COMMUNICATIONS & EXPRESSIVE ARTS

(FLOATS, BOOTHS, POSTERS, COMMUNICATIONS, THEATER ARTS)

4-H'ers will demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.

See General Rules pg. 2 for additional information.

All static exhibits must receive a purple at the county fair to advance to the State Fair.

COMMUNICATIONS exhibits that qualify for State Fair are eligible for the PREMIER 4-H SCIENCE AWARD offered at State Fair. See pg. 5 for details.

FLOATS

GENERAL INFORMATION & EXHIBITING RULES – FLOAT – County Fair Only
1.   Any club can make a float promoting 4-H.
2.   **PRE-ENTRY** – Pre-enter by calling the Extension Office no later than the Friday before the fair begins. (It is also necessary to register with the appropriate Fair Board Member by the specified date to let them know you will be having an entry in the parade.)
3.   To be eligible for premium money, the float must be a part of the parade held during the County Fair.

DEPARTMENT B - DIVISION 146 – FLOAT (No project required)
Division 146 Class 901   Pay Category G

C)CLASS 901   Club Float

BOOTHS

GENERAL INFORMATION & EXHIBITING RULES - BOOTHS - County Fair Only
1.   Any 4-H member, 4-H family, or 4-H club may set up a booth. The number of booths at the fair will be determined by the space allowed. Space should be reserved by calling the Extension Office at least two weeks prior to entry day. Booths must be erected prior to Pre-Fair Judging.
2.   4-H booth topics include: citizenship, careers, health, energy, international cultural understanding, leadership, recruitment, community involvement, etc. Booths should not use copyrighted material like cartoon characters or commercial product names.
3.   Booth space will be approximately 4' deep, 6' wide, and 6' high. Material in the booth must be arranged by the individual or group entering, and articles cannot be removed for individual exhibit.
4.   The entry tag for a 4-H family booth will use only one of the 4-H family member's name.

DEPARTMENT B - DIVISION 147 – BOOTHS (No project required)
Division 147 Class 901   Pay Category G

C)CLASS 901   4-H Booth

POSTERS

GENERAL INFORMATION & EXHIBITING RULES - POSTERS
1.   **PURPOSE** - The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.
2.   **EXHIBIT GUIDELINES**
     - Posters will be judged on the following criteria:
       - Idea: simple, clear message, appropriate for a poster

- o Lettering: readable from a distance, appropriate size in proportion to art
- o Art: one dominant, eye-catching element; art relates to written message
- o Arrangement: makes good use of entire poster space without being too crowded; art and lettering are well balanced
- o Color: use of bold colors that harmonize well; colors used are legible
- o Quality of Construction: neatness; appropriateness of materials used
- o Effectiveness: works well as a poster
- Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
- Posters must be 14" x 22" and on regular poster board. Do not use foam core or any other material that cannot be stapled to a display board. They may be arranged either horizontally or vertically.
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
- Computer "clip art" will not be scored as positively as original computer art designs.
- The 4-H member's name, address, age, full address and county must be listed on the back of the poster. Entry cards should be stapled to the upper right-hand corner of the poster.
- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

DEPARTMENT B - DIVISION 152 - POSTERS
Division 152 Classes 903-905   Pay Category L

C)CLASS 903   **Character Counts**! - Any aspect of one or all of the pillars of character: respect, trustworthiness, caring, responsibility, fairness, citizenship
C)CLASS 904   **Promotion of 4-H** either generally, a project, or an activity
C)CLASS 905   **Growing Up Green** - Why I Love My 4-H Club

COMMUNICATIONS

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

GENERAL INFORMATION & EXHIBTING RULES – COMMUNICATIONS
1. **COMMUNICATIONS – MODULE 1**
   Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:
   - Conducting an interview and sharing with a group
   - Giving and understanding directions
   - Evaluating and using appropriate Internet sources
   - Composing a rap
   - Preparing an illustrated talk
2. **COMMUNICATIONS – MODULE 2**
   Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:
   - Identifying cultural differences in communication
   - Developing guidelines for internet etiquette
   - Evaluating another person's presentation
   - Identifying communication careers
   - Preparing a presentation using a form of technology
3. **COMMUNICATIONS – MODULE 3**
   Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:
   - Composing a personal resume
   - Completing research on a speech or presentation topic
   - Identifying ways to reduce risks online
   - Evaluating own cell phone usage and etiquette

- Critiquing advertisements
- Job shadowing a communication professional

DEPARTMENT B – DIVISION 154 – COMMUNICATIONS
Division 154   Class 001-005, 901-902   Pay Category L

COMMUNICATIONS – MODULE 1
C)CLASS 901 **Poster** –Create a poster, measuring either 22"x 28" or 24"x36", that showcases what was learned in this project. SF94
C)CLASS 902 **Essay** – Write an essay (3-5 pages) that showcases what was learned in this project area. SF94

COMMUNICATIONS – MODULE 2
SF)CLASS 001 **Poster** –Create a poster, measuring either 22"x 28" or 24"x36", that showcases what was learned in this project. SF94
SF)CLASS 002 **Essay** – Write an essay (3-5 pages) that showcases what was learned in this project area. SF94

COMMUNICATIONS – MODULE 3
SF)CLASS 003 **Poster** –Create a poster, measuring either 22"x 28" or 24"x36", that showcases what was learned in this project. SF94
SF)CLASS 004 **Essay** – Write an essay (3-5 pages) that showcases what was learned in this project area. SF94
SF)CLASS 005 **Digital Media** - Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

THEATER ARTS

GENERAL INFORMATION & EXHIBITING RULES - THEATER ARTS
1. Each exhibit must have name and age attached.
2. Exhibits in Theater Arts are essentially county-only educational exhibits. Exhibitors may use whatever means is most effective in showing what they have accomplished in a project they have planned themselves. Photographs, slides, posters, charts, drawings or articles used or made may be utilized in telling the story of the exhibitor's project. The exhibit should include sufficient explanation so that viewers understand what was done. There is a maximum size limit of 24" x 24" unless size is confirmed by county staff.

DEPARTMENT F - DIVISION 155 - THEATER ARTS II, III
Division 155   Classes 905–912   Pay Category L

C)CLASS 905 **Theater Arts Costume** - A Costume put together by the 4-Her that could be used in a Theater Arts Presentation or Production. Include a description of how the costume would be utilized.
C)CLASS 906 **Theater Arts Puppet** - A Puppet made by the 4-Her to be used in a Theater Arts Presentation or Production. Include information on how it would be used in the production.
C)CLASS 907 **Theater Arts Prop** - A Prop made by the 4-Her that would be used in a Theater Arts Presentation or Production. Include information on how it would be used in the production.
C)CLASS 908 **Theater Arts Other Accessory** - Any Other Accessory made by the 4-Her to be used in a Theater Arts presentation or Production. Include information on how it would be used in the production.
C)CLASS 909 **Theater Arts Handmade Puppet and Script** - 4-Her must write the script.
C)CLASS 910 **Theater Arts Script** - Script written by a 4-Her for a play, musical skit, puppet show or other type of theater arts production.
C)CLASS 911 **Theater Arts Portfolio** - A collection of photographs, sketches or other samples illustrating the theater arts learnings; such as, costume design, stage make-up, written scripts, set designs**,** or other related learnings.
C)CLASS 912 **Theater Arts Stage Set Photography Display** - A display of photos of a stage set that was designed and built by a 4-H member. Include a description of the photos.