



2024 Scotts Bluff County Fair 4-H Fair Book



You Design It, School Enrichment, Entrepreneurship

Only one entry per class. ^S_F Classes only are State Fair eligible.

All Static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

You Design It Division 515

Only one entry per class. The exhibits in You Design It are essentially educational exhibits. Exhibitors may use whatever means most effective in showing what they have accomplished in a project they have planned themselves. Photographs, slides, posters, charts, drawings or articles used or made may be utilized in telling the story of the exhibitor's You Design It project. The exhibit should include sufficient explanation so that viewers understand what was done. All exhibits that are hangable must have a secure wire hanger. Posters should have holes punched in the upper right and left corners for display purposes. There is a maximum size limit of 24" x 24". 4-H RECORD BOOKS ARE NOT ALLOWED AS EXHIBITS IN YOU DESIGN IT.

Only one entry is allowed for each class. Include on a card whether this is a purchased kit or a homemade item. The two original classes cannot be identical articles. A kit comes in a prepackaged bag or box that contains all supplies. Everything else is considered an original. Entries not complete or following the criteria for judging will be dropped one ribbon placing.

Junior Division: 11 years old and under

- Class 1 You Design It - Original
- Class 2 You Design It - Kit
- Class 3 You Design It - Other

Senior Division: 12 years old and over

- Class 4 You Design It - Original
- Class 5 You Design It - Kit
- Class 6 You Design It - Other

School Enrichment Division 520

Students and/or classes involved in 4-H School Enrichment projects are eligible to enter exhibits at the Scotts Bluff Co Fair. Teachers and/or parents need to bring the projects to the exhibit hall or enter with the Extension Office. Class posters should measure one full sheet of poster board (28" x 22") and individual posters and collages should be on large construction paper size 12" x 18". One poster per class or one per individual are allowed. School Enrichment projects will not receive premium money but will receive ribbons.

All projects need to have name of child, age, and school identified on them.

- Class 1 Individual Poster or Collage
- Class 2 Class Poster or Collage





**Entrepreneurship
Division 531**

Entrepreneurship exhibits help participants develop an entrepreneurial mindset. An entrepreneurial mindset is needed to tackle social issues as well as explore new business opportunities. Scoresheet SF181.

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Exhibit Guidelines:

- The 4-H member’s name, age, town and county must be listed on the back of the exhibit. Entry cards should be stapled (not paper-clipped or taped) to the upper right-hand corner of posters.
- If exhibit is a poster it must be 14" x 22" and may be arranged either horizontally or vertically.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names.
- Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing.
- Posters may include photographs, charts, or examples as well as a written explanation.

Scoresheets, forms, contest study materials, and additional resources can be found at

<https://go.unl.edu/ne4hentrepreneurship>.

URL: https://4hcurriculum.unl.edu/index.php/main/program_project/93

Scoresheet SF181

Entrepreneurship Investigation

S_FClass 1 Interview an Entrepreneur. Share what you learned from the person about starting and having an entrepreneurial mindset. How have they applied that mindset? Have they started a business? Are they tackling a social issue? How do they deliver excellent customer service? How will what you have learned through this interview change your future plans or ways of thinking about entrepreneurship? The summary of the interview should be typed and with a maximum length of two pages (12 pt. font). Enter exhibit in a folder with fasteners (no slide bars).

S_FClass 2 Social Entrepreneurship Presentation. Prepare a five-slide power point presentation about a social entrepreneurship venture to benefit a group or individual in your community. Social entrepreneurs are people who are in business to help others. Submit a print out of the note pages which show each slide and include an explanation of each slide. Enter exhibit in a folder with fasteners (no slide bars).

S_FClass 3 Marketing Package (mounted on a 14" x 22" poster) must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.

S_FClass 4 Sample of an Original Product with an information sheet (8 1/2" x 11") answering the following questions: 1) What did you enjoy the most about making this product? 2) What challenges did you have when making the product? 3) Would you do anything differently next time? If so, what? 4) What is the suggested retail price of the product? How did you decide on the price? 5) Market analysis of the community – data gathered through a survey of potential customers. Survey at least 10 people in your community about your product. 6) How much would you earn per hour? Show how you determined this figure. 7) What is unique about this Product?





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S_EClass 5 Photos of an Original Product (mounted on a 14” by 22” poster) must include three photos of developed product and a mounted information sheet answering the following questions. **If exhibiting in both Class 4 and Class 5, products must be entirely different products.** Information Sheet: 1) What did you enjoy the most about making the product? 2) What challenges did you have when making the product? 3) Would you do anything differently the next time? If so, what? 4) What is the suggested retail price of the product? 5) How did you decide on the price? 6) Market analysis of the community – data gathered through a survey in your potential customers. Survey at least 10 people in your community about your product. 7) How much would you earn per hour? Show how you determined this figure. 8) What is unique about this product?

S_EClass 6 Entrepreneurship Challenge – Take on the entrepreneurship challenge. Entrepreneurship Challenge is open to 4-H members enrolled in any of the three units of ESI. Complete five (5) or more of the challenges from the following list. The exhibit will include highlights from these five (5) challenges. Consider labeling each challenge so the viewer will understand what the challenge was. Enter a poster, video, report or scrapbook related to the learning from the challenge. Use your creativity to show and share what you learned.

Select your five (5) challenges from the list below:

1. Sell something.
2. Talk to local leaders about entrepreneurial thinking and how it is being applied or could be applied to a current community issue.
3. Introduce yourself to a local entrepreneur and take a selfie with them.
4. Be a detective! Look for Nebraska-made products and find out more about the business.
5. Tour 2-3 entrepreneurial businesses and create a photo story.
6. Investigate what it takes to be an entrepreneur and complete a skills assessment.
7. Make a prototype (sample/model) of a new product idea. (Include the prototype or a photo of prototype.)
8. Work with a friend to develop a new business idea!
9. Contact your local Extension Office to learn about entrepreneurship opportunities. Create an activity to teach others about entrepreneurship (coloring page, puzzle, game, etc.).

