



October 19, 2007

NEBRASKA YOUTH BEEF LEADERSHIP SYMPOSIUM

The fifth annual Nebraska Youth Beef Leadership Symposium (NYBLS) will be held November 17 to 19, 2007, at the Department of Animal Science, University of Nebraska-Lincoln. This Symposium is designed to introduce youth to career opportunities and current issues in the beef industry, as well as offer education and practice in the use of leadership skills. This is geared towards high school juniors and seniors, but sophomores can also participate.

The goal of NYBLS is to increase awareness and commitment of Nebraska high school students to seek careers in the beef industry through leadership development, timely education, and personal interactions with those involved in many segments of the beef industry. The Symposium includes presentations on setting and achieving goals, defining career paths, marketing, animal health, and human nutrition information, all focused on the beef industry. Students interact with industry representatives, invited speakers, and faculty in working through problem-solving, decision-making exercises.

This year, six participants in the Symposium will be awarded a \$500.00 College of Agriculture and Natural Resources scholarship. Over 30 private and corporate businesses in Nebraska help support the Symposium. Your room for two nights and all meals are provided.

Activities included in the Symposium are presentations on goal setting and leadership development and a trip to the University Research Facility located at Mead, NE. There will be a taste panel with Chef Jay McCarthy and Dr. Chris Calkins along with hands-on presentations on innovative cattle production practices. You can be involved with career discussions and networking with beef industry leaders and NYBLS sponsors.

The comments I've heard are very positive about this youth conference. Registration for this workshop is only \$50.00 and is due Monday, October 29, 2007. I will provide a free registration to the first two 4-Her's in Saline County to call our office that attend the Forum.

For more information, contact Megan Peterson at (402) 472-0545 or mpeterson7@unl.edu or visit <http://nybls.unl.edu>. We also have more information and a registration form, so I hope interested youth consider attending.

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