

- Class 40 **Advanced: Portrait Print:**
A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal, but must be of one or more human subjects (Activity 9).
- Class 50 **Advanced: Still Life Print:**
Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition (Activity 8).
- Class 60 **Advanced: Freeze/Blur the Moment Print:**
Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement (Activity 11).

- Class 2 **ESSAY:** Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS

(NOT Eligible for State Fair)

COMMUNICATIONS GUIDELINES

- The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H Members will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.
- Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.
- Scoresheet can be found at:
<https://extension.unl.edu/statewide/washington/UPDATED%201.20%20COUNTY%20ONLY%20SCORESHEETS.pdf>
- Educational resources can be found at:
https://4hcurriculum.unl.edu/index.php/main/data_dump/2

DEPT. B / DIV. 154

[Scoresheet SF94]

COMMUNICATIONS - MODULE 1

GENERAL INFORMATION:

Use one or a combination of the experiential activities in the Communications - Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

- Class 901 **POSTER:** Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.
- Class 902 **ESSAY:** Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS - MODULE 2

GENERAL INFORMATION:

Use one or a combination of the experiential activities in the Communications - Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

- Class 1 **POSTER:** Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

COMMUNICATIONS - MODULE 3

GENERAL INFORMATION:

Use one or a combination of the experiential activities in the Communications - Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

- Class 3 **POSTER:** Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.
- Class 4 **ESSAY:** Write an essay (3-5 pages) that showcases what was learned in this project area.
- Class 5 **DIGITAL MEDIA:** Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (website, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, i.e. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

POSTERS

(NOT Eligible for State Fair)

POSTERS GUIDELINES

Posters will be judged on the following criteria

- IDEA: simple, clear message, appropriate for a poster.
- LETTERING: readable from a distance, appropriate size in proportion to art.
- ART: one dominant, eye-catching element: art relates to written message.
- ARRANGEMENT: makes good use of entire poster space without being too crowded: art and lettering are balanced.
- COLOR: use of bold colors that harmonize, colors used are legible.
- QUALITY OF CONSTRUCTION: neatness; appropriateness of materials used.
- EFFECTIVENESS: works well as a poster.
- Posters should be no larger than 14" x 22".
- They may be arranged either horizontally or vertically.
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans.
- When using the official 4-H Emblem (Clover with the H's on each leaf), it must follow approved guidelines:
<https://www.nifa.usda.gov/sites/default/files/asset/document/4-H%20Name%20and%20Emblem%20User%20Guide%202014.pdf>
- Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
- Posters may be laminated to protect them.
- Scoresheet can be found at:
<https://extension.unl.edu/statewide/washington/UPDATED%201.20%20COUNTY%20ONLY%20SCORESHEETS.pdf>
- Educational resources can be found at:
https://4hcurriculum.unl.edu/index.php/main/data_dump/2