

Market Broiler Project



Official Broiler Record Book

Name of Club Member _____

Mailing Address _____

Birthday (mo/day/yr) _____

Name of Club _____

Date Project Started _____

Date Project Finished _____

Date Baby Chicks were picked up _____
 Number of Baby Chicks _____ Cost per Baby Chick _____
 Total Cost of Baby Chicks _____

Weekly Records

Week No.	Number of Birds Lost	Cause
1		
2		
3		
4		
5		
6		
7		
8		

Feed Record

Week No.	Lbs of Feed	Cost	Type of Feed	Types of (i.e. corn, etc.) Other Feeds Used	Lbs Used
1					
2					
3					
4					
5					
6					
7					
8					

Total Cost of Broiler Chicks (Estimate Cost: Assume Purchased)	_____
Total Cost of Feed	_____
Cost of Medication	_____
Cost of Bedding	_____
Cost of Brooder & Equipment	_____
Cost of Building & Utilities (electricity & water)	_____
Total Other Costs	_____
Total Production Costs	=====

Total all of the costs involved in producing the broilers listed. This sum will be called the "Total Production Costs."

According to the Campbell Soup Manager, home produced broilers should sell for about \$0.10 per lb. over the regular price (not sale) of fresh whole chickens in the grocery store at a minimum of \$0.50 per pound. To find out how much income you could receive for your birds, multiply the total weight of all your birds times the current price + \$0.10 per pound. To figure the average weight per bird, weigh three or more average size birds (not the biggest or the smallest). Add the individual weights together and divide the answer by the number of birds weighed or weigh a group of birds together and divide the total weight by the number of birds weighed.

Total Weight of all birds (in pounds) x Value (\$/lb) = Total Income

Total Weight (lb) _____	x (current price + \$0.10/lb)	_____
Total Income		_____
Minus (-) Total Costs		_____
Equal (=) Total Profits		_____

(If your total profit is a negative number, you would have had a loss on your market broiler project if you sold your birds for current price + \$0.10 per pound.)

Did you make a profit on your birds at the "average price?" _____

Profit per live bird is calculated by dividing the total profit by the number of birds remaining. This amount is how much money you made on each bird you raised to market. The number also gives you an idea of how much money you could make (or lose) if you raised say, 10,000 broilers.

$$\text{Total Profit} \div \text{Number of Birds} = \text{Profit per Bird}$$

$$\underline{\hspace{2cm}} \div \underline{\hspace{2cm}} = \underline{\hspace{2cm}} \text{ Profit Per Bird}$$

Are there any costs you did not include in your profit calculations? (List them)

Summary of the Market Broiler Project

Write a story about your Market Broiler Project.

Use these questions to help you describe your experience with the broiler project this year.

1. Describe what success and failures you had during the project.
2. What things would you do different next time?
3. What parts of the project did you find you needed assistance with (from parents, leaders, friends, etc.)?
4. Did the weather play a part in any problems you may have had?
5. What type of house did you brood in?
6. What type of brooder (heat source) did you use?
7. What type of bedding did you use?
8. How long did you brood the chicks?
9. Did you have any problems with varmints or predators?
10. Add anything else you feel is important.

Summary of Project: (Use additional sheet if needed)