

# Communications

***Division 151- 4-H Illustrated Presentations Contest – County Only Classes will be divided into Jr. and Sr. Divisions. Jr. Division is age 8-11 and Sr. Division is age 12-18.***

- Presenters at the State Fair must have received a purple rating at the county contest.
- Presenters for all State Fair classes must be 10 years old by January 1, of the current year.
- All presenters at State Fair will be in one age division.
- Youth may only participate in one class within Division 151 at the State Fair.

Scoresheets, forms, contest study materials, and additional resources can be found at <https://go.unl.edu/ne4hcommunications> .

## **General Rules for all Division 151 Classes**

- A team presentation, consisting of two (2) individuals, may be given for any class; there is no separate class for team presentations.
- All classes require the presence of the contestant(s).
- All 4-H Presentations topics should be related to what the 4-H youth is learning through [4-H educational experiences focused on the priorities](#) of career and college readiness, community development, entrepreneurship, food supply confidence, healthy living, leadership development, and STEM (science, technology, engineering, and mathematics).
- 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “show and tell” portion of the topic), and a conclusion/summary (the “what” portion of the topic).
- Participants may be penalized if their presentation exceeds the time limits.
- Each participant is required to wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.
- The same presentation cannot be given in more than one Illustrated Presentations class
- Presenters are expected to clean-up the areas in which they work.
- Presenters using computer-based visuals may bring files on a USB drive that is PC formatted. Participants may also provide their own computer or other equipment as needed; however, participants must be able to connect their computer to the projector provided.
- Live animals of any kind may be used in the presentation. Presenters are responsible for all stalling arrangements, care and handling of animals. Animals can only remain in the presentation area while the owner is present.

## **Division 151 Guidelines**

**Description:** An Illustrated Presentation is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something.

**Judging Style:** Judge views entire presentation and engages in question and answer session following presentation.

**Time Limit:** 8 and 9 years old 3-5 minutes, 10 years old and up 6-8 minutes individual, 8-10 minutes team.

## **CLASS**

**B151113 - Illustrated Presentation**

**B151114 – Illustrated Presentation, Special Topic: Nebraska Agriculture**

**B141115 – Illustrated Presentation, Special Topic: Nebraska Agriculture, Food Preparation.**

**B151901 – First Time Presentation – 8-10 year old**

**B151902 – Team/Family Presentation – Must include a current 4-H member and another person.**

## ***Division 152 – Teaching (Trade Show Exhibit) Presentations Contest***

Will be scheduled with the participants during the county fair. Contact your Extension Office to arrange a time.

**Description:** A Teaching Presentation is a live, interactive, trade show style presentation where youth will continuously engage an audience for 30 minutes by showing & telling them about something the 4-H youth is learning through 4-H educational experiences focused on the priorities of college and career readiness, community development, entrepreneurship, food supply confidence, healthy living, leadership development or STEM (science, technology, engineering, math)

**Judging Style:** Judge occasionally stops to view presentation, ask questions and observe audience engagement.

**Locations of Presenter:** Behind table amongst 4-H exhibits.

**Time Limit:** must be for 30 minutes individual or team.

CLASS

### **B152001 – Teaching Presentation Contest**

### ***Division 153 – Digital Video- 4-H Film Fest-***

The 4-H FilmFest is the display of digital videos that show the recording, reproducing and broadcasting of moving visual images: digital videos may be created by an individual or a team. Youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. The following digital videos may be entered.

- Video Public Service Announcement: a short video that communicates an educational message focused on a cause, activity or event (length: 60 seconds).
- Narrative: a video that tells a fact or fiction story (length: 3-5 minutes).
- Documentary: a video that presents factual information about a person, event or process (length: 3-5 minutes).
- Animation: a video created by techniques that simulate movement from individual images (length: 3-5 minutes).

The judge will view the videos and engage in a question and answer session with the video producer(s). The 4-H participant will give a formal introduction and then be seated in the audience for viewing of video. Educational resources for youth participating in the 4-H FilmFest (digital video). The video may include photos, clip art, animation, text and/or audio/sound. Any freeware/software program may be used to create the presentation. However, the only file formats that will be accepted include: .mpeg, .wmv, .mp4, .mov, .ppt, .pptx, or .avi.

CLASS

### **B153001 – 4-H Film Fest (Digital Video) Contest.**

### ***Division 154 - COMMUNICATIONS***

#### **Rules**

- A. Educational resources for youth taking the Communications project can be found at [4hcurriculum.unl.edu](http://4hcurriculum.unl.edu).
- B. All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.
- C. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

#### **Classes**

##### **COMMUNICATIONS, MODULE 2**

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, or preparing a presentation using a form of technology.

**B154001 - Poster (SF94)** Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

**B154002 - Essay (SF94)** Write an essay (3-5 pages) that showcases what was learned in this project area.

### COMMUNICATIONS, MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to: composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, and job shadowing a communication professional.

**B154003 - Poster** (SF94) Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

**B154004 - Essay** (SF94) Write an essay (3-5 pages) that showcases what was learned in this project area.

**B154005 - Digital Media** (SF94) Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. [qr-code-generator.com](http://qr-code-generator.com)). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.