



JESSICA GROSKOPF

EXTENSION EDUCATOR/DIRECTOR WOMEN IN AGRICULTURE

PROFILE

Jessica Groskopf teaches agricultural risk management specializing in crop production. She provides a local perspective on farmland leasing, farm bill policy decisions, grain marketing, farm financial analysis, record keeping, and more. She also conducts economic analysis for research projects.

Professional Experience:
Extension Education (Rank – July 2020) 2012-present, Director of Nebraska Women in Agriculture 218-Present.

Education: UNL - Family Financial Planning Graduate Certificate – In Progress, Kansas State University – Ag Economics, M.S. 2011, Colorado State University – Ag Business, B.S. 2010.

CONTACT

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Grain Marketing

Jessica has been active in teaching grain marketing since the start of her career at UNL. In 2014, Nebraska Extension received its first grant to develop the Grain Marketing Plan smartphone app and accompanying curriculum. Furthermore, she has assisted with the improvement of the Marketing in a New Era (MINE) grain marketing simulation. In 2019, Jessica also joined the UNL Testing Ag Performance Solutions (TAPS) winter wheat contest team. She oversees the marketing and economic analysis for this contest.

Women in Agriculture

According to the USDA, one-third of Nebraska's farm operators and forty percent of farmland owners are female. Since becoming the Director of this program in 2018, Jessica has strived to expand opportunities for women to learn risk management strategies. The current focus of the program is financial management, mental health, and beginning farmers. Current programming includes "Know Your Numbers, Know Your Options," Annie's Project, the Women Managing Ag Land Conference, and the Nebraska Women in Agriculture Conference.

Water for Agriculture

What changes can occur in the people, community, and environment as a consequence of community-led stakeholder engagement? The aim of the multidisciplinary USDA funded Water for Agriculture is to answer these questions as a means to address complex water problems in agricultural working landscapes. Jessica is the lead facilitator of the North Platte Valley Local Leadership team. In this role, Jessica meets on a regular basis with 14 community stakeholders interested in regional water issues. Furthermore, she collaborates with biophysical and social-behavioral colleagues at other project sites in Arizona, Nebraska, and Pennsylvania.