

# COMMUNICATIONS

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area and educational value of exhibit to viewers. This is a County Only project.

## COMMUNICATIONS - MODULE 1

Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate Internet sources
- Composing a rap
- Preparing an illustrated talk

**B153001**      **Poster** - (SF9) - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

**B153002**      **Essay** - (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

## COMMUNICATIONS – MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, and or preparing a presentation using a form of technology.

**B154001**      **Poster** – (SF94) - Create a poster, measuring either 22" x 28" or 24" x 36" that showcases what was learned in this project area.

**B154002**      **Essay** – (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

## COMMUNICATIONS – MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to: composing a personal resume; completing research on a speech or presentation topic; identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, job shadowing a communication professional.

**B154003**      **Poster** – (SF94) - Create a poster, measuring either 22"x 28" or 24"x36" that showcases what was learned in this project area.

**B154004**      **Essay** – (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

**B154005**      **Digital Media** – (SF94) - Design a form of digital media (advertisement, flyer, short video or presentation, social media, or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. <https://www.qr-code-generator.com/>). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Resources:

- Communications Module 1 –Learn about communication preferences, active listening, identifying aggressive communication, using visual aids, making introductions, and writing letters and songs.
- Communications Module 2 –Learn about and practice conflict resolution, online communication and social media, cultural differences in communication, writing thank you notes, press releases, and speeches, and career in communications.
- Communications Module 3 –Learn about interpersonal electronic communication usage, evaluating advertisements, writing resumes and cover letters, safety in online communication, leadership and teamwork, and digital storytelling.