



## Growers and agronomists –

**Do you have equipment for variable rate seeding in continuous corn production and for variable rate nitrogen fertilizer application? Come learn about yield results and Veris data, aerial imagery and economic information and how you can participate in this project. This DIFM project is up and running and we want to share the results that have been compiled so far.**

The Data-Intensive Farm Management Project is a four-year research project funded by USDA NIFA-AFRI Food Security Program grant 2016-68004-24769. Participating Universities: University of Illinois, University of Nebraska-Lincoln, University of Kentucky, University of Massachusetts-Amherst, University of Maryland, Illinois State University, and University of Puerto Rico-Mayagüez

*Learn about the*

# Data-Intensive Farm Management Project

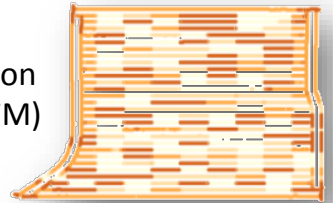
## Wednesday, Jan. 10

**12:00 p.m. - 3:00 p.m.**

Nebraska Extension in Hall County \* 3180 W. Hwy. 34, Grand Island, NE

**RSVP for the complimentary noon lunch – call (402)624-8030**

Using GPS-guided precision ag technology, researchers and growers are collaborating on the Data-Intensive Farm Management (DIFM) Project. They are conducting large-scale, on-farm “checkerboard” field trials. The goal of DIFM is to revolutionize farm management by working with growers to implement scientific experiments on their own farms. This will enable growers to increase their profits by making data-driven management decisions.



While the DIFM method limits nuisance to the grower, participating growers play an active role in research and take on certain responsibilities while participating. DIFM researchers ask that growers attend an organizational meeting in the winter of their first year of participation to discuss their roles in the project. During the following winter, growers attend a second time to discuss field trial results. Participants are compensated for yield losses due to treatments. Details will be provided at this session. If you are interested in participating, please consider having information available about your planting, fertilizer, and harvest systems, in particular, the variable-rate controllers being used. Or just attend to learn more!

***Come learn about the on-farm results that have been gathered so far and learn about participating.***

Questions – contact Keith Glewen at (402)624-8030 /kglewen1@unl.edu or Joe Luck at (402)472-1488/jluck2@unl.edu.

*Brought to you by:*



### University of Nebraska–Lincoln Institute of Agriculture and Natural Resources

Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture. University of Nebraska–Lincoln Extension educational programs abide with the nondiscrimination policies of the University of Nebraska–Lincoln and the United States Department of Agriculture.

