



2022 Scotts Bluff County Fair 4-H Fair Book



Communications & Expressive Arts

Only one entry per class. ^SE Classes only are State Fair eligible.

Division 150 Club Banners

Class 1 Club Banners

1. Each banner should illustrate a phase of 4-H work or promote 4-H generally. Copyrighted materials cannot be used.
2. When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines.
3. Banners are a two dimensional display, depicting one idea. See Posters for Exhibit Guidelines.
4. Dimensions are to be 3 feet by 6 feet. The banners can be arranged horizontally or vertically but will be displayed with the 3 foot side on the top. The exhibit will not be penalized for being arranged horizontally.
5. Banners must be hung on at least a ½ " dowel or a rod strong enough to support the banner. The dowel should be on the 3 foot side so banner will hang 3 feet across and 6 feet long. Banners mounted any other way risk not being displayed due to technical problems.
6. Banners should be made of materials that permit the banner to be folded or rolled without damaging the display. Three dimensional objects should not be attached to the front of the banner.
7. Attach a label and the current entry tag to the front lower left-hand (as you face it) corner of the banner. The label should include the name of the club and county. Letters on this label should be two inches in height.

Division 151 Posters

The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should feature some aspect of 4-H. Posters will be judged on the following criteria:

- Idea: simple, clear message, appropriate for a poster
- Lettering: readable from a distance, appropriate size in proportion to art
- Art: one dominate, eye-catching element, art related to written message
- Arrangement: makes good use of entire poster space without being too crowded, art and lettering are well balanced
- Color: use of bold colors that harmonize well, colors used are legible
- Quality of Construction: neatness, appropriateness of materials used
- Effectiveness: works well as a poster

Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing. They may be arranged either horizontally or vertically. Computer art generated on an 8 ½" x 11" sheet of paper and mounted on poster board will be disqualified.

Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may be three-dimensional. Posters may not use copyrighted materials such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention. When using the official 4-H Emblem (clover



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with the H's on each leaf), it must follow approved guidelines, which can be viewed at <https://4h.unl.edu/name-emblem-guidelines>. Computer "clip art" will not be scored as positively as original computer art designs. Tri-fold display boards are permitted.

The 4-H member's name, full address, age and county must be listed on the back of the poster. Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

- Class 1 Exploring Careers with 4-H - Poster should illustrate how 4-Hers can explore career opportunities through 4-H projects.
- Class 2 Photo Poster - Create a poster focusing on a 4-H theme of your choice, using one large, eye-catching photo.
- Class 3 4-H - A Family Affair - Poster should incorporate the involvement of family members in the 4-H program.
- Class 4 Project Poster - tell about any project in which you are enrolled.

Division 154 Communications

The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'ers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.

Educational resources for youth taking the Communications project can be found at 4hcurriculum.unl.edu.

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

COMMUNICATIONS, MODULE 1

Learn about interpersonal relationships, cultural understanding, speech making, safety in online spaces, and job interviews; practice communication in a variety of situations; Learn about communication preferences, active listening, identifying aggressive communication, using visual aids, making introductions, and writing letters and songs.

- Class 11 **Poster** Scoresheet SF94. Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.
- Class 12 **Essay** Scoresheet SF94. Write an essay (3-5 pages) that showcases what was learned in this project area.



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COMMUNICATIONS, MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned.

Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

S_FClass 1 **Poster** Scoresheet SF94. Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

S_FClass 2 **Essay** Scoresheet SF94. Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS, MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

S_FClass 3 **Poster** Scoresheet SF94. Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

S_FClass 4 **Essay** Scoresheet SF94. Write an essay (3-5 pages) that showcases what was learned in this project area.

S_FClass 5 **Digital Media** Scoresheet SF94. Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Division 780 Club Scrapbooks

See Heritage Project for additional classes.

- Class 1 Secretary's Book for club (current year only)
- Class 2 Scrapbook of club news reports (current year only)
- Class 3 Club scrapbook (should be current)