

COMMUNICATIONS & EXPRESSIVE ARTS

CHECK IN:

Tuesday, August 3, 2021 from 6:00 - 8:00 p.m.
& Wednesday, August 4, 2021 from 7:30 – 9:00 a.m.

JUDGING TIME:

Wednesday, August 4, 2021 beginning at 9:00 a.m. (closed to public)

PREMIUMS:

Purple \$2.50; Blue \$2.00; Red \$1.50; White \$1.00

COMMUNICATIONS

COMMUNICATIONS GUIDELINES

The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'ers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Scoresheets, forms, contest study materials, and additional resources can be found at <https://go.unl.edu/ne4hcommunications>

DEPT. B / DIV. 154

COMMUNICATIONS MODULE 1

(NOT Eligible for State Fair)

Use one or a combination of the experiential activities in the Communications, Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Conducting an interview and sharing with a group
- Giving and understanding directions
- Evaluating and using appropriate internet sources
- Composing a rap
- Preparing an illustrated talk

Class 901 Poster: Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

Class 902 Essay: Write an essay (2-3 pages) that showcases what was learned in this project area.

COMMUNICATIONS MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

Class 1 Poster: Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

Class 2 Essay: Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned.

Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online.
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional.

Class 3 Poster: Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

Class 4 Essay: Write an essay (3-5 pages) that showcases what was learned in this project area.

Class 5 Digital Media: Design a form of digital media (advertisement, flyer, short video or presentation, social media, or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. Qr-code-generator.com) Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

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COMMUNICATIONS, 4-H CLUB WORK

(NOT Eligible for State Fair)

Class 901 Exhibit Made at a 4-H Meeting: Any club project made during the course of the current 4-H program year.

Class 902 4-H Secretary's Book: Include club meeting minutes, roll call of members, and activities at club meetings over the course of the year. May be added to and exhibited annually.

Class 903 4-H Club Scrapbook: Collection of photos, memorabilia, and items that the 4-H club has collected and mounted into a photo album or scrapbook. May be added to and exhibited annually.

Class 904 4-H Member's Scrapbook: Collection of photos, memorabilia, and items that the member has collected and mounted into a photo album or scrapbook. May be added to and exhibited annually by member.

Class 905 4-H News Reporter's Exhibit: Must include 3 printed articles mounted on 8.5" x 11" paper; include printing date of the article.

Class 906 Club Group Project: A project that more than one member worked on

Class 907 Club Group Project: Individual items made by members (may be donated, but not required)

Class 908 Citizenship Project: Report on club's citizenship/community pride project. Exhibit may be a poster (maximum size 22" x 28") or notebook.

PHOTOGRAPHY

INTERVIEW JUDGING OPPORTUNITY
Wednesday, August 4 by Appointment

STATE FAIR ENTRIES: On-Campus Exhibition Selection

Level 2 and Level 3 prints exhibited at State Fair may be selected for special on-campus exhibitions. Selected prints will be collected at the end of State Fair and will be returned to county Extension offices after the completion of their on-campus exhibition.

PHOTOGRAPHY GUIDELINES

The purpose of this project area is to establish basic to advanced knowledge of and abilities in using photographic equipment, lighting, and composition to capture images, express feelings, and communicate ideas. Participants can work through the three project levels progressing from basic to advanced photography skills and techniques.

Scoresheets, forms, contest study materials, and additional resources can be found at: <https://go.unl.edu/ne4h-photography>

1. 4-H members are allowed to exhibit in only one photography level.
2. 4-H members may enter up to three exhibits, but no more than one exhibit per class (see general rules).
3. An image may only be used on one exhibit with the exception of Portfolios, which may include images entered in other classes.
4. **Cameras**—Photos may be taken with any type of film or digital camera, including phones, tablets, and drones.
5. Photos must be shot by the 4-H member during the current project year with the exception of Portfolios, which may include images captured and/or exhibited in previous years.
6. Securely attach photos, mats, backing and data tags. Exhibits that are poorly attached may be disqualified. Do not use photo corners, borders, or place coverings over the exhibits.
7. **Portfolios**—All portfolios must include the following information:
 1. 1-page max bio, 2) table of contents 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image. Portfolios may be presented in either print or digital formats:
 - a. Printed portfolios should be presented in an 8.5" x 11" three-ring binder or similar book format. Recommended photo size is 8" x 10". Matting is not necessary.
 - b. Digital portfolios may be presented online and must be exhibited along with a single 8.5" x 11" flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.
8. **Display Exhibits**—At State Fair, display exhibits are only accepted in Level II classes. Displays consist of three 4"x6" photos mounted on a single horizontal 11" x 14" black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Appropriate Data Tags are required (see rule regarding Data Tags).
9. **Print Exhibits**—Print exhibits must be 8" x 10" prints mounted in 11" x 14" (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required (see rule regarding Data Tags).
10. **Entry Tags**—Entry tags should be securely attached to the upper-right hand corner of the exhibit.
11. **Data Tags**—Data tags are required on all print and display exhibits. Data tags are not required for portfolios. Each exhibit

must have the appropriate number and level of data tags as outlined below. Data tags should be securely attached to the back of the exhibit. Current data tags and help sheet are available at: <https://unl.box.com/v/4h-photography>

- a. Level 2 Prints—All Level 2 prints must have a Level 2 Data Tag.
- b. Level 2 Displays—Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
- c. Level 3 Prints—All Level 3 prints must have a Level 3 Data Tag.

INTERVIEW JUDGING / PROJECTS INCLUDE: ALL Photography Projects

4-H members are encouraged to participate in interview judging. Interview judging allows 4-H members to discuss their 4-H exhibits directly with the judge. This will give 4-H members the opportunity to discuss the process they took preparing their project. In addition, interview judging will give judges the opportunity to provide positive input and helpful suggestions to the 4-H member.

REQUEST FOR INTERVIEW JUDGING:

- Department Superintendents are to be notified when a 4-H project is entered by a 4-H member intending to Interview Judge.
- Entry cards of 4-H exhibits must designate Interview Judging Request by checking the "INTERVIEW" box at the upper

right corner (above "Dodge County Fair") of the entry card.

- **Exhibitors are limited to ONE interview entry per department (project area).**
- **TIME** (Optional) Interview Judging / Wednesday, August 4 by appointment / 4-H Exhibit Hall
- Exhibitors will make appointments (9:00 am-12:00 pm) with superintendent at time of check in.

INTERVIEW JUDGING IS OPTIONAL

- Projects are not required to be interview judged. Therefore, no projects will be deducted a ribbon placing for not interview judging.

DEPT. B / DIV. 180

Level 1 – PHOTOGRAPHY BASICS

(NOT Eligible for State Fair)

- Class 901 Fun with Shadows Display or Print: Photos should capture interesting or creative use of shadows (Activity 4)
- Class 902 Get in Close Display or Print: Photo should capture a close-up view of the subject or object. (Activity 8)
- Class 903 Bird's or Bug's View Display or Print: Photo should capture an interesting viewpoint of a subject, either from above (bird's eye view) or below (bug's eye view). (Activity 10)
- Class 904 Tricks and Magic Display or Print: Photos should capture visual trickery or magic. Trick photography requires creative compositions of objects in space and are intended to trick the person viewing the photo. For example, if someone is standing in front of a flowerpot, the pot might not be visible in the image, making it look as if the flowers are growing out of the person's head. (Activity 11)
- Class 905 People, Places, or Pets with Personality Display or Print: Photos should have a strong focal point, which could be people, places, or pets. Photos should capture the subject's personality or character. Photo may be posed or un-posed. (Activity 13)
- Class 906 Black and White Display or Print: Photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white. (Activity 15)
- Class 907 Challenging Photo Exhibit: Telling a Story Display: Exhibit will include three photos which tell a story without words. Photos may show something being created, destroyed, consumed, moving, or growing. Photos should capture the beginning, middle, and end of a single story, project, or event. Display will consist of three 4"x6" photos mounted on a single horizontal 11"x14" black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from

the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. (Activity 14)

Class 908 Dodge County Theme - "Dodge County Sunsets"
Exhibit Print

Class 909 Exhibit Print: Entry will consist of black and white or color 8" x 10" photography of any subject mounted in an appropriate color 11"x14" (outside size) cut matting with sandwich backing; rectangular or oval inside matte opening.

Class 910 "My Favorite Other Picture": One picture, any size, mounted appropriately.

DEPT. B / DIV. 181

Level 2 – NEXT LEVEL

PHOTOGRAPHY

Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

Class 10 Level 2 Portfolio: Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include

- o 1-page max bio
- o Table of contents
- o Year each photo was taken
- o Title for each image
- o Device's make and model used to capture each image
- o Reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

Class 20 Creative Techniques & Lighting Display or Print: Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography (Activity 3,4,5)

Class 30 Creative Composition Display or Print: Photos should capture a creative composition using the Rule of Thirds, Golden Triangle, Golden Rectangle, or another composition technique covered in Book 2 Next Level Photography. (Activity 6,7,8)

Class 40 Abstract Photography Display or Print: Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention. (Activity 11)

Class 50 Candid Photography Display or Print: Candid photos should capture a special moment or meaningful interaction. Photos should be unposed. (Activity 10)

Class 60 Expression Through Color Display or Print: Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

Class 956 Dodge County Theme - "Dodge County Sunsets" Exhibit Print: (NOT Eligible for State Fair)

Class 957 Exhibit Print: Entry will consist of black and white or color 8" x 10" photography of any subject mounted in an appropriate color 11" x 14" (outside size) cut matting with sandwich backing, rectangular or oval inside matt opening. **(NOT Eligible for State Fair)**

Class 958 "My Favorite Other Picture": One picture, any size, mounted appropriately **(NOT Eligible for State Fair)**

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Level 3 – MASTERING PHOTOGRAPHY

Level 3 photographer should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography.

Class 10 Level 3 Portfolio: Level 3 portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. Portfolios must include:

- o 1-page max bio
- o Table of contents
- o Year each photo was taken
- o Title for each image
- o Device make and model used to capture each image
- o Reflections for each image. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

Class 20 Advanced Techniques & Lighting Print: Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3,4,5 or 12)

Class 30 Advanced Composition Print: Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewers eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6,7)

Class 40 Portrait Print: A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal but must be of one or more human subjects. (Activity 9)

Class 50 Still Life Print: Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

Class 60 Freezer/Blur the Moment Print: Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the moment. (Activity 11)

Class 986 Dodge County Theme "Dodge County Sunsets" Exhibit Print: (NOT Eligible for State Fair)

Class 987 Exhibit Print: Entry will consist of black and white or color 8"x10" photography of any subject mounted in an appropriate color 11"x14" (outside size) cut matting with sandwich backing. OR 5" x 7" prints mounted in 8" x 10" (outside size) cut matting (no frames) with a sandwich mat-backing; rectangular or oval inside matt opening. **(NOT Eligible for State Fair)**

Class 988 "My Favorite Other Picture": One picture, any size, mounted appropriately. **(NOT Eligible for State Fair)**

PRESENTATIONS

POSTER GUIDELINES

The purpose of the poster is to call attention to a subject. Every poster must be created to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.

Exhibit Guidelines: Posters will be judged on the following criteria:

IDEA: simple, clear message, appropriate for a poster

LETTERING: readable from a distance, appropriate size in proportion to art.

ART: one dominant, eye-catching element: art relates to written message.

ARRANGEMENT: makes good use of entire poster space without being too crowded: art and lettering are well balanced.

COLOR: use of bold colors that harmonize well: colors used are legible.

QUALITY OF CONSTRUCTION: neatness; appropriateness of materials used.

EFFECTIVENESS: works well as a poster.

- Posters should be 14" x 22" and on regular poster board. Do not use foam core or any other material that cannot be stapled to a display board.
- They may be arranged either horizontally or vertically.
- Those generated by computer must also meet this standard. Computer art generated on an 8 1/2" x 11" sheet of paper and mounted on poster board will be disqualified.
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
- When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at <https://4h.unl.edu/name-emblem-guidelines>.
- Computer "clip art" will not be scored as positively as original computer art design.
- Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.
- The 4-H members name, full address, age, and county must be listed on the back of the poster.

- Entry cards should be stapled (not paper-clipped or taped) to the upper right-hand corner of the poster.
- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

DEPT. B / DIV. 152

POSTERS

(NOT Eligible for State Fair)

Class 901 Photo Poster: The poster should focus on a 4-H theme of your choice, using one large, eye-catching photo.

Class 902 4-H Promotion: The poster should promote the 4-H program.

THEATRE

DEPT. B / DIV. 159

THEATRE ARTS

(NOT Eligible for State Fair)

Class 901 Puppet: Exhibit consists of a puppet made by the 4-H'er for use in theatre arts.

Class 902 Script: A script written by a 4-H'er for a play, musical skit, puppet show or other production.

Class 903 Costume: Made or decorated by 4-H'er for use in a theatre arts production. Made for self or others.

Class 904 Acting Portfolio: A collection of photographs of the 4-H'er acting in a play. Include a description of the photos.

Class 905 Portfolio: A collection of photographs, sketches or other samples illustrating learnings such as costume design, stage make-up, written scripts, set design or other learnings.

Class 906 Stage Set Photography Display: A display of photos of a stage set that was made by the 4-H member. Include descriptions of the photos.

Class 907 You Be the Teacher: Share with others what you learned in this project. Exhibit may consist of poster, notebook, display, audiotape, or videotape.