



# JOIN THE CLUB

## 4-H Week or Month Promotion Ideas

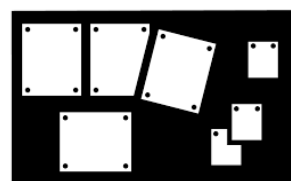
### Celebrations:

- Create a media event by getting a commitment from every 4-H'er for individual service projects during National 4-H Week or Month. Print their pledges in the newspaper and encourage the members to supply photos of their work.
- Have an ice cream social with 4-H'ers, county officials, and volunteers at the courthouse, community building or school. Showcase youth projects and exhibits.
- Have a county-wide 4-H scavenger hunt. Advertise a list of items (a real four-leaf clover, a 4-H enrollment card, the autograph of a 4-H volunteer, the autograph of a 4-H donor, a snapshot of a 4-H'er, etc.). The first person to bring all the correct items to a designated volunteer or the Extension office, receives a prize.



### Media & Marketing:

- Provide the local newspaper with articles written by members, volunteers, alumni and donors for a 4-H insert.
- Schedule 4-H members and/or adult leaders to present PTA and civic meeting programs.
- Distribute a thought-for-the-day for each day of National 4-H Week. Send them to all the churches in your community, for enclosure in their bulletins.
- Make 4-H badges or buttons to wear and distribute.
- Get 4-H balloons. Distribute them everywhere!
- Cover your county with 4-H posters! Encourage EVERY 4-H'er to bring a 4-H poster to the club meeting. Let a committee of 4-H'ers and volunteers be responsible for distributing signs in every business and public places.
- Place 4-H promotional placemats in local restaurants.
- Create 4-H promotional/educational exhibits at businesses, schools, banks, libraries and grocery store.
- Distribute 4-H appreciation items or 4-H survival kits to 4-H teacher leaders, school principals (green life savers, 4-H pencil, 4-H calendar, etc.).





# JOIN THE CLUB

## Events and Activities:

- Cookie baking marathon and deliver cookies to sheriff's office, teachers, school board members, and other community services.
- Have a 4-H Family Fun Night, Carnival, Hayride, or Chili Cook-off.



## Club Meetings:

- Have an enrollment party at the meeting.
- Give a clover sticker to everyone you find smiling.
- Distribute a list of celebrity 4-H alumni. Scramble the names or have youth fill-in-the-blanks.
- Give door prizes (4-H pencils, T-Shirts, Blue Tick Tickets, etc.) during the club meeting



## Recognition for Donors & Other 4-H Supporters:

- 4-H'ers deliver green and white mints, jelly beans, or cookies.
- 4-H'ers write thank you notes.
- 4-H'ers distribute thank you posters for windows.
- Distribute 4-H pencils.



## As a Club:

- Make a flag or a banner.
- Have a reception for parents.
- Do a service-learning project.
- Prepare a meal. Invite the parents as guests.
- Have a talent show. Invite friends, parents and donors.
- Make cookies for the school custodians, secretaries, cafeteria staff and bus drivers.
- Prepare refreshments for the teachers' lounge.
- Decorate a bulletin board at a school or library.
- Present a thought-for-the-day over the intercom each morning.
- Advertise a wear-green day.
- Have a phone-a-thon. 4-H'ers phone all the donors and sponsors to say thanks.

