

## Views from VanDeWalle

Brandy VanDeWalle, Extension Educator

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### Cow-Calf College on January 25<sup>th</sup>

Cow-Calf College is gearing up to be hosted January 25<sup>th</sup> at the Clay County Fairgrounds from 9:30 am to 3:00 pm in the Activities Building. Registration starts at 9:00 a.m. This year's program will be offered in a hybrid format through zoom & attendance in person. The focus of the 2022 Cow-Calf College will start with an in-depth look at eastern redcedar control in the morning, an update by beef cow-calf specialist, Kacie McCarthy and a special presentation by Tom Field focusing on ways to engage youth in the beef industry.

This year's program provides plenty of flexibility as if you are only interested in learning about eastern redcedar control, come to the morning session and leave. If you are interested in bull management and strategies for transitioning the next generation of beef producers and professionals, you can attend the afternoon session. It will also be offered in-person and available via zoom.

Dillon Fogarty with UNL's Department of Agronomy and Horticulture will provide an in-depth look at eastern redcedar control and management. Woody plant encroachment by species like eastern redcedar threatens the productivity and profitability of Nebraska's grasslands. Eastern redcedar encroachment can result in up to a 75% reduction in forage production along with additional impacts to grassland resources. In the eastern redcedar control workshop, we will cover new guidelines for tackling woody plant encroachment. This will include the development of management plans, effective integration of management tools, and use of new rangeland monitoring platforms.

Kicking off the afternoon will be Kacie McCarthy, UNL Beef Cow-Calf Specialist who will explain "Preparing your Bull Battery for the Breeding Season. Learn on maintaining body condition, nutritional needs, evaluating fertility, managing social dominance, providing proper female: bull ratios and more.

The next decade will be characterized by the battle for talent – those industries and businesses that are successful at attracting, retaining, and growing human talent will have competitive advantage. Developing a talent plan is as important, if not more so, than any other area of focus for management. The session will center on understanding the value of generational strengths, developing a succession plan, and developing a coaching culture. Tom Field, PhD serves the people of Nebraska as the Director of the Engler Agribusiness Entrepreneurship Program and holder of the Engler Chair in Entrepreneurship at the University of Nebraska – Lincoln. An enthusiastic advocate for free enterprise, the potential of young people and opportunities in both agriculture and rural communities, Tom is an internationally recognized educator and innovator who can connect the dots between people, industries, and ideas.

A lunch will be provided to those who register, and the program will conclude with a coffee shop panel where participants can ask questions directly to specialists as well as the opportunity to win a variety of door prizes.

Pre-registration a week in advance is highly encouraged to allow for proper planning. Pre-registration can be made by calling the Fillmore County Extension Office at 402-759-3712 or Clay County Extension Office at 402-762-3644 or online at [go.unl.edu/frcollege](http://go.unl.edu/frcollege). To participate via zoom, register at [go.unl.edu/onlinecowcalfcollege](http://go.unl.edu/onlinecowcalfcollege).