

DEPARTMENT F
PERSONAL DEVELOPMENT & LEADERSHIP

**Denotes entries not eligible for State Fair*

Department F – ENTREPRENEURSHIP

All exhibits shall be pre-entered at the Seward County Extension Office by July 10th.

ESI: Entrepreneurship Investigation

All exhibits are directly related to activities in the project manual. Refer to the manual for ideas, suggestions, and additional information to enhance project exhibits.

Exhibit Guidelines– List the 4-H member’s name, age, town, and county on the back of the exhibit. Entry cards should be stapled or taped (not paper-clipped) to the upper right-hand corner of posters. If exhibit is a poster, use 14 inch x 22 inch poster board. Poster may not use copyrighted materials, such as cartoon characters or commercial product names. Posters may include photographs, charts or examples as well as a written explanation.

Scoresheets, forms, contest study materials, and additional resources can be found at <https://go.unl.edu/ne4hentrepreneurship>.

Division 531 – ESI Unit 1 - Discover the E-Scene

Pay Category #6

Learn about entrepreneurs; Take Entrepreneur Skills Assessment; Investigate the risks https://4hcurriculum.unl.edu/index.php/main/program_project/93.

Class 1 **Interview an Entrepreneur**– Share what you learned from the person about having an entrepreneurial mindset. How have they applied that mindset? Have they started a business? Are they tackling a social issue? How do they deliver excellent customer service? How will what you have learned through this interview change your future plans or ways of thinking about entrepreneurship? The summary of the interview should be typed and with a maximum length of two pages (12 pt. font). Enter exhibit in a folder with fasteners (no slide bars).

Division 531 – ESI Unit 2 – The Case of ME

Pay Category #6

Learn about the importance of reputation; Sell your product or idea; Learn about a business plan https://4hcurriculum.unl.edu/index.php/main/program_project/94.

Class 2 **Social Entrepreneurship Presentation**– Prepare a five slide power point presentation about a social entrepreneurship venture to benefit a group or individual in your community. Social entrepreneurs are

people who are in business to help others. Submit a printout of the note pages which show each slide and include an explanation of each slide. Enter exhibit in a folder with fasteners (no slide bars).

Division 531 – ESI Unit 3 – Your Business Inspection

Pay Category #6

Learn about the importance of reputation; Sell your product or idea; Learn about a business plan https://4hcurriculum.unl.edu/index.php/main/program_project/93.

- Class 3 **Marketing Package**– A 14 inch x 22 inch poster that includes at least three items developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, sign, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.
- Class 4 **Sample of an Original Product**– Include an information sheet (8 ½ inches x 11 inches) answer the following questions: 1.) What did you enjoy the most about making the product? 2.) What challenges did you have when making the product? 3.) Would you do anything differently next time? If so, what? 4.) What is the suggested retail price of the product? How did you decide on the price? 5.) Market analysis of the community—data gathered through a survey of potential customers. Survey at least 10 people in your community about your product. 6.) How much would you earn per hour? Show how you determined this figure. 7.) What is unique about this product?
- Class 5 **Photos of an Original Product**– (mounted on a 14 inches x 22 inches poster) shall include three photos of developed product and a mounted information sheet answering the following questions. **If exhibiting in both Class 4 and Class 5, products shall be entirely different products.** On an 8 ½ inch x 11 inch Information Sheet, answer: 1.) What did you enjoy the most about making the product? 2.) What challenges did you have when making the product? 3.) Would you do anything differently next time? If so, what? 4.) What is the suggested retail price of the product? 5.) How did you decide on the price? 6.) Market analysis of the community—data gathered through a survey of potential customers. Survey at least 10 people in your community about your product. 7.) How much would you earn per hour? Show how you determined this figure. 8.) What is unique about this product?
- Class 6 **Entrepreneurship Challenge**– Take on the entrepreneurship challenge. Entrepreneurship Challenge is open to 4-H'ers exhibiting in

any of the three units of ESI. Complete five or more of the challenges from the following list. The exhibit will include highlights from these five challenges. Consider labeling each challenge so the viewer will understand what the challenge was. Enter a poster, video (or other digital presentation), report or scrapbook related to the learning from the challenge. Use your creativity to show and share what you learned. Select five challenges from the following:

- 1.) Sell something.
- 2.) Talk to local leaders about entrepreneurial thinking and how it is being applied or could be applied to a current community issue.
- 3.) Introduce yourself to a local entrepreneur and take a selfie with them.
- 4.) Be a detective! Look for Nebraska-made products and find out more about the business.
- 5.) Tour 2-3 entrepreneurial businesses and create a photo story.
- 6.) Investigate what it takes to be an entrepreneur and complete a skills assessment.
- 7.) Make a prototype (sample/model) of a new product idea. Include the prototype or a photo of the prototype.
- 8.) Work with a friend to develop a new business idea!
- 9.) Contact your local Extension Office to learn about entrepreneurship opportunities.
10. Create an activity to teach others about entrepreneurship (color page, puzzle, game, etc.).

Department F – CLOVER COLLEGES & CLUB LESSONS Pay Category #10

Include a paragraph about what the Clover College or Club lesson was about and what was learned at the Clover College. No limit to number of entries.

Division 540 – Citizenship & Civic Education

Division 541 – Communications & Expressive Arts

Division 542 – Family & Consumer Science

Division 543 – Environmental Education/Earth Sciences

Division 544 – Healthy Lifestyles

Division 545 – Personal Development & Leadership

Division 546 – Agronomy/Horticulture

Division 547 – Science & Technology

Division 548 – Animal Science

*Class 1 **Project made** at a Clover College/Club Lesson

*Class 2 **Project started or an idea generated** at a Clover College/Club Lesson

*Class 3 **An exhibit that demonstrates what you learned or gained** at a Clover College/Club Lesson such as a picture display, essay, power point, or poster (no larger than 14 inches x 22 inches)

Department F – AFTER SCHOOL/OUT OF SCHOOL

A product you made/a project made during your After School/Out of School club time, or a display showing what you learned. Include an explanation of your project on a piece of 8 ½ inch x 11 inch paper.

Division 560 – 4-H Afterschool

Pay Category #10

*Class 1 **Any project made** during a 4-H Afterschool club

Division 563 – Out of School/School Enrichment

Pay

Category #10

This area includes projects completed at Day Camp, in a 4-H special interest activity, 4-H club meeting, or at a youth center program sponsored by 4-H.

*Class 1 **Essay** on what was learned/skills gained

*Class 2 **Display** of project made during program

Department F – LEADERSHIP

Division 914 – Step Up to Leadership, Serving as a Jr. Leader Pay Category #7

*Class 1 **Poster, Scrapbook, or Powerpoint** showing progress of leadership abilities, skills, and activities based upon project work.

Department F – LEGOS/K’NEX BUILDING

Each exhibit shall have name and age attached. The exhibits in this division are educational exhibits. Exhibitors may use whatever means is most effective in showing what they have accomplished in a project they have planned themselves.

Division 916

Pay Category #10

Lego or K’nex Building Exhibit (Original)– An exhibit that is original and is not made from a set design of plans or a model. Include information on how the model will be used. Display on a board, with sides, so the exhibit may be moved safely and easily. We will try to exhibit the models so that they are safe, but we will not be responsible for items lost.

- *Class 1 **Lego Original (500 pieces or less)**
- *Class 2 **Lego Original (501 pieces or more)**
- *Class 3 **K’nex Original**

Lego or K’nex Building (Model)– An exhibit that is made from a purchased kit or a set design giving the directions on construction. Include information on how the model will be used. Display on a board, with sides, so the exhibit may be moved safely and easily. We will try to exhibit the models so that they are safe, but we will not be responsible for items lost.

- *Class 4 **Lego Model (500 pieces or less)**
- *Class 5 **Lego Model (501 pieces or more)**
- *Class 6 **K’nex Model**

Lego or K’nex Diorama– Include one or more items, kit or original design, in setting/scene, on a maximum base of 18 inches x 24 inches. Ex. cardboard box with sides/top cut down for display purposes.

- *Class 7 **Lego or K’nex Diorama**