

Department B Communications, Expressive Arts & Photography

All entries must be pre-entered on a General Entry Form at the York County Extension Office by the first Friday of July. All Exhibits will be judged on Tuesday of fair week in the Home Ec Building. Entries must receive a Purple ribbon at county fair and be selected to advance to State Fair.

Communications

Scoresheet SF94

Pay Code 200

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Communications, Module 1

Learn about interpersonal relationships, cultural understanding, speech making, safety in online spaces, and job interviews; practice communication in a variety of situations; Learn about communication preferences, active listening, identifying aggressive communication, using visual aids, making introductions, and writing letters and songs Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate Internet sources
- Composing a rap
- Preparing an illustrated talk

B154901 - Poster. Create a poster, measuring either 22"x28" or 24"x36", that showcases what

was learned in this project area.

B154902 - Essay Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to:

- identifying cultural differences in communication
- developing guidelines for internet etiquette
- evaluating another person's presentation, identifying communication careers
- preparing a presentation using a form of technology.

B154001 - Poster Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

B154002 - Essay Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications, Module 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to:

- composing a personal resume
- completing research on a speech or presentation topic
- identifying ways to reduce risks online
- evaluating own cell phone usage and etiquette
- critiquing advertisements
- job shadowing a communication professional.

B154003 - Poster Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

- B154004 - Essay** Write an essay (3-5 pages) that showcases what was learned in this project area.
- B154005 - Digital Media** Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Photography

Pay Code 200

All entries must be pre-entered on a General Entry Form at the York County Extension Office by the first Friday of July. All Exhibits will be judged on Tuesday of fair week in the Home Ec Building. Entries must receive a Purple ribbon at county fair and be selected to advance to State Fair.

GENERAL RULES

- 4-H members are allowed to exhibit in only one photography level.
- 4-H members may enter up to three exhibits but no more than one exhibit per class (see general rules).
- An image may only be used on one exhibit with the exception of Portfolio which may include images entered in other classes.
- **Cameras** - Photos may be taken with any type of film or digital camera, including phones, tablets, and drones.

- Photos must be shot by the 4-H member during the current project year with the exception of Portfolios, which may include images captured and/or exhibited in previous years.
- Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified. Do not use photo corners, borders, or place coverings over the exhibits.
- **Portfolios:** All portfolios must include the following information: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image. Portfolios may be presented in either print or digital formats:
 1. Printed portfolios should be presented in a 8.5x11 three-ring binder or similar book format. Recommended photo size is 8x10. Matting is not necessary.
 2. Digital portfolios may be presented online and must be exhibited along with a single 8.5x11 flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.
- **Display Exhibits:** At Sate Fair, display exhibits are only accepted in Level II. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the

overall display. No titles, captions, or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Appropriate Data Tags are required (see rule regarding data tags)

- **Print exhibits** must be 8x10 printed mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate unit data tags are required (see rule regarding Data Tags).
- **Entry Tags:** Entry tags should be securely attached to the upper right-hand corner of the exhibit.
- **Data Tags** are required on all print and display exhibits. Data tags are not required for portfolios. Each exhibit must have the appropriate number and level of data tags as outlined below. Data tags should be securely attached to the back of the exhibit. Current data tags and help sheet are available at <https://unl.box.com/v/4h-photography>.
- **Level 2 Prints** must have a Level 2 Data Tag.
- **Level 2 Displays** Each photo on the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
- **Level 3 Prints** All Level 3 prints must have a Level 3 Data Tag.
- **Extension Office Exhibition Selection** Exhibit prints will be selected by the Extension Staff from fair entries for special in-office exhibitions. Selected prints will be collected at the end of Fair and will be returned to exhibitor the following fair.

General Photography

Entries in this area can be entered by any one entering items in Photography Level 1, 2, or 3. Must be displayed as a 8x10 matted exhibit print.

County only Classes

B180908 - Fun with Shadows

B180909 - Fair Theme exhibit print

B180910 - Your Favorite Photo

B180911 - Smiley face picture

Level 1 - Focus on Photography Guidelines

Level I Picture Displays:

Displays exhibits are encouraged for Level 1 exhibitors. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. No foam core backing board is allowed. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. Use numbers to identify which photo each data tag corresponds with.

County Only Classes

B180901 - Fun with Shadows Display or Print

Photos should capture interesting or creative use of shadows (Activity 4)

B180902 - Get in Close Display or Print

Photo should capture a close-up view of the subject or object. (Activity 8)

B180903 - Bird's or Bug's Eye View Display or

Print Photo should capture an interesting viewpoint of a subject, either from above (bird's eye view) or below (bug's eye view). (Activity 10)

B180904 - Tricks and Magic Display or Print-

Photos should capture visual trickery or magic. Trick photography require creative compositions of objects in space and are intended to trick the person viewing the photo. For example, if someone is

standing in front of a flower pot, the pot might not be visible in the image, making it look as if the flowers are growing out of the person's head. (Activity 11)

B180905 - People, Places, or Pets with Personality Display or Print

Photos should have a strong focal point, which could be people, places, or pets. Photos should capture the subject's personality or character. Photos may be posed or un-posed. (Activity 13)

B180906 - Black and White Display or Print

Photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white. (Activity 15)

B180907 - Challenging Photo Exhibit: Telling a Story Display—Exhibit will include three photos which tell a story without words. Photos may show something being created, destroyed, consumed, moving, or growing. Photos should capture the beginning, middle, and end of a single story, project, or event. Display will consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. (Activity 14)

**Level 2 Next Level Photography
Scoresheet SF87**

Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

- B181010 - Level 2 Portfolio SF88** should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.
- B181020 - Creative Techniques & Lighting Display or Print:** Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3, 4, 5)
- B181030 - Creative Composition Display or Print:** Photos should capture a creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6, 7, 8, 9)
- B181040 - Abstract Photography Display or Print:** Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention. (Activity 11)

B181050 - Candid Photography Display or Print:

Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)

B181060 - Expression Through Color Display or Theme Print:

Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

Level 3 Mastering Photography:

Scoresheet SF89

Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography.

B182010 - Level 3 Photography Portfolio SF88

portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques or skills they were practicing

when they took the photo, what makes the image successful, and what could have been done to improve the image.

B182020 - Advanced Techniques & Lighting Print

SF89 Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3, 4, 5, or 12)

B182030 - Advanced Composition Print: Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewer's eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)

B182040 - Portrait Print: A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal, but must be of one or more human subjects. (Activity 9)

B182050 - Still Life Challenging Print: Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

B182060 - Freeze/Blur the Moment Theme Print: Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement. (Activity 11)

Theatre Arts

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County Only Classes

- B190901 - Costume** - made or decorated by 4-Her for use in a theater arts production. Costume could be for self or others.
- B190902 - Portfolio** - a collection of photographs, sketches or other samples illustrating the theater arts learning's such as costume design, stage make-up, written scripts, set design or other related learning's.
- B190903 - Puppet** - exhibit consists of a puppet made by 4-Her for use in a theater arts production.
- B190904 - Script** - a script written by 4-Her for a play, musical, skit, puppet show, or other type of theater arts production.
- B190905 - Stage Set Photography Display** - a display of photos of a stage set that was designed and built by a 4-Her. Photo display to be mounted on horizontal 14"x22 black or white poster or matting board. Include description of the photos.
- B190906 - Acting Portfolio** - A collection of photos of the 4-Her acting in a play. Photo display to be mounted on horizontal 14"x22" black or white poster or matting board. Include a written description of the photos.
- B190907 - You Be The Teacher** - share with others what you learned in this project. Exhibit may be a poster, notebook, display, audiotape or videotape. 4-Her must provide a tape player for judge if their exhibit contains an audiotape.

NOTES