

Beef Update

December 2021



Happy Holidays!

In this Beef Update newsletter, you will find:

- 2022 Nebraska Beef Cattle Report
- Love of the Land Conference
- Principles for Attracting and Retaining Quality Ag Employees
- Applied Reproductive Strategies in Beef Cattle
- Leading Farm and Ranch Employees Seminar Series
- 2022 Private Pesticide Applicator Trainings
- Building Farm & Ranch Resiliency - Land Management Workshop
- Tailgate Talk - Feeding Leftover Pumpkins to Beef Cattle

If you have any questions, program suggestions, or need help formulating rations, please don't hesitate to reach out. Wishing you and your family a wonderful holiday season!



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2022 Nebraska Beef Cattle Report

Highlights of recent beef cattle research conducted at the University of Nebraska.

LOVE OF THE LAND CONFERENCE
Is Going Virtual!

Date: December 9, 2021
Time: 9:00 a.m. - 1:00 p.m.
Location: Zoom

MORE INFORMATION AT WIA.UNL.EDU/WMAL

Principles for Attracting and Retaining Quality Ag Employees Webinar – A Panel Discussion

Help-wanted signs are everywhere. Hiring is so difficult that many are calling this the “Great Resignation.” Agricultural businesses in Nebraska are not exempt from this challenge; competition for available workers comes from area industries, and the labor market is tight.

Nebraska Extension will sponsor a free webinar Dec. 16 addressing this topic. Dr. Bob Milligan, senior consultant with Dairy Strategies LLC and professor emeritus from Cornell

University, will discuss principles to make owners and managers of agricultural operations more effective in employee leadership. Milligan's presentation will be followed by a panel discussion of owners and managers of farm and ranch operations who are applying these principles with their employees. Panel members, all past participants of Leading Farm and Ranch Employee seminars, will share what they have learned in their leadership roles and areas where they are continually striving to make improvement. Panel members include:

Logan Pribbeno – Wine Glass Ranch at Imperial, Neb.

Robert Brosius – Maddux Ranch at Wauneta, Neb.

Owen Williams – Double 8 Ranch at Elk Mountain, Wyo.

The webinar will be delivered via Zoom from 7-9 p.m. CST (6-8 p.m. MST). There is no cost to attend, but those who wish to participate will need to register by Dec. 15. Participants will need internet access to view the webinar. To register for the webinar or for more information, please contact Aaron Berger, Nebraska Extension Educator at 308-235-3122 or aberger2@unl.edu.

Applied Reproductive Strategies in Beef Cattle

2021 Conference presentations are now available for viewing.

Leading Farm and Ranch Employees Seminar Series



Finding, hiring and retaining quality employees are major challenges for agricultural business owners in Nebraska. Competition for the available workforce comes from area industries, and the labor market is tight. Nebraska Extension will host a webinar series to help agricultural employers learn techniques and leadership practices to motivate and empower employees. Dr. Bob Milligan, Senior Consultant with Dairy Strategies LLC and Professor Emeritus from Cornell University will lead the webinar series.

Topics will include:

- Identifying the future direction of the operation and its workforce needs;
- Developing position descriptions, performance expectations, and accountability;
- Learning effective recruitment, interviewing, and hiring procedures; and
- Identifying employee training and development needs.

Cost is \$50 per person and includes a pre-webinar leadership style self-assessment as well as a workbook. [Registration](#) is requested by Jan. 11 to ensure pre-meeting preparation material is available to participants. A computer and internet connection will be needed to participate in the webinar series. For questions about the seminar or for more information, please contact Aaron Berger, Nebraska Extension Educator at 308-235-3122 or aberger2@unl.edu.

2022 Private Pesticide Applicator Trainings

Upcoming training dates and locations for private applicator certification.



The University of Nebraska-Lincoln's Center for Agricultural Profitability will present a land management workshop in McCook to address financial resiliency for agricultural operations to sustain risk while remaining profitable.

“Building Farm and Ranch Resiliency in the Age of Financial Uncertainty” will be presented from 1 to 4 p.m. Feb. 2 at the 4-H Building on the Red Willow County Fairgrounds, W. 5th St.

The workshop will cover cash rental rates, land values, leasing strategies, landlord-tenant communication, farm and ranch succession planning and an overview of farm programs for landowners. It will be presented by Nebraska Extension educators, who will help operators and landowners to understand financial trends to minimize shocks, develop strategies to facilitate transition, mitigate legal risks and utilize effective management practices to reduce uncertainty.

The meeting is free to attend and expected to last approximately three hours. Registration is required at 308-268-3105 by one day prior to the workshop. More information is available on the Center for Agricultural Profitability's website, <https://cap.unl.edu>.

Tailgate Talks

Feeding Leftover Pumpkins to Beef Cattle



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Monthly newsletter that provides articles on timely topics for beef cattle producers and other beef cattle industry personnel.



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