

COMMUNICATIONS & EXPRESSIVE ARTS

(FLOATS, BOOTHS, POSTERS, THEATER ARTS)

4-H'ers will demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.

See General Rules pg. 2 for additional information.

All static exhibits must receive a purple at the county fair to advance to the State Fair.

COMMUNICATIONS exhibits that qualify for State Fair are eligible for the PREMIER 4-H SCIENCE AWARD offered at State Fair. See pg. 5 for details.

FLOATS

GENERAL INFORMATION & EXHIBITING RULES – FLOAT – County Fair Only

1. Any club can make a float promoting 4-H.
2. **PRE-ENTRY** – Pre-enter by calling the Extension Office no later than the Friday before the fair begins. (It is also necessary to register with the appropriate Fair Board Member by the specified date to let them know you will be having an entry in the parade.)
3. To be eligible for premium money, the float must be a part of the parade held during the County Fair.

DEPARTMENT B - DIVISION 146 – FLOAT (No project required)

Division 146 Class 901

Pay Category G

C)CLASS 901 Club Float

BOOTHS

GENERAL INFORMATION & EXHIBITING RULES - BOOTHS - County Fair Only

1. Any 4-H member, 4-H family, or 4-H club may set up a booth. The number of booths at the fair will be determined by the space allowed. Space should be reserved by calling the Extension Office at least two weeks prior to entry day. Booths must be erected prior to Pre-Fair Judging.
2. 4-H booth topics include: citizenship, careers, health, energy, international cultural understanding, leadership, recruitment, community involvement, etc. Booths should not use copyrighted material like cartoon characters or commercial product names.
3. Booth space will be approximately 4' deep, 6' wide, and 6' high. Material in the booth must be arranged by the individual or group entering, and articles cannot be removed for individual exhibit.
4. The entry tag for a 4-H family booth will use only one of the 4-H family member's name.

DEPARTMENT B - DIVISION 147 – BOOTHS (No project required)

Division 147 Class 901

Pay Category G

C)CLASS 901 4-H Booth

POSTERS

GENERAL INFORMATION & EXHIBITING RULES - POSTERS

1. **PURPOSE** - The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.
2. **EXHIBIT GUIDELINES**
 - Posters will be judged on the following criteria:
 - Idea: simple, clear message, appropriate for a poster

- Lettering: readable from a distance, appropriate size in proportion to art
- Art: one dominant, eye-catching element; art relates to written message
- Arrangement: makes good use of entire poster space without being too crowded; art and lettering are well balanced
- Color: use of bold colors that harmonize well; colors used are legible
- Quality of Construction: neatness; appropriateness of materials used
- Effectiveness: works well as a poster
- Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
- Posters must be 14" x 22" and on regular poster board. Do not use foam core or any other material that cannot be stapled to a display board. They may be arranged either horizontally or vertically.
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
- Computer "clip art" will not be scored as positively as original computer art designs.
- The 4-H member's name, address, age, full address and county must be listed on the back of the poster. Entry cards should be stapled to the upper right-hand corner of the poster.
- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

DEPARTMENT B - DIVISION 152 - POSTERS

Division 152 Classes 903-905

Pay Category L

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| C)CLASS 903 | Character Counts! - Any aspect of one or all of the pillars of character: respect, trustworthiness, caring, responsibility, fairness, citizenship |
| C)CLASS 904 | Promotion of 4-H either generally, a project, or an activity |
| C)CLASS 905 | Growing Up Green - Why I Love My 4-H Club |