



Premiere Communication Contest

Video Communication SCORESHEET

County: _____ Name: _____ 4-H Age: _____

Age Division _____

Time Frame: 90 Seconds

2023 Theme: Discover your spark in NE 4-H

INTRODUCTION (20% of total score)	Comments	20 max
<ul style="list-style-type: none"> • Did the introduction catch your attention? • Was it short and to the point? • Did the tone match the content? 		
ORGANIZATION (20% of total score)		20 max
<ul style="list-style-type: none"> • Is/Are the main point(s) of the video clear? • Is there an appropriate amount of information given? • Does content flow seamlessly? • Time used effectively to communicate message 		
PRODUCTION- Video (30% of total score)		30 max
<ul style="list-style-type: none"> • Images are high quality • Video moves smoothly from shot to shot • Content clearly communicates the concept of video • Pace of video is effective 		
PRODUCTION- Audio (30% of total score)		30 max
<ul style="list-style-type: none"> • Audio is clear and easy to understand • Narration (either verbal or nonverbal) is easy to follow • Audio compliments the concept of video • Pace of audio is appropriate 		
Overall Placing: (Please Circle)	Ranking	100 max
Purple Blue Red White		

Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture.

The 4-H Youth Development program abides with the nondiscrimination policies of the University of Nebraska–Lincoln and the United States Department of Agriculture.