. No matting is necessary.
- On the first page of the portfolio include a table of contents listing a title for each photo in your collection and a narrative describing the overall intent for the portfolio. For example the portfolio could include a range of your work from your earlier years in 4-H

photography to the present, you could have a creative theme for your portfolio or you could include photos that illustrate your diverse photography skills.

- Unit III Data Tags are required along with supporting information. On the page prior to EACH photo include an information sheet for each photo that includes 1) Unit III Data Tag, 2) the photograph title and 3) a paragraph describing how the photo contributes to the overall intent of your portfolio. The information sheet and the photo should create a 2 page layout so that when the portfolio is open the information sheet is the page on the left and the photo is the page on the right

B182010 - **Photography Portfolio**: Entry will consist of ten photos that represent the strongest collection of the participant's work. See the notes above regarding details for the class.

B182020 - **Advanced Lighting Exhibit Print**: Entry will consist of a print that illustrates creative lighting. SF86.98(3)(6) (Mastering Photography, p. 18-33)

B182030 - **Breaking the Rules**: Entry will consist of a print that presents a unique focal point and uses different viewpoint, lines, shapes and spacing to create a compelling image. SF86.98(3)(6) (Mastering Photography, p. 34-41)

B182040 - **Portrait Exhibit Print**: Entry will consist of a print that captures both physical characteristics and personality in their subjects. SF86.98(3)(6) (Mastering Photography, p. 46-53)

B182050 - **Challenging Exhibit Print**: Entry will consist of a print that illustrates a special effect: 1) Double Exposure, 2) Light Painting, 3) Flash Multiple Exposure, 4) Filters SF86.98(3)(6) (Mastering Photography, p. 14-17), 5) Night Time

Exposure (Mastering Photography, p. 22-25), 6) Digitally altered photos, 7) Other technique not listed. (Mastering Photography, p. 66-69)

B182060 - True Leader Exhibit Print: Explore true leaders in your community. True leaders can be anyone from community leaders, teachers, and volunteers to parents and friends. So, what sets them apart? What makes someone a true leader? What effect do they have on the people or environment around them? How can you tell their story through photography? SF86.98(3)(6)

Theatre Arts
Pay Code 200

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County Only Classes

B190901 - Costume - made or decorated by 4-Her for use in a theater arts production. Costume could be for self or others.

B190902 - Portfolio - a collection of photographs, sketches or other samples illustrating the theater arts learning's such as costume design, stage make-up, written scripts, set design or other related learning's.

B190903 - Puppet - exhibit consists of a puppet made by 4-Her for use in a theater arts production.

B190904 - Script - a script written by 4-Her for a play, musical, skit, puppet show, or other type of theater arts production.

B190905 - Stage Set Photography Display - a display of photos of a stage set that was designed and built by a 4-Her. Photo display to be mounted on horizontal

14"x22 black or white poster or matting board. Include description of the photos.

B190906 - Acting Portfolio - A collection of photos of the 4-Her acting in a play. Photo display to be mounted on horizontal 14"x22" black or white poster or matting board. Include a written description of the photos.

B190907 - You Be The Teacher - share with others what you learned in this project. Exhibit may be a poster, notebook, display, audiotape or videotape. 4-Her must provide a tape player for judge if their exhibit contains an audiotape.

NOTES