Food, Nutrition & Health

The Healthy Neighborhood Stores Initiative, started in 2011, partners with local grocers in “food deserts” to engage customers in educational outreach featuring recipe demonstrations including healthy ingredients such as fresh produce. To date, over 11,202 customers have been impacted by this outreach.

The Nutrition Education Program taught over 7,180 adults and youth from limited resource families how to prepare healthy meals, stretch food dollars, safely handle food, and increase their physical activity. Impact highlights from random sampling include:

- 82% of youth improved in ability to choose foods according to Federal Dietary Recommendations.
- 77% of adults improved in one or more nutrition practices & 74% improved in one or more food resource management practices.

SNAPSHOT

7,247 walk-in consultations
(199 professional consultations)
7,684 horticulture/entomology support calls
10,670 programmatic support contacts
5,790 eNews newsletter subscriptions
9,717 ‘Nutrition Know How’ blog visitors
19,448 ‘Nutrition Know How’ blog views

NOTEWORTHY
201 Master Gardeners and 1,120 4-H leaders contributed 25,722 hours of volunteer service worth $517,784 to the counties’ economy

Urban Agriculture

H.O.P.E. (Helping Omaha’s People Eat) donated 10,615 pounds of fresh produce raised by Master Gardeners.

Dr. Connie Fisk, Regional Food Systems Extension Educator, worked with Omaha Home for Boys youth and staff to develop entrepreneurial skills via an urban agriculture project producing edible crops for the local food industry.

Agricultural land located at the Cooper Farm Urban Agriculture Education Center was used for crop production.

The produce grown was sold at the Benson Farmers’ Market and to local buyers and restaurants, totaling $1,680 to be reinvested in the Urban Ag Program.

4-H and Youth Development

4-H in Douglas-Sarpy Counties reported a record 25,007 total teaching contacts for the 2015 Program Year. Our S.T.E.A.M. (science, technology, engineering, agriculture, math) programs impacted 23,887 youth and 1,120 adults in the community.

Praise for Our Educators

“Kelley was so wonderful! She was flexible and patient with the students.

“She had an excellent ability to teach, engage, and explain the curriculum and materials to my students.”

– Ashley Homes, Norris Elementary, School Enrichment Class Programs

Visit extension.unl.edu for more information.
At the HOPE Garden in Douglas County, Master Gardeners trained by Nebraska Extension are leading projects on urban agriculture and produced over 10,615 lbs of food for local food banks.

Through the Healthy Communities program, over 17,000 K-2 students in the Lincoln Public School system were reached over a four-year period, with increased nutrition knowledge and improved nutrition-related behaviors.

Over 250 people participated in disaster education preparedness through the inaugural Disaster Preparedness Summit and virtual table-topic exercise focused on zoonotic disease outbreaks.

The Nebraska Cooperative Development Center (NCDC) trained more than 865 individuals on the cooperative business model; together they created an economic impact of over $460,000 for rural communities.

Nebraska 4-H is creating a pipeline of youth to fulfill the demand for science careers. 93% of youth participating in the GEAR-Tech 21 program are excited to learn more about science and 2 in 3 youth are interested in a career in science.

Through the Gudmundsen Sandhills Lab educational experience, Nebraska beef producers increased their profit by $34 per head.

Responsive  Innovative  Trusted

Nebraska Extension enhances the capacity of learners to make good decisions grounded in science-informed analyses of complex, real-world challenges associated with food, fuel, water, landscapes and people.

For more information, go to: extension.unl.edu
WE KNOW YOUR CONSTITUENTS
(we live, work and make a difference in every county in your district)

WE RESPOND TO NEBRASKAN’S NEEDS
(we listen to your constituents and we respond)

WE ENJOY A GOOD CHALLENGE
(focused, motivated and result-oriented)

WE TURN SCIENCE INTO SOLUTIONS
(unbiased, fact-based solutions for all to use)

WE BELIEVE IN TEAMWORK
(tough problems require multidisciplinary solutions)

WE CHANGE LIVES
(because that is what really matters)
Nebraska Extension is evolving our team culture to address critical issues.

**DEMAND DRIVEN**
Through a stakeholder survey refined through an employee survey, these 18 issues rose to the top as key concerns for Nebraskans.

**INTERDISCIPLINARY**
To more thoroughly address issues facing Nebraskans, teams will be populated with a variety of experts to create new solutions.

**PARTNER INVOLVEMENT**
We seek community partners and other thought leaders to join our teams and strengthen our work.

For more information, go to [extension.unl.edu/issue-teams](http://extension.unl.edu/issue-teams)