

Webster County



Farmers and Ranchers Cow/College - Partners in Progress Beef Seminar drew 108 attendees included college students, educators, agri-businessmen and 57 Beef Producers who reported over **10,400 head of cattle on over 14,000 acres of grassland, 6 feedlots and 21,000 acres of farm land**. Surveys indicated that on average the information presented **will increase their profitability \$16/head with a total potential impact of over \$166,600**. In addition, 47% indicated they would expand/modify their current program and 27% would start new practices in the future based on what they learned.

"Excellent program- very timely. I liked that you didn't ignore the NY Times vs MARC "controversy". And "I really liked the Stockmanship presentation by Dr. Kip. Thank you!" --Participant

Ninety-seven youth participated in the **Webster County Ag Festivals** held in three locations in 2016. Youth gained knowledge about where their food comes from and food systems.

- 90% of the youth surveyed knew where their food comes from.
- 95% of the youth surveyed identified at least one career related to Agriculture.
- 85% of the youth surveyed knew the largest industry in Nebraska was Agriculture.



Timely and Pertinent Information to South Central Farmers and Ranchers was provided during 2016 including: Regional Beef Seminars; Pesticide Applicator Training; Chemigation Training; Land Values, Lease and Rental Rate Meeting; Beef Quality Assurance Regional Meeting; Farm Transition and Estate Seminar; Little Blue NRD Grazing and Managing Pasture Seminar; and Crop Marketing Workshop.

Surveys indicated:

- 78% showing intent of changing or modifying their current practices as a result of what they learned.
- *"Straight From the Horse's Mouth"* a weekly newspaper column reaches thousands of people through a list-serve including over **800 subscribers, 8 local papers, area TV and radio stations**.

"Excellent article as usual! I look forward to reading it each week. I also appreciate your Up-Coming Events that you include with the column, it is valuable service that you provide. Thank you! Keep up the good work!!!" - Livestock Producer

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