



FARMERS & RANCHERS  
COLLEGE PRESENTS

# ECONOMIC SHOCKWAVES: CHALLENGES AND OPPORTUNITIES.

**DECEMBER 7, 2023**  
**1:00 P.M.**

**Opera House - Bruning, NE**

Don't miss out on this **FREE**, engaging session that applies the big picture variables to your business, family, and personal life.

**CALL FOR MORE INFO**



402-759-3712



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**No pre-registration necessary**

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**PRESENTED BY**

**DR. DAVID KOHL, PROFESSOR  
EMERITUS, DEPT. OF AAEC, VA TECH**

Economic shockwaves have become a fact of life in managing businesses and financials in the agricultural industry. Disruptors such as inflation of energy and other prices and increasing interest rates along with consumer and societal trends must be incorporated into the strategic game plan.

This program is designed to look into the future, challenge the status quo, and see how macroeconomic trends impact everyday decisions. The business and financial practices that will place the odds of success in your favor despite extremes in volatility will be a focus. Dr. Kohl's decades of experience work as an academic, speaker, writer, business owner, and coach will provide wisdom and perspectives in an economic environment where uncertainty and opportunity coexist in the decade of the 2020s.

High school & college students encouraged to participate



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