

DEPARTMENT COMMUNICATIONS

DIVISION 149: PERFORMING ARTS - MUSIC CONTEST 4-H members from Lincoln, Logan and McPherson Counties are eligible to participate. Ribbons will be awarded to each performer. County specific awards will be presented for all music classes.

Rules: 1. 4-H Chevron shall be worn by all 4-H members in the contest.

2. A copy of your music should be given to the judge prior to performing.
3. All 4-H'ers are responsible for providing their own music, musical instrument, and/or music stand.
4. If you are in a duet or group with a CloverKid 4-H member, you are NOT eligible for top awards in this contest. (CloverKid participation is noncompetitive and will receive participation ribbons with no premium monies)

B149-901 Vocal Performance

B149-902 Instrumental Performance.

B149-904 Group Performance

DIVISION 152: POSTERS

Purpose: The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.

Exhibit guidelines:

1. Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
2. Posters must be 14" x 22" and must be of a material that can be pinned to a display board.
3. They may be arranged either horizontally or vertically.
4. Computer art generated on an 8 1/2" x 11" sheet of paper and mounted on poster board will be disqualified.
5. They may **not** be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
6. Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
7. When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at http://www.national4-hheadquarters.gov/emblem/4h_name.htm.
8. Computer "clip art" will not be scored as positively as original computer art designs.
9. The 4-H member's name, age and county must be listed on the back of the poster.
10. Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit will be removed by the superintendent for evaluation and display.

Poster Classes:

B152-901 Exploring Careers with 4-H Poster. Illustrate how 4-H'ers can explore career opportunities through 4-H projects.

B152-902 Photo Poster - The poster should **focus on a 4-H theme** of your choice, using one large, eye-catching photo.

B152-903 Keeping It Green...Keeping it Healthy - The poster should illustrate how 4-H encourages healthy lifestyles for youth and their families.

B152-904 Additional poster that would fit any of the above classes.

DIVISION 154: COMMUNICATIONS

Educational resources for youth taking the Communications project can be found at <https://unl.app.box.com/s/44t8dfbhte227k6603r5004vfo0q10yf>; Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area and educational value of exhibit to viewers.

COMMUNICATIONS, MODULE 2 – Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication,
- Developing guidelines for internet etiquette,
- Evaluating another person's presentation,
- Identifying communication careers,
- Preparing a presentation using a form of technology.

B154-001* Poster – Create a poster, measuring either 22" x 28" or 24" x 36" showcasing what was learned in this project area.

B154-002* Essay – Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS, MODULE 3 – Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume,
- Completing research on a speech or presentation topic,
- Identifying ways to reduce risks online,
- Evaluating own cell phone usage and etiquette,

- Critiquing advertisements,
- Job shadowing a communication professional.

B154-003* Poster – Create a poster, measuring either 22" x 28" or 24" x 36" showcasing what was learned in this project area.

B154-004* Essay – Write an essay (3-5 pages) that showcases what was learned in this project area.

B154-005* Digital Media – Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5" x 11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

DIVISION 160: SPEECH CONTEST

The top three contestants in the junior, intermediate, senior and PSA division go to the regional contest.

*Denotes Regional Speech Contest Eligibility

K990-901 CloverKid Division (5-7 years)

B160-903 Novice Division– 1st year speaker (8-9 years)

B160-904* Junior Division – (8-10 years)

B160-905* Intermediate Division – (11-13 years)

B160-906* Senior Division (14-18 years)

B160-907* Public Service Announcement (8-18 years)