Static Exhibits

Awards will only be given to the top purple ribbon winner in each of the curriculum areas. All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair. Classes that are listed as a "900" number are not eligible to advance to state fair, regardless of ribbon placement. County only entries are still eligible for County Awards.

DEPARTMENT B- COMMUNICATIONS
& EXPRESSIVE ARTS
Superintendent: Christi Aycock

The purpose of this project area is to establish basic to advanced knowledge of and abilities in usinge photographic equipment, lighting, and composition to capture images, expressing feelings, and communicating ideas. Participants can work through the three project levels, progressing from basic to advanced photography skills and techniques. For help getting started with this project contact your county 4-H Extension office.

GENERAL PHOTOGRAPHY RULES

1. 4-H members are allowed to exhibit in only one photography level.
2. 4-H members may enter up to three exhibits but no more than one exhibit per class (see general rules)
3. An image may only be used on one exhibit with the exception of Portfolios which may include images entered in other classes.
4. Cameras-Photos may be taken with any type of film or digital camera, including phones, tablets, and drones
5. Photos must be shot by the 4-H member during the current project year with the exception of portfolios which may include images captured and or exhibited in previous years.
6. Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified.
7. Portfolios: All portfolios must include the following information: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image. Portfolios may be presented in either print or digital formats:
   1. Printed portfolios should be presented in an 8.5x11 three-ring binder or similar book format. Recommended photo size is 8x10. Matting is not necessary.
   2. Digital portfolios may be presented online and must be exhibited along with a single 8.5x11 flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.
8. Display Exhibits: Display exhibits are only accepted in Level II. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Appropriate Data tags are required. (see rule regarding Data Tags)
9. Print Exhibits: Print exhibits must be 8x10 prints mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required. (see rule regarding Data Tags)
10. Entry Tags: Entry tags should be securely attached to the upper right-hand corner of the exhibit.
11. Data Tags: Data Tags are required on all print and display exhibits. Data tags are not required for portfolios. Each exhibit must have the appropriate number and level of data tags as outlined below. Data tags should be securely attached to the back of the exhibit.
    - Level 2 Prints: All Level 2 prints must have a Level 2 Data Tag.
    - Level 2 Displays: Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
    - Level 3 Prints: All Level 3 prints must have a Level 3 Data Tag.
    -

FOCUS ON PHOTOGRAPHY: Level 1 GUIDELINES

Level 1 Picture Displays:

- Mounted on a single horizontal **14 X 22"** black (preferred) or white poster board. Unless you are entering class B180-906 then the poster board can be smaller to frame your photo.
- Every photo on the picture display must be pencil numbered (no. 2 lead pencil) below (for judge's reference only). Numbers should be readable but not detract from display.
- No titles, captions, or stick-on numbers will be allowed.
- Individual photos may be cropped either horizontally or vertically with straight edged scissors. No decorative cuts. Corners must be 90 degrees.
- Photos must be mounted vertically or horizontally.
- Personal Data Tags are required (See General Rule G).

Level 1 Photo Showcase Journal: (Class 903)
- Choose project area 1,2,3, or 4 in the Level 1 project manual titled "Focus on Photography".
- Complete the pages associated with the project area of your choice (project 1, 2, 3 or 4) or recreate and print the pages (still using actual photos).
- Place pages in an 8 ½ x 11 black or white 3 ring binder.
- Personal Data Tags are required (See General Rule G). For your journal complete only the Showcase Data Tag and include this as page one of your showcase.

	PREMIUM	Purple	Blue	Red	White
		$3.00	$2.75	$2.25	$1.75

Level 1 CLASSES – FOCUS ON PHOTOGRAPHY

(May use digital camera) (Pictures may be cropped to fit)

B180-901 Picture Display Entry will consist of five pictures. The 4-H member will select one picture from five different categories. Categories to be selected from include: 1. animal, 2. building, 3. people, 4. landscape, 5. trick photography, 6. still life 7. Sports.

B180-902 Picture Stories Series Three to five pictures which tell a photo story and should have a photographic introduction, a body, and a conclusion, all done with pictures. No captions are to be used!

B180-903 Photo Journal An entry will consist of a single completed and bound section of project 1, 2, 3 or 4 in the Level 1 project manual titled "Focus on Photography".

B180-904 Fun with Shadow Display Entry will consist of 3 pictures of 3 different subjects that capture the image of the shadow.

B180-905 Magic and Tricks Display Entry will consist of a display of 3 pictures of 3 different subjects that use a "special effect" to create Interesting photos. Refer to pages 50 – 51 of the manual.

B180-906 Favorite Photo Entry will consist of your favorite photo in size 5 X 7 or 8 X 10. Categories will include, but are not limited to, animal, building, people, landscape, sports, trick photography and still life for the special county entry. Entry will be judged on creativity, clarity and composition.

B180-907 Composition Comparison 5 pictures of the same subject. 1) long shot, 2) medium shot, 3) close-up, 4) ultra-close-up, 5) distance too close for your camera to focus clearly - measure and label this distance.

B180-908 Picture Series from a Bird's Eye View 5 pictures looking at common subjects from above.

B180-909 Picture Series from a Bug's Eye View 5 pictures looking at common subjects from below.

B180-910 to B180-916 require answers to listed questions to be attached neatly to the lower right corner on front of the poster.

B180-910 Still Life Comparison 4 pictures of the same subject. 1) Hold camera in your hands, 2) Hold camera using a tripod or other stabilizer, 3) Landscape orientation 4) Portrait orientation. Answer these questions: How did the tripod/stabilizer picture compare to just holding the camera (Blurry? Tilted?) Comparing the landscape to the portrait orientation, how do they affect the feel or mood of the picture?

B180-911 Picture Series 5 pictures of the same subject taken at least 2 hours apart. Label each with date and time of the picture. Explain which time of day pictures do you like the best and why?

B180-912 Flash Comparison 2 pictures of the same subject in bright daylight; 1) without flash, 2) with flash. Also, take 2 pictures of the same subject indoors; 1) without flash, 2) with flash. Explain the differences in each set of two pictures.

B180-913 Lighting Display 4 pictures of the same still life subject; 1) front lighting 2) side lighting 3) backlighting 4) overhead lighting. Explain what this activity taught you about the value of experimenting with a procedure to improve your picture.

B180-914 Foreground/Background/Landscape Comparison Take 2 pictures of the same subject. 1) 2/3 sky, 1/3 land 2) 1/3 sky, 2/3 land. Explain the strengths and weaknesses of each photo. Also, two pictures of another subject, 1) main subject in foreground, 2) main subject in the background. Describe the story that each picture tells.

B180-915 Black and White Comparison 2 pairs of photos of the same subjects, (4 photos total) 1) color, 2) black and white. (May set the camera to black and white, or photocopy a color photo.) Explain how the black and white image compares with the color one. Which one did you like best and why?

B180-916 Cropping Study Make 2 copies of one 4x6 photograph of any subject (3 total). Keep the original and crop the two copies two different ways. Pick your favorite of these three and enlarge it to 4x6. Describe the pros and cons of each of these 4 photos.

<div align="center">

CONTROLLING THE IMAGE: Level 2 GUIDELINES

</div>

PREMIUM	Purple	Blue	Red	White
	$3.50	$3.25	$2.75	$2.25

Rules
1. Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

Level 2 CLASSES – CONTROLLING THE IMAGE

CLASS B181-010 Level 2 Portfolio (SF88) Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

B181-020 Creative Techniques & Lighting Display or Print (SF87) Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3, 4, 5)

B181-030 Creative Composition Display or Print (SF87) Photos should capture a creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6, 7, 8, 9)

B181-040 Abstract Photography Display or Print (SF87) Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention. (Activity 11)

B181-050 Candid Photography Display or Print (SF87) Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)

B181-060 Expression Through Color Display or Print (SF87) Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

Classes 901-903 require answers to listed questions to be attached neatly to the lower right corner on the front of the poster.

B181-901 Aperture Study Take 3 photos of still subjects. Test different aperture settings but leave the shutter speed the same. Record the settings below each picture. Describe how your pictures changed with changes in the aperture.

B181-902 Shutter Speed Study Take 3 photos of moving water. (Fountain, water fall, sprinklers, etc.) Test different shutter speeds but leave the aperture the same. Record your settings below each picture. Describe how your pictures changed with the changes in the shutter speed.

B181-903 Focus Study Select a daylight scene and take two pictures. 1) set the aperture at its largest opening (f/2.8 to f/4) and the other at the smallest aperture opening (f/9 to f/22 depending on your camera.) Adjust the shutter speed. Describe and compare the depth of field in picture 1 and 2.

B181-904 Silhouette Display Entry will consist of 3 photos of 3 different subjects using backlight in order to form silhouettes.

B181-905 Silhouette Exhibit Print Entry will consist of exhibit print that demonstrates backlight in order to form a silhouette of a subject.

B181-906 Flash Photography Study Take 3 pictures of the same subject using a variety of flash techniques such as camera mounted flash, side flash, flash bounced off the ceiling or wall, diffused flash with masking tape, tissue, or other item, flash diffused with your finger, or using a reflector. Label each picture with technique used.

B181-907 Rule of Thirds, Golden Triangle and Golden Rectangle Study Display photos, one using the rule of thirds, one using the golden triangle, and one using the golden rectangle. Make a template of each rule out of velum, tracing paper, or clear plastic and overlay each photo. Label each one (1 photo each of 3 different subjects).

B181-908 Bits and Pieces Entry will consist of three photos of close-ups of familiar items. Fill the frame with small parts of whole subjects.

B181-909 Panorama Take a series of 3 – 5 pictures from the same spot and splice them together to make a panorama.

B181-910 Lighting Exhibit Print Entry will consist of an exhibit print that demonstrates lighting effects.

B181-911 Action Exhibit Print Entry will consist of an exhibit print that captures motion and represents the action in the photo.

B181-912 Spelling Bee Exhibit Print Photograph any letter of the alphabet in your surroundings. Find letters in the architecture of buildings, growing in a garden or on items in your own home.

B181-913 Spelling Bee Display Spell a word in pictures. Photograph letters of the alphabet in your surroundings and combine them to spell a word. Use an appropriately sized mat board for your display*.*

Rules

1. Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography.

<u>**Level 3: MASTERING PHOTOGRAPHY**</u>

B182-010 Level 3 Portfolio (SF88) Level 3 portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

B182-020 Advanced Techniques & Lighting Print (SF89) Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3, 4, 5, or 12)

B182-030 Advanced Composition Print (SF89) Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewer's eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)

B182-040 Portrait Print (SF89) A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal, but must be of one or more human subjects. (Activity 9)

B182-050 Still Life Print (SF89) 50 Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

B182-060 Freezer/Blur the Moment Print (SF89) Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blue the movement. (Activity 11)

B182-901 Portrait Exhibit Print: Entry will consist of a print that captures both physical characteristics and personality in their **non-human** subjects.

B182-902 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Light Painting**. *Remember to answer the additional question for this class on Part B of the data tag

B182-903 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Flash Multiple Exposure**. *Remember to answer the additional question for this class on Part B of the data tag

B182-904 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Filters**. *Remember to answer the additional question for this class on Part B of the data tag

B182-905 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Night Time Exposure**. *Remember to answer the additional question for this class on Part B of the data tag

B182-906 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Zooming** (to create the effects of motion in your photo).

B182-907 Challenging Exhibit Print: Entry will consist of a print that illustrates the special effect of **Digitally Altered Photos**. *Remember to answer the additional question for this class on Part B of the data tag

B182-908 Challenging Exhibit Print: Entry will consist of a print that illustrates **any other special effect technique not listed in B182-50 to B182-56 above.**

County Contest FCS DAY – June 17, 2021
FAVORITE FOODS CONTEST

The Favorite Foods Contest will be held on June 17, 2021 at 9 a.m. Awards will be given to the Grand Champions in each age division. Participants should plan a menu suitable for an indoor or outdoor meal. Prepare one food from the menu and bring it along with selected table service, display cards, and own card table. Recipe prepared may or may not be from a 4-H project manual. The food may be an individual or family-size serving.

Recipes may be from any part of the menu. The table service will include: dishes, flatware and table linens for one or two place settings. Paper plates, etc. are acceptable. Print the occasion (example: lunch for bike hike) and complete the menu on one card and the recipe prepared on another.

Fresh flower centerpieces may be used if the flowers have been arranged by 4-H member. Silk or other centerpieces may be used.

Displays will be set up by the 4-H'er at the 4-H Building the day of the contest. Individuals will interview judge and should be able to demonstrate healthy decision making through nutrition, menu planning, food preparation and food safety; apply healthy living knowledge.

Champions and Reserve Champions will be on display at the fair.

Pre-register by June 15th by calling the Extension Office at 402-694-6174.

PREMIUM	Purple	Blue	Red	White
	$5.00	$4.75	$4.25	$3.75

Favorite Foods Contest
T500-905 Junior (8-10)
T500-906 Intermediate (11-13)
T500-907 Senior (14-18)

COUNTY LIFE CHALLENGE CONTEST

Rosettes will be awarded for Grand Champion and Reserve Champion in each age division. Participants will answer questions representing information found in Citizenship, Human Development, Clothing and Textiles, Consumer Management, Home Environment, and Food and Nutrition.
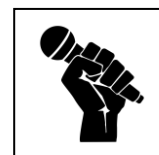
PREMIUM	Purple	Blue	Red	White
	$4.00	$3.75	$3.00	$2.25

County Life Challenge Contest
T500-908 Junior (8-11)
T500-909 Senior (12-18)

COMMUNICATIONS
Presentations Contest

A 4-H Presentation, given by one (1) individual or a team of two (2) individuals, is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. Presentations are given on a stage. Judge views the entire presentation and engages in a question and answer session following the presentation. Educational resources for youth participating in the 4-H Presentations Contest can be found in the 2018 4-H Project Resource Central found at http://4h.unl.edu/resources .

County Contest will be June 18, at the 4-H Building, Aurora. Pre-register by June 15th by calling the Extension Office at 402-694-6174.
Rules
1. Participant Requirements:
All participants must be 10 years old before January 1 of the current year to qualify for the State Contest.
All participants must have received a purple rating at a County 4-H Presentations contest to qualify for the State Contest.
Youth may only participate in one class within Division 151.
All classes require the presence of the contestant(s).
A team presentation, consisting of two (2) individuals, may be given for any class; there is no separate class for team presentations.
Time limit is 6-8 minutes for a presentation given by an individual, and 8-10 minutes for a presentation given by a team. Participants may be penalized if their presentation exceeds the time limits.
Each participant is required to wear one of the following: The County Fair 4-H t-shirt provided to them the 4-H chevron, or the 4-H emblem during their presentation.
2. Presentation Topic:
All 4-H Presentations topics should be related to how the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
Enrollment in the project area in which the participant is making a presentation is not required.
4-H Presentations should include an introduction (the "why" portion of the topic), a body (the "show and tell" portion of the topic), and a conclusion/summary (the "what" portion of the topic).
3. Contest Information: The contest dates and locations are shown above.

Presenters are expected to clean up the areas in which they work.
Equipment provided includes two (2) tables, one (1) easel, PC Compatible Computer (including the following software: Apple QuickTime Player, Microsoft Windows Media Player, and Microsoft PowerPoint 2016) with Wi-Fi internet connectivity.
Presenters using computer-based visuals may bring files on a USB drive that is PC formatted. Participants may also provide their own computer or other equipment as needed; however, participants must be able to connect their computer to the projector.
Live animals may be used in the presentation. All State Fair Livestock Health Requirements must be followed. Presenters are responsible for all stalling arrangements, care and handling of animals. Animals can only remain in the presentation area while the owner is present.

		Individual	Team
Junior (County Only)	8-9 years old	3-5 min	5-7 min
Intermediate	10-13 years old	6-8 min	8-10 min
Senior	14-18 years old	6-8 min	8-10 min

PREMIUM	Purple	Blue	Red	White
	$5.00	$4.75	$4.25	$3.75

PRESENTATIONS CONTEST (COMMUNICATIONS)
B151-113 Illustrated Presentation (SF 65)

Teaching (Trade Show Exhibit) Presentations Contest

A Teaching (Trade Show Exhibit) Presentation, given by one (1) individual 4-H youth, is a live, interactive, trade show style presentation where youth will continuously engage a constantly-changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Multiple (up to 6) Teaching Presentations will be scheduled simultaneously, allowing fairgoers/contest attendees to learn from many 4-H youth at one time. Teaching Presentations are given behind a table amongst 4-H exhibits. Judge occasionally stops to view the presentation, ask questions, and observe audience engagement. Educational resources for youth participating in the Teaching Presentations Contest can be found in the 2020 4-H Project Resource Central found at http://4h.unl.edu/resources.

Contest Rules
Participant Requirements:
- All participants must be 10 years old before January 1 of the current year to qualify for the State Contest.
- Any Teaching (Trade Show Exhibit) Presentation that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club Meeting, Community Event, etc.) is eligible for this division.
- The class requires the presence of the contestant(s).
- Participants will present for 30 minutes.
- Each participant is required to wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.

Presentation Topic:
- Teaching (Trade Show Exhibit) Presentations should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.

Contest Information:
- Presenters are expected to clean up the areas in which they work.
- Equipment provided includes one (1) table, one (1) easel, and electricity and Wi-Fi internet connectivity.
- Live animals may be used in the presentation. All State Fair Livestock Health Requirements must be followed. Presenters are responsible for all stalling arrangements, care and handling of animals. Animals can only remain in the presentation area while the owner is present.

B152-001 Teaching Presentations Contest (SF 66)
B152-002 Teaching Presentations Contest, Special Topic: Science (SF 66)

Digital Video - 4-H FilmFest
The 4-H FilmFest is the display of digital videos that show the recording, reproducing, and broadcasting of moving visual images; digital videos may be created by one (1) individual or a team of two (2) individuals. During the Hamilton County Fair and the Nebraska State Fair 4-H FilmFest, youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by

the showing of their digital video. The following digital videos may be entered in the Nebraska State Fair 4-H FilmFest:

- Video Public Service Announcement: A short video that communicates an educational message focused on a cause, activity, or event (Length: 60 seconds).
- Narrative: A video that tells a fact or fiction story (Length: 3-5 minutes).
- Documentary: A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- Animation: A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

Digital videos submitted will be judged live at the FCS Day on June 18, 2020. The judge will view the videos live and engage in a question and answer session with the video producer(s). The 4-H participant will be on the stage for a formal introduction and then seated in the audience for viewing of video.

Communication Modules for youth participating in the 4-H FilmFest (Digital Video) Contest can be found in the 2020 4-H Project Resource Central found at https://4h.unl.edu/resources. Video examples of the contest can be found at https://4h.unl.edu/presentation-contest.

Rules
1. Participant Requirements:
   - All participants must be 10 years old before January 1 of the current year to qualify for the State Fair.
   - Any 4-H FilmFest digital video that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club Meeting, Community Event, etc.) is eligible for this division.
   - The class requires the presence of the contestant(s).
   - Each participant is required to wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.
2. Film Topic:
   - 4-H FilmFest digital videos should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
   - Enrollment in the project area in which the participant is making a presentation is not required.

3. Contest Information:
   - The contest date, time, and location is shown above.
   - All digital videos entered in this class must be submitted to the Hamilton County Extension Office prior to June 15, 2020. The video may include photos, clip art, animation, text, and/or audio/sound. Any freeware/software program may be used to create the presentation. However, the only file formats that will be accepted include: .mpeg, .wmv, .mp4, .mov, .ppt, .pptx, or .avi.

B153-001 4-H FilmFest (Digital Video) Contest (SF67)

Communications
The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'ers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions. For more resources and materials in this category refer to the resource section at the bottom of the page.
Rules
1. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.
Eligibility
All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

	PREMIUM	Purple	Blue	Red	White
		$3.00	$2.75	$2.25	$1.75

Communications, Module 1
B154-901 Symbol Scrapbook - Photograph 10 symbols and include in a scrapbook that shares where the symbol was observed, what this symbol communicates, and other places where this symbol might be observed.
B154-902 Storyboard a 4-H Project – Create a storyboard that explains the steps that were completed from the beginning to the end of a 4-H project that was previously completed in another area.
B154-903 Communications Game - Create a quiz game for your family or 4-H club members by selecting topic categories, writing and answering questions within these categories, and assigning point values to each question.

Place this information on 3"x5" index cards and display quiz game on a poster board. Explain how this game could be used and its purpose.

B154-904 Caring Correspondence. Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note, or a friendship card.

PREMIUM	Purple	Blue	Red	White
	$3.25	$3.00	$2.50	$2.00

Communications, Module 2

Rules: Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, or preparing a presentation using a form of technology.

B154-001 Poster (SF94) Create a poster, measuring either 22"x28" or 24"x36", that showcase what was learned in this project area.

B154-002 Essay (SF94) Write an essay (3-5 pages) that showcases what was learned in this project area.

PREMIUM	Purple	Blue	Red	White
	$3.50	$3.25	$2.75	$2.25

Communications, Module 3

Rules: Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, and job shadowing a communication professional.

B154-003 Poster (SF94) Create a poster, measuring either 22"x28" or 24"x36", that showcase what was learned in this project area.

B154-004 Essay (SF94) Write an essay (3-5 pages) that showcases what was learned in this project area.

B154-005 Digital Media (SF94) Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

PUBLIC SPEAKING CONTEST (Speech Contest) April 5, 2021 6:00 PM - AG Building

SPEECH
• All speeches must be original and include 4-H as the major component of the speech.
• Many speakers in the Public Speaking Contest have given speeches in other contests. This is fine; however previous speeches may not be used verbatim for the 4-H contest. It is okay to use the same ideas from a speech previously delivered in competition, but it must be 4-H related. Enough changes should be made to make that speech new to the speaker and the audience. 4-H public speakers may not use an old speech written by a sibling, other 4-H member, or anyone else.
• Acknowledge the source of information used in the speech. For example, an article from a magazine may be used for reference but should not be quoted directly unless you tell the audience your source.
• Use of visual aids and props are not allowed
• Dress appropriately. Do not wear costumes or special effect clothing. • No team speeches are allowed.

PUBLIC SERVICE ANNOUNCEMENT (PSA)
All PSA's are 60 seconds in length. • The state theme for the 2021 Public Service Announcement is **"Opportunity 4 All"** and should be incorporated in the PSA.
• All radio PSA's must promote 4-H and be general enough to be used anywhere in Nebraska at any time of the year.
• All 4-H PSA's must include the following tag line within the last ten seconds of the PSA: "Learn more about Nebraska Extension 4-H Youth Development Program at 4h.unl.edu." The tag line is included in the 60 second time limit. The tagline Know How, Know Now should not be used.
• Sound effects and public domain music may be used. Copyrighted material may not be used. • All PSA's must be the original work of the presenter. Contestants may not use PSA's written and provided by the state or national staff.
• No team PSA's are allowed. • Radio PSA's will be submitted electronically as a .wav or mp3 format along with 1 copy of the PSA text. (No CDs accepted)

Award will be awarded to the top purple ribbon winner in each division with the exception of Clover Kids.

	PREMIUM	Purple	Blue	Red	White
		$5.00	$4.75	$4.25	$3.75

PUBLIC SPEAKING CONTEST (April 5, 2021)
4-H age divisions:
<u>Clover Kids</u>: ages 5-7, ½ - 2 minutes
Original Speech or Any Reading (poem or story) Participation Ribbons only
<u>Novice</u> (first time speaker)
Novice Original: ages 8-10, 3 minutes or less
Novice Reading: ages 8-10, 3 minutes or less
<u>Junior</u>: 8-10, 1-3 minutes
Original speech related to 4-H
<u>Intermediate</u>: 11-13, 3-5 minutes
Original speech related to 4-H
<u>Senior</u>: 14-18, 5-8 minutes
Original Speech related to 4-H
B990-001 Public Speaking Contest
B990-002 Public Service Announcement (PSA)