

# COMMUNICATION & EXPRESSIVE ARTS

## CHECK IN:

Wednesday, July 6, 2022 from 6:30 - 8:30 p.m.  
& Thursday, July 7, 2022 from 7:30 – 8:30 a.m.

## JUDGING TIME:

Thursday, July 7, 2022, 9:00 a.m. (closed to public)

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## PHOTOGRAPHY

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### **PHOTOGRAPHY GUIDELINES**

- A. 4-H'ers are allowed entries in only one unit of competition.
- B. Only one print per negative may be used on exhibits.
- C. Photos must be shot during the current project year by the 4-H member.
- D. An image may only be used on one exhibit with the exception of the Unit III Portfolio which may include images entered as exhibit prints in other Unit III classes.
- E. Cameras – Photos may be taken with any type of film or digital camera, including phones, tablets, and drones.
- F. Manual adjustments are strongly encouraged for Unit III exhibitors.
- G. Photos must be shot by the 4-H member during the current project year with the exception of Portfolios which may include images captured and/or exhibits in previous years.
- H. Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified.
- I. Do not use photo corners, borders or place coverings over the exhibits.
- J. All Picture Displays: (including digital exhibits) – Display exhibits are allowed in Unit II Classes 20, 30, 40, 50, and 70. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Unit II Data Tags are required.
- K. All Exhibit Prints: (including digital exhibits) – All print exhibits for both Unit II and III must be 8x10 prints mounted in 11x14 (outside)\_ cut matting with a sandwich may board backing. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate unit data tags are required.
- L. Entry Tags – Entry tags must be securely attached to the upper right-hand corner of the exhibit.
- M. Data Tags – Data tags are required on all photography exhibits. Current data tags and help sheet are available at: <https://4h.unl.edu/fairbook/static/photography>.
  - A. Level 2 Prints – All Level 2 prints must have a Unit II Data Tag.
  - B. Level 2 Displays – Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
  - C. Level 2 Challenging Exhibits – Each photo of the Level 2 Challenging Exhibit should have a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
  - D. Level 3 Prints – All Level 3 prints must have a Unit III Data Tag.
  - E. Level 3 Challenging Exhibits – Level 3 Challenging Exhibits must have one Level 3 Data Tag.
- N. Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.
- O. Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, Manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covering in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography.

**Exhibits not following these rules will be dropped one ribbon placing.**

**DEPT. B / DIV. 180**  
**FOCUS ON PHOTOGRAPHY**  
**Level 1**

**Level 1 GUIDELINES:**

- 1) Displays –Display exhibits are encouraged for Level 1 exhibitors. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. No foam core backing board is allowed. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. Use numbers to identify which photo each data tag corresponds with.

Class 901 Fun with Shadows Display or Print–Photos should capture interesting or creative use of shadows.

Class 902 Get in Close Display or Print–Photo should capture a close-up view of the subject or object.

Class 903 Bird's or Bug's Eye View Display or Print–Photo should capture an interesting viewpoint of a subject, either from above (bird's eye view) or below (bug's eye view).

Class 904 Tricks and Magic Display or Print–Photos should capture visual trickery or magic. Trick photography require creative compositions of objects in space and are intended to trick the person viewing the photo. For example, if someone is standing in front of a flower pot, the pot might not be visible in the image, making it look as if the flowers are growing out of the person's head.

Class 905 People, Places, or Pets with Personality Display or Print–Photos should have a strong focal point, which could be people, places, or pets. Photos should capture the subject's personality or character. Photos may be posed or un-posed.

Class 906 Black and White Display or Print–Photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white.

Class 907 Challenging Photo Exhibit: Telling a Story Display–Exhibit will include three photos which tell a story without words. Photos may show something being created, destroyed, consumed, moving, or growing. Photos should capture the beginning, middle, and end of a single story, project, or event. Display will consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display.

**DEPT. B / DIV. 181**

**Next Level Photography – Level 2**

Class 10 Level 2 Portfolio: Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year.

Portfolios must include:

- 1) 1- page max bio
  - 2) table of contents
  - 3) year each photo was taken
  - 4) title for each image
  - 5) device make and model used to capture each image
  - 6) reflections for each image
- When writing reflections, youth should focus on what new photography techniques they were

practicing when they took the photo, what makes the image successful. And what could have been done to improve the image.

- Class 20 Creative Techniques & Lighting Display or Print: Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3,4,5)
- Class 30 Creative Composition Display or Print: Photos should capture a creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6,7, 8, 9)
- Class 40 Abstract Photography Display or Print: Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention. (Activity 11)
- Class 50 Candid Photography Display or Print: Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)
- Class 60 Expression Through Color Display or Print: Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

## **DEPT. B / DIV. 182**

### **ADVENTURES WITH**

### **Mastering Photography - Level 3**

### **Level 3 GUIDELINES**

- Class 10 Level 3 Portfolio: Level 3 portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year.
- Portfolios must include:
    1. 1-page max bio
    2. table of contents
    3. year each photo was taken
    4. title for each image
    5. device make and model used to capture each image
    6. reflections for each image
      - When writing reflections, youth should focus on what new photography techniques or skills they were proactivity when they took the photo, what makes the image successful, and what could have been done to improve the image.
- Class 20 Advanced Techniques & Lighting Print: Photos should show an experimentation or exploration of advanced lighting, such as low-lighting or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography or infrared photography. (Activity 3, 4, 5, or 12)
- Class 30 Advanced Composition Print: Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines, or repeating shapes to frame a subject or lead the viewers eye through a scene: breaking the rule of thirds to compose a discordant image: or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)
- Class 40 Portrait Print: A great portrait captures not only a person's physical image, but also something of the person's character or personality, Photos may be either formal or informal, but must be of one or more human subjects. (Activity 9)
- Class 50 Still Life Print: Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)
- Class 60 Freeze/Blur the Moment Print: Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blue the movement. (Activity 11)

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# POSTERS

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## **POSTER GUIDELINES**

The purpose of the poster is to call attention to a subject. Every poster must be created to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.

Exhibit Guidelines: Posters will be judged on the following criteria

IDEA: simple, clear message, appropriate for a poster

LETTERING: readable from a distance, appropriate size in proportion to art.

ART: one dominant, eye-catching element: art relates to written messages.

ARRANGEMENT: makes good use of the entire poster space without being too crowded: art and lettering are well balanced.

COLOR: use of bold colors that harmonize will: colors used are legible.

QUALITY OF CONSTRUCTION: neatness; appropriateness of materials used.

EFFECTIVENESS: works as a poster.

- ✓ Posters should be 14" x 22" and on a regular poster board. Do not use foam core or any other material that cannot be stapled to a display board.
- ✓ They may be arranged either horizontally or vertically.
- ✓ Those generated by the computer must also meet this standard. Computer art generated on an 8 ½" x 11" sheet of paper and mounted on a poster board will be disqualified.
- ✓ Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- ✓ Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or overused phrases that do not command the viewer's attention.
- ✓ When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at [http://www.national4-hheadquarters.gov/emblem/4h\\_name.htm](http://www.national4-hheadquarters.gov/emblem/4h_name.htm).
- ✓ Computer "clip art" will not be scored as positively as original computer art design.
- ✓ Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
- ✓ The 4-H members name, full address, age, and county must be listed on the back of the poster.
- ✓ Entry cards should be staples (not paper-clipped or taped) to the upper right-hand corner of the poster.
- ✓ Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

## **DEPT. B / DIV. 152**

### **POSTERS**

Class 901 Photo Poster – The poster should focus on a 4-H theme of your choice, using one large, eye-catching photo.

Class 902 4-H Promotion – The poster should promote the 4-H program.

## **DEPT. B / DIV. 159**

### **THEATER ARTS**

Class 901 Puppet – Exhibit consists of a puppet made by the 4-H'er for use in theater arts.

Class 902 Script – A script written by a 4-H'er for a play, musical skit, puppet show or other production.

Class 903 Costume – Made or decorated by 4-H'er for use in a theater arts production. Made for self or others.

Class 904 Acting Portfolio – A collection of photographs of the 4-H'er acting in a play. Include a description of the photos.

Class 905 Portfolio – A collection of photographs, sketches or other samples illustrating learnings such as costume design, stage make-up, written scripts, set design or other learnings.

Class 906 Stage Set Photography Display – A display of photos of a stage set that was made by the 4-H member. Include descriptions of the photos.

Class 907 You Be the Teacher – Share with others what you learned in this project. Exhibits may consist of poster, notebook, display, audiotape or videotape.

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# COMMUNICATIONS

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## DEPT. B / DIV. 154

### Communications

- A) Educational resources for youth taking the Communications project can be found at <http://unl.app.box.com/s/44t8dfbhte277k6603r5005vfo0q10yf>.
- B) All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.
- C) Statics exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

### **Communications, Module 1**

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned.

Topic may include but not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

Class 1 Poster - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

Class 2 Essay - Write an essay (3-5 pages) that showcases what was learned in this project area.

### **Communications, Module 2**

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an education poster, essay, or digital media sharing with others what you have learned.

Topics may include but not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

Class 3 Poster - Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

Class 4 Essay - Write an essay (3-5 pages) that showcases what was learned in this project area.

### **Communications, Module 3**

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others of what you have learned. Topics may include, but are not limited to:

- Composing a personal resume

- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

Class 5 Poster - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

Class 6 Essay - Write an essay (3-5 pages) that showcases what was learned in this project area.

Class 7 Digital Media – Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.