Dept. B – Photography

- An image may only be used on one exhibit with the exception of Portfolios which may include images entered in other classes.
- Cameras - Photos may be taken with any type of film or digital camera, including phones, tablets, and drones.
- Photos must be shot by the 4-H member during the current project year with the exception of Portfolios which may include images captured and/or exhibited in previous years.
- Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified. Do not use photo corners, borders, or place coverings over the exhibits.
- Portfolios: All portfolios must include the following information: 1) 1-page max bio, 2) table of contests, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image. Portfolios may be presented in either print or digital formats:
  - o Printed portfolios should be presented in an 8.5 inchesx11 inches three-ring binder or similar book format. Recommended photo size is 8 inches x10 inches. Matting is not necessary.
  - o Digital portfolios may be presented online and must be exhibited along with a single 8.5x11 flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.
- **Display Exhibits** – Display exhibits are only accepted in Unit I Classes 1-14 and Unit II classes. Displays consist of three 4 inches x 6 inches photos mounted on a single horizontal 11 inches x 14 inches black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed in classes 20-60.

Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required (see rule regarding Data Tags).
- **Print Exhibits** – Print exhibits must be 8 inches x10 inches prints mounted in 11 inches x14 inches (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required (see rule regarding Data Tags).
- **Challenging Photo Exhibits** – These classes are intended to encourage creativity, problem-solving skills, and deeper exploration of the use of photography. These classes require taking and exhibiting multiple photos in a single exhibit. Photos should be attached to a single poster or mat board. No foam core backing. Appropriate data tags are required (see rule regarding Data Tags).
- **Entry Tags** – should be securely attached to the upper right hand corner of the exhibit.
- **Data Tags** – **are required on all photography exhibits in classes 20-70.** Data tags should be securely attached to the back of the exhibit. Photos without data tags will not be accepted. Current Data tags and help sheets are available at https://go.unl.edu/ne4h-photography. **Please use these Data Tags.**
  - o Level 1 – All Level 1 prints must have a Level 1 Data Tag.
  - o Level 2 Prints – All Level 2 prints must have a Level 2 Data Tag.
  - o Level 2 Displays – Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
  - o Level 2 Challenging Exhibits – Each photo of the Level 2 Challenging Exhibit should have a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
  - o Level 3 Prints – All Level 3 prints must have a Level 3 Data Tag.

Level 3 Challenging Exhibits – Level 3 Challenging Exhibits must have one Level 3 Data Tag.

PHOTOGRAPHY LEVEL 1 – PHOTOGRAPHY BASICS

- Displays – Display exhibits are encouraged for Level 1 exhibitors. Displays consist of three 4 inches x 6 inches photos to be mounted on a single horizontal 11inches x 14 inches black or white poster or mat board. No foam core backing board is allowed.
- Each photo in the display must be numbered using a pencil. Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Photos must be mounted vertically or horizontally.
- Data Tags are required for each photo in the display. Use numbers to identify which photo each data tag corresponds with.

Division 180 – Photography Level 1 (No State Fair Entry)

Class 1 **Fun with Shadows Display or Print -** (SF87) - Photos should capture interesting or creative use of shadows (Activity 4)

Class 2 **Get in Close Display or Print –** (SF87) - Photo should capture a close-up view of the subject or object. (Activity 8)

Class 3 **Bird's or Bug's Eye View Display or Print –** (SF87) - Photo should capture an interesting viewpoint of a subject, either from above (bird's eye view) or below (bug's eye view). (Activity 10)

Class 4 **Tricks and Magic Display or Print –** (SF87) - Photos should capture visual trickery or magic. Trick photography require creative compositions of objects in space and are intended to trick the person viewing the photo. For example, if someone is standing in front of a flower pot, the pot might not be visible in the image, making it look as if the flowers are growing out of the person's head. (Activity 11)

Class 5 **People, Places, or Pets with Personality Display or Print -** (SF87) -Photos should have a strong focal point, which could be people, places, or pets. Photos should capture the subject's personality or character. Photos may be posed or un-posed. (Activity 13)

Class 6 **Black and White Display or Print -** (SF87) - Photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white. (Activity 15)

Class 7 **Challenging Photo Exhibit: Telling a Story Display -** (SF87) - Exhibit will include three photos which tell a story without words. Photos may show something being created, destroyed, consumed, moving, or growing. Photos should capture the beginning, middle, and end of a single story, project, or event. Display will consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. (Activity 14)

LEVEL 2 PHOTOGRAPHY – NEXT LEVEL PHOTOGRAPHY

- Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

Division 181 – Next Level Photography

sf Class 10 **Level 2 Portfolio -** (SF88) - Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

Sf Class 20 **Creative Techniques & Lighting Display or Print -** (SF87) - Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3, 4, 5)

sf Class 30 **Creative Composition Display or Print -** (SF87) - Photos should capture a creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6, 7, 8, 9)

Sf Class 40 **Abstract Photography Display or Print -** (SF87) - Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention. (Activity 11)

sf Class 50 **Candid Photography Display or Print -** (SF87) - Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)

sf Class 60 **Expression Through Color Display or Print -** (SF87) - Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13).

LEVEL 3 - MASTERING PHOTOGRAPHY

- Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography

Division 182 – Mastering Photography

sf Class 10 **Level 3 Portfolio –** (SF88) - Level 3 portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

sf Class 20 **Advanced Techniques & Lighting Print -** (SF87) - Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3, 4, 5, or 12)

Sf Class 30 **Advanced Composition Print -** (SF87) - Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewers eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)

sf Class 40 **Portrait Print -** (SF87) - A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal, but must be of one or more human subjects. (Activity 9)

sf Class 50 **Still Life Print -** (SF87) - Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

^{sf} **Class 60 Freezer/Blur the Moment Print –** (SF87) - Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement. (Activity 11)

Dept. B – Posters

General Information:

- The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.
- Exhibit Guidelines-Posters will be judged on the following criteria:
- Idea-simple, clear message, appropriate for a poster
- Lettering-readable from a distance, appropriate size in proportion to art
- Art-one dominant, eye-catching element, art relates to written message
- Arrangement-good use of entire poster space without being too crowded, art and lettering are well balanced
- Color-use of bold colors that harmonize well and are easily read
- Quality of Construction-neatness, appropriateness of materials used
- Effectiveness-works well as a poster to deliver your message Posters **must be 14 inches x 22 inches** and made of a material that can be pinned to a display board. They may be arranged either horizontally or vertically. Those generated by computer must also meet this **Computer art on an 8 ½ inches x 11 inches sheet of paper and mounted on poster board will be disqualified.**
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may <u>not</u> be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- Posters may not use copyrighted materials, such as cartoon characters, commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
- When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at http://www.national4-hheadquarters.gov/emblem/4h_name.htm.
- Computer "clip art" will not score as positively as original computer art designs.

- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported, will be removed by the superintendent for evaluation and display.
- Entries that do not conform to size, content or material guidelines will be lowered one ribbon placing.
- The 4-H member's name, age and county must be listed on the back of the poster.

Division 152 – Posters (No State Fair)

Class 1 **Exploring Careers with 4-H -** (CF83) - Poster should illustrate how 4-H'ers can explore career opportunities through 4-H projects.
Class 2 **Photo Poster – (**CF83) - Create a poster focusing on a 4-H theme of your choice, using one large, eye-catching photo.
Class 3 **"Keeping It Green. Keeping It Healthy"** - (CF83) - Poster should illustrate how 4-H encourages healthy lifestyles for youth and their families.

Division 154 – Communications (No State Fair)

- Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Level 2: Communications, Module 2

- Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:
- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

Class 1 **Poster –** (CF94) - Create a poster, measuring either 22"x 28" or 24"x 36", that showcases what was learned in this project area.
Class 2 **Essay –** (CF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

Level 3: Communications, Module 3
- Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to:
- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

Class 3	**Poster -** (CF94) - Create a poster, measuring either 22"x 28" or 24"x 36" that showcases what was learned in this project area.
Class 4	**Essay -** (CF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

Class 5	**Digital Media -** (CF94) - Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-geneartor.com). Print the following on an 8.5" x 11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.