When you understand Real Colors, you have the power.
The power to impact communication...

What can Real Colors® do for your organization?

In the Real Colors fundamentals workshop, participants will:

• Discover their personal strengths.
• Learn to recognize the strengths of others.
• Learn how to build instant rapport with people.
• Learn the most effective methods of speaking to different people.
• Learn to hear what people are really saying.
• Discover the different ways individuals process information.
• Learn to appreciate and value the viewpoints of others.
• Learn how to apply Real Colors principles in all areas of their lives.
If you had a key that would allow you to impact communication in your organization, would you use it? Imagine having the knowledge to truly understand yourself and others, without requiring years of study. Real Colors is that key.

The Real Colors Personality Instrument is a simple, intuitive system for identifying the four temperaments (Blue, Gold, Green or Orange). It provides users with an effective tool for understanding human behavior, for uncovering motivators specific to each temperament and for improving communication skills.

Most importantly, Real Colors is easy to incorporate into all areas of daily life. It is the key to achieving higher levels of success, both personally and professionally.

The Real Colors Personality Instrument is presented in a fast, fun, interactive format where participants can learn how to quickly identify their own temperament or “color” and that of others. Using this powerful knowledge, they can develop more effective communication skills and build better relationships, in and out of the workplace.
Unlock the mystery of human behavior.

About National Curriculum & Training Institute® (NCTI).

Since 1981, NCTI has focused on understanding human behavior and the motivations behind it. Using that knowledge, we’ve created exciting and innovative workshops based on our exclusive Real Colors Personality Instrument. Throughout the years, over a million people have experienced the benefits of Real Colors.

Today, NCTI has a reputation as a leading provider of staff development workshops that improve people’s communication skills while promoting personal and professional development. Our workshops are used by businesses, government agencies, non-profit organizations, educational institutions, and criminal justice agencies across the country.
Real Colors is rooted in history.

For centuries, people have searched for the key to unlock the mystery of the human mind. Hippocrates wrote over twenty-three hundred years ago that all human beings could be divided into four distinct personality types, and a similar understanding of human nature may have existed among the ancient Egyptians.

In the early part of the 20th century, researchers such as Jung, Adickes, Kretschmer, Adler and Spranger rediscovered this philosophy. Jung and his colleagues developed their own rationale and names for the four personality types, but each closely corresponded with those identified by Hippocrates.

Personality theory was almost completely eclipsed by behavioral psychology until the 1950’s, when Isabel Myers and Kathryn Briggs used the work of Jung as the basis for the Myers-Briggs Type Indicator®. During this same time period, David Keirsey developed his concept of temperament theory.

Temperament theory is a methodology for helping people understand human behavior, allowing them to recognize, accept and learn to value the differences in others.

In recent years, different approaches have attempted to make temperament theories accessible and useful beyond the domain of psychologists and specialists. This is the strength and power of Real Colors. It is an exciting, practical and enjoyable tool that brings temperament theory into real-life applications.
The Real Colors Adult Personality Instrument

This 31-page booklet is available in English, Spanish, and Mandarin Chinese versions. In addition, it features a tear-out card set, pointers and clues to identifying and interacting with “colors”, a color characteristics chart, and much more!
The Real Colors Youth Personality Instrument

This 15 page booklet is available in both English and Spanish versions, and features a tear-out card set, a color survey, and scoring sheet.
Extend Real Colors with a full spectrum of powerful programs:

NCTI has designed exciting workshops and materials to take Real Colors to the next level in your organization!

NCTI’s Advanced Training Modules have been specifically designed to address the everyday issues that affect most organizations. Based on Real Colors concepts, these progressive workshops teach the secrets of building a stronger, more effective team, how to reduce stress in the workplace, how to operate at peak levels and much more.

As always, NCTI’s exciting and fun group interaction process allows unprecedented retention of these innovative concepts within your staff and management.
The Real Colors Advanced Training Modules

Advanced workshops give you the valuable skills you need to incorporate Real Colors into every aspect of your life.
A variety of ways to get you started.

There are two ways to bring Real Colors to your organization:

1. A member of NCTI’s own corporate team of facilitators, or one of our thousands of Certified Facilitators or Partners throughout the country, can bring Real Colors directly to your company or event.

2. We will be happy to train key people within your organization to facilitate workshops. We also conduct regional open enrollment Real Colors Certification workshops on a regular basis.

Becoming a Real Colors Certified Facilitator can enhance your training department programs and help achieve new levels of success for everyone in your organization. As a Real Colors Certified Facilitator, you will be able to:

- Present Real Colors and NCTI advanced staff development curricula within your organization.
- Purchase exclusive Real Colors materials.
- Access the Real Colors members-only Web site with up to the minute advice, tips and information about Real Colors, new materials and much more.

Discover the power of Real Colors today!

Check us out online at www.RealColors.org or call 800.535.6366.
Apply Real Colors to everyday life on RealColors.me!

From online discussions with other Real Colors workshop participants, to tips on relationships, parenting and how to get along with other “colors”, the RealColors.me website brings real communication into your everyday life.
Real Colors Certified Facilitators:

Nebraska Extension

Jacie Milius - Nuckolls, Thayer & Clay Counties
402-768-7212

Jessica Jones - Johnson County
402-335-3369

Facilitation Fees:
Adult - $12.00      Youth - $10      Additional mileage fee may be required.

Recommended Participants:
Adults - 20 - 40      Youth - 20 - 25

Recommended Time:
3 Hours; Can be broken into three 40 - 45 minute sessions