COMMUNICATIONS & EXPRESSIVE ARTS

DEPARTMENT: COMMUNICATIONS & EXPRESSIVE ARTS
AREA: PHOTOGRAGHY

CURRICULUM & RESOURCES
Focus on Photography-Level 1 **B**
Controlling the Image-Level 2 **I**
Mastering Photography-Level 3 **A**

AREA RULES – PHOTOGRAPHY
1. **Youth can ONLY enter up to 3 exhibits into <u>ONE DIVISION</u>. One entry per class**
   a. Youth enrolled in photography projects should continue their skill development. Once they have exhibited in a higher level, they are not eligible to exhibit in a lower level. Ex. Once you exhibit in Unit 2: Controlling the Image, you are not eligible to exhibit in Unit 1: Focus on Photography.
2. **Each exhibit must have a "Personal Data Tag" and should be glued to the black of exhibits or be included as a page of your photo showcase/portfolio.** See Appendix G for "Personal Data Tag".
3. Photograph Guidelines
   a. An image cannot be used in more than one exhibit with the exception of the Portfolios which may include images entered as exhibit prints in other classes and may be taken with any type of film or digital camera, including phones, tablets, and drones with the exception of class 050 which requires a phone or tablet camera.
   b. Photos must be shot during the current project year by the 4-H member with the exception of the Portfolios which may include images captured and/or exhibited in previous years.
   c. Securely attach photos to correct surface. Photos that are unattached with be disqualified.
   d. Do not use photo corners, borders, or place coverings over the exhibits.
4. Photography Glossary
   a. <u>Picture Display</u>
      i. Three 4x6 photos mounted on a single horizontal 11" X 14" black or white poster or mat board. Photos may be mounted vertically or horizontally.
      ii. Every photo on picture display must be pencil numbered below. Numbers should be readable but not detract from display.
      iii. No titles, captions, or stick-on numbers will be allowed.
   b. <u>Exhibit Print</u>
      i. All exhibit prints are 8" x 10" prints mounted horizontally or vertically on 11" x 14" black mat board.
      ii. No titles, captions, or stick-on numbers will be allowed.
      iii. Manual adjustments are strongly encouraged for Level 3 Exhibits.
      Current data tags and help sheets are available at https://go.unl.edu/ne4h-photography

Photography exhibitors have the option to participate in photography interview judging. They will pick one exhibit to share with the judge what they did and learned. Sign up for a time during static check-in.

DEPARMENT B – DIVISION 180 – UNIT 1: FOCUS ON PHOTOGRAPHY

Division	Class	Purple	Blue	Red	White
180	All Classes	$2.50	$2.00	$1.50	$1.00

C) 901   **Picture Display** (SF87) – Entry will consist of 3 pictures. The 4-H member will exhibit 1 picture from 3 different categories. Categories to be selected from include: animal, building, people, landscape, special effects, still-life, sports, or close-up.

C) 902   **Picture Story Display** (SF87) – Entry will consist of 3 pictures which tell a story (include introduction, body and conclusion). No captions.

C) 903   **County Only Theme Print: I Pledge My… -** The 4-H pledge talks about pledging your head, heart, hands, and health. Entries in the theme print class should pick one of the components of the 4-H pledge and capture and share what it means to you.

C) 904   **Exhibit Print** (SF87)
C) 905   **Favorite Picture Display** (SF87)
C) 906   **Phot Album** (SF87)
C) 907   **Photo Flop** (SF87)

DEPARMENT B – DIVISION 181 – Level 2: Next Level Photography

Division	Class	Purple	Blue	Red	White
181	All Classes	$2.50	$2.00	$1.50	$1.00

SF) 010   **Level 2 Portfolio (**SF86) Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios Must Include: 1) 1-Page max Bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when took the photo, what makes the image successful, and what could have been don't different to improve the image.

SF) 020   **Creative Techniques & Lighting Display or Print** (SF87) – Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3, 4, 5)

SF) 030   **Creative Composition Display or Print** (SF87) – Photos should capture the creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6, 7, 8, 9)

SF) 040   **Abstract Photography Display or Print** (SF87) Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention (Activity 11)

SF) 050   **Candid Photography Display or Print** (SF87) – Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)

SF) 060   **Expression Through Color Display or Print** (SF87) – Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

C) 901   **Exhibit Print** (SF87)
C) 902   **Favorite Picture Display** (SF87)
C) 903   **Phot Album** (SF87)
C) 904   **Photo Flop** (SF87)
C) 905   **I Pledge My…** (SF87)

DEPARMENT B – DIVISION 182 – Level 3: MASTERING PHOTOGRAPHY

Division	Class	Purple	Blue	Red	White
182	All Classes	$2.50	$2.00	$1.50	$1.00

SF) 010   **Level 3 Portfolio** (SF88) – Entry will consist of ten photos that represent the strongest collection of the participant's work. See the notes above regarding details for the class.
- Portfolios should include a minimum of 9-11 different images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited.
- Photos should represent the 4-H member's strongest collection of work.
- Place photos in a plastic sleeve and present them in an 8½ x 11 three-ring binder.
- Recommended photo size is 8x10.
- Matting is not necessary.
- **Portfolios should include: (1) 1-page bio (for example, the portfolio could include a range of work from earlier years in 4-H photography to the present, you could have a creative theme for your portfolio or you could include photos that illustrate your diverse photography skills), (2) a table of contents, (3) year each photo was taken, (4) title for each image, (5) device make and model used to capture image, and (6) reflections for each image.**

SF) 020   **Advanced Techniques & Lighting Print** (SF89) – Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3, 4, 5, or 12)

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SF) 030   **Advanced Composition Print** (SF89) – Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewers eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)

SF) 040   **Portrait Exhibit Print** (SF89) A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal but must be of one or more human subjects. (Activity 9)

SF) 050   **Still Life Print** (SF89) – Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

SF) 060   **Freeze/Blur the Moment Print** (SF89) –Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement. (Activity 11)

C) 901   **Favorite Picture Display** (SF87)

C) 902   **Phot Album** (SF87)

C) 903   **Photo Flop** (SF87)

C) 904   **I Pledge My…** (SF87)

DEPARTMENT: COMMUNICATIONS & EXPRESSIVE ARTS
AREA: POSTERS

AREA RULES – POSTERS

1. ✋ **Entries which do not include required information or formatting requirements will be lowered one ribbon placing.**
2. Formatting Guidelines
   a. Size: Posters should be no larger than 24"x36".
   b. Content: The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.
   c. Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos, or slogans. Avoid using over-used phrases that do not command the viewer's attention. Follow the official 4-H Emblem guidelines.
   d. Materials: Posters may be in any medium: watercolor, ink, crayon, markers, or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
3. Posters will be judged on the following criteria:
   a. Idea: simple, clear message, appropriate for a poster
   b. Lettering: readable from a distance, appropriate size in proportion to art.
   c. Art: one dominant, eye-catching element: art relates to written message.
   d. Arrangement: makes good use of entire poster space without being too crowded with art and lettering well balanced.
   e. Color: use of bold colors that harmonize well: colors used are legible.
   f. Quality of Construction: neatness: appropriateness of materials used.
   g. Effectiveness: works well as a poster.

DEPARTMENT B – DIVISION 154 – POSTERS

Division	Class	Pay	Purple	Blue	Red	White
154	All Classes	1	$2.50	$2.00	$1.50	$1.00

C) 901   **Exploring Careers with 4-H**– The poster should illustrate how 4-Hers can explore career opportunities through 4-H projects.

C) 902   **Photo Poster**– The poster should focus on a 4-H theme of your choice, using one large, eye-catching photo.

C) 903   **Johnson County 4-H Marketing Poster**– Poster focusing on marketing 4-H in Johnson County.

C) 904   **4-H Promotion**– Poster focusing on a 4-H project or activity.

C) 905   **Growing Up Green**– Why I Love My 4-H Club.

C) 906   **Educational Poster**

C) 907-909   **Other Item Made in this Project**