

# Communications

The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'ers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions. For more resources and materials in this category refer to the resource section at the bottom of the page.

## Rules

1. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

## Eligibility

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

## Scoresheets, Forms, and Contest Study Materials

Scoresheets, forms, contest study materials, and additional resources can be found at <https://go.unl.edu/ne4hcommunications>.

## Divisions

### Communications, Module 1 – Not Eligible for State Fair

#### Class

**15461L - Poster** - (SF94) - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

**15462L - Essay** - (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

#### Rules

1. Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: conducting an interview and sharing with a group,

giving and understanding directions, evaluating and using appropriate internet sources, composing a rap, preparing an illustrated talk

## **Communications, Module 2**

### **Class**

**B154001 - Poster** - (SF94) - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

**B154002 - Essay** - (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

### **Rules**

1. Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, or preparing a presentation using a form of technology.

## **Communications, Module 3**

### **Class**

**B154003 - Poster** - (SF94) - Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

**B154004 - Essay** - (SF94) - Write an essay (3-5 pages) that showcases what was learned in this project area.

**B154005 - Digital Media** - (SF94) - Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

### **Rules**

1. Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include but are not limited to composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online,

evaluating own cell phone usage and etiquette, critiquing advertisements, and job shadowing a communication professional.

## **Music – Not Eligible for State Fair**

### **Class**

**1551L – Instrumental**

**1552L – Vocal**

**1553L – Piano**

**1554L – Talent**

**1555L – Group Entry – 3 or more participants. Can be vocal, instrumental, or dance.**

**1556L – Self Accompanied Vocal**

**1557L – Other**

### **Rules**

1. Music/Talent Contest will be held in conjunction with the Speech Contest. All participants in the CEA contest must be 4-H members.
2. Any number of songs are allowed within a six-minute time limit.
3. A participant may enter one vocal solo, one instrumental solo, one piano solo, one self-accompanied vocal solo, one talent solo, one other solo, and one duet entry, plus one group entry.
4. Contact the Extension Office for a complete set of guidelines.

## **Resources**

### **Communications Module 1**

Learn about interpersonal relationships, cultural understanding, speech making, safety in online spaces, and job interviews; practice communication in a variety of situations; Learn about communication preferences, active listening, identifying aggressive communication, using visual aids, making introductions, and writing letters and songs

**URL:** [https://4hcurriculum.unl.edu/index.php/main/program\\_project/185](https://4hcurriculum.unl.edu/index.php/main/program_project/185)

### **Communications Module 2**

Learn about interpersonal relationships, cultural understanding, speech making, safety in online spaces, and job interviews; Practice communicating in a variety of situations; Learn about and practice conflict resolution, online communication and social media, cultural differences in communication, writing thank you notes, press releases, and speeches, and career in communications

URL: [https://4hcurriculum.unl.edu/index.php/main/program\\_project/171](https://4hcurriculum.unl.edu/index.php/main/program_project/171)

## **Communications Module 3**

Learn about interpersonal relationships, cultural understanding, speech making, safety in online spaces, and job interviews; Practice communicating in a variety of situations; Learn about interpersonal electronic communication usage, evaluating advertisements, writing resumes and cover letters, safety in online communication, leadership and teamwork, and digital storytelling

URL: [https://4hcurriculum.unl.edu/index.php/main/program\\_project/172](https://4hcurriculum.unl.edu/index.php/main/program_project/172)