

DEPARTMENT B - COMMUNICATION & EXPRESSIVE ARTS

MUSIC-NOT ELIGIBLE FOR STATE FAIR

MUSIC AWARDS: Ribbons will be awarded to each performer. Premiums will be paid to 4-H Clubs for performances with more than 2 performers.

	Purple	Blue	Red	White
Clubs	\$25.00	\$20.00	\$15.00	\$10.00
Individuals	\$5.00	\$4.00	\$3.00	\$2.00

RULES

1. All 4-H'ers are responsible for providing their own music, musical instrument, and/or music stand.
2. If you are in duet or group with a Clover Kid (age 5-7) you are not eligible for top awards in the music contest.

CLASSES

B155007L Vocal Performances

B155009L Instrumental Performances

B155010L Dance Routine

B155011L Group Performances

B155012L Other Talents

PHOTOGRAPHY

AWARDS	Purple	Blue	Red	White
	\$3.00	\$2.50	\$2.00	\$1.50

RULES: 4-H'ers are allowed entries in only one level. Photos may be used in only one exhibit or class and must be taken by the 4-H'er. Photos must be shot during the current project year (except Portfolios, which may include images captured and/or exhibited in previous years). Date feature should be disabled when taking 4-H photos.

TAGS: Entry tags should be securely attached to the upper right-hand corner of picture displays. Exhibit Prints can scotch tape entry tags to the upper right-hand corner. When Sandwich backing is specified, this refers to the picture being placed between the mat and mat-board backing (like a sandwich) securely fastened together to hold picture in place with glue or double stick tape. Exhibit Prints should be brought and entered in a plastic bag for display purposes (most fit in 2-gallon bags).

Data Tags: Required on all photography exhibits. Tags are at <https://go.unl.edu/ne4h-photography>, or at the Extension office. Attach data tags to the back of the photo or include as page one of your photo showcase.

Portfolios: Must include the following information: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful,

and what could have been done to improve the image. Portfolios may be presented in either print or digital formats:

1. Printed portfolios should be presented in an 8.5x11 three-ring binder or similar book format. Recommended photo size is 8x10. Matting is not necessary.
2. Digital portfolios may be presented online and must be exhibited along with a single 8.5x11 flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.

Display Exhibits: At the state fair, display exhibits are only accepted in Level II classes. Displays consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed in classes. Photos may be mounted vertically or horizontally. Appropriate Data Tags are required.

Print Exhibits: Print exhibits must be 8x10 printed mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required.

FOCUS ON PHOTOGRAPHY: UNIT I –NOT ELIGIBLE FOR STATE FAIR

A. Unit I Picture Displays:

- To be mounted on horizontal 11" X 14" black (preferred) poster or white, or matting-board.
- Every photo on picture display must be pencil numbered (number 2 lead) below each photo (for judges reference only). Numbers should be readable and not detract from display. No titles, captions, or stick-on numbers will be allowed. Photos must be mounted vertically or horizontally.
- Personal Data Tags (parts A and B) are required.

B. Unit I Photo Journal:

- Choose project area 1, 2, 3, or 4 in Level 1 project manual titled "Focus on Photography".
- Complete the pages associated with the project area of your choice (project 1, 2, 3, or 4) or recreate and print the pages (still using actual photos).
- Place pages in a 8 ½" X 11" black or white 3 ring binder.
- Personal Data Tags are required. For your journal complete Part A only, and include this as page one of your journal.

CLASSES

B180001L FUN WITH SHADOWS: Entry will capture interesting or creative shadows. (Activity 4)

B180002L GET IN CLOSE DISPLAY OR PRINT: Entry will capture an up-close view of the subject or object. (Activity 8)

B180003L BIRD'S OR BUG'S EYE VIEW DISPLAY OR PRINT: Entry will consist of a photo from above (bird's eye) or below (bug's eye). (Activity 10)

B180004L TRICKS AND MAGIC DISPLAY OR PRINT: Entry will capture visual trickery or magic. Trick photography requires creative compositions of objects in space and are intended to trick the person viewing the photo. (Activity 11)

- B180005L PEOPLE, PLACES, OR PETS WITH PERSONALITY:** Photos should have a strong focal point of people, places, or pets capturing their personality or character. Photos may be posed or unposed. (Activity 13)
- B180006L BLACK AND WHITE DISPLAY OR PRINT:** Photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white. (Activity 15)
- B180007L CHALLENGING PHOTO EXHIBIT - TELLING A STORY DISPLAY:** Exhibit will include three photos which tell a story without words. Photos may show something being created, destroyed, consumed, moving, or growing. Photos should capture the beginning, middle, and end of a single story, project, or event. Display will consist of three 4x6 photos mounted on a single horizontal 11x14 black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No titles, captions, or stick-on numbers are allowed. Photos may be mounted vertically or horizontally. Data tags are required for each photo in the display. (Activity 14)

CONTROLLING THE IMAGE: UNIT II GUIDELINES

Rules

1. Level 2 photographers should be utilizing all the skills and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

CLASSES

- B181010 LEVEL 2 PORTFOLIO:** Level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.
- B181020 CREATIVE TECHNIQUES & LIGHTING DISPLAY OR PRINT:** Photos should capture a creative use of lighting, such as diffused lighting, backlighting, or hard lighting, reflections, or another lighting technique covered in Book 2 Next Level Photography
- B181030 COMPOSITION DISPLAY OR EXHIBIT PRINT:** Entry will consist of 3 completely different views or angles of the same subject or a print that illustrates one of the following composition lesson in the Level 2 Project Manual (Rule of Thirds, The Golden Photo, Space Tells the Story, Building a Photo, and Capture a Candid Photo. (Controlling the Image, p. 34-53).
- B181040 ABSTRACT PHOTOGRAPHY DISPLAY OR PRINT:** Photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular, but should be able to capture a viewer's attention. (Activity 11)

B181050 CANDID PHOTOGRAPHY DISPLAY OR PRINT: Candid photos should capture a special moment or meaningful interaction. Photos should be un-posed. (Activity 10)

B181060 EXPRESSION THROUGH COLOR DISPLAY OR PRINT: Photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary. (Activity 13)

MASTERING PHOTOGRAPHY: UNIT III GUIDELINES

Rules

1. Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using an SLR camera, manual adjustments, or other advanced equipment. Level 3 photographers should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 Photography Basics, Book 2 Next Level Photography, and Book 3 Mastering Photography.

CLASSES

B182010 LEVEL 3 PORTFOLIO: Level 3 portfolios should represent the photographer's best work. Level 3 portfolios must include 9-11 images from the 4-H member's photography career. At least 3 images should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

B182020 ADVANCED TECHNIQUES & LIGHTING PRINT: Photos should show an experimentation or exploration of advanced lighting, such as low-light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography. (Activity 3, 4, 5, or 12)

B182030 ADVANCED COMPOSITION PRINT: Photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewer's eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Book 3 Mastering Photography (Activity 6, 7)

B182040 PORTRAIT PRINT: A great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal but must be of one or more human subjects. (Activity 9)

B182050 STILL LIFE PRINT: Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition. (Activity 8)

B182060 FREEZE/BLUR THE MOMENT PRINT: Photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement. (Activity 11)

PERFORMING ARTS

THEATER ARTS

AWARDS	Purple	Blue	Red	White
	\$3.00	\$2.50	\$2.00	\$1.50

CLASSES

- B156001L Costume:** made or decorated by 4-H'er for use in a theater arts production. Costume could be for self or others.
- B156002L Portfolio:** a collection of photographs, sketches or other samples illustrating the theater art's learnings such as costume design, stage makeup, written scripts, set design or other related learnings.
- B156004L Script:** a script written by a 4-H'er for a play, musical, skit, puppet show or other type of theater arts production.
- B156006L Stage Set Photography Display:** a display of photos of a stage set that was designed and built by the 4-H'er. Include description of the photos.
- B156007L Acting Portfolio:** A collection of photographs of the 4-H'er acting in a play. Include a written description of the photo.

4-H PRESENTATIONS CONTEST

AWARDS	Purple	Blue	Red	White
Individual	\$5.00	\$4.00	\$3.00	\$2.00
Team	\$5.00	\$4.00	\$3.00	\$2.00

The 4-H Presentations Contest includes two types of presentations: Illustrated Presentations and Teaching (Trade Show Exhibit) Presentations.

An Illustrated Presentation, given by one (1) individual or a team of two (2) individuals, is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. Presentations are given on a stage/platform. Judge views the entire presentation and engages in a question and answer session following presentation.

A Teaching (Trade Show Exhibit) Presentation, given by one (1) individual or a team of two (2) individuals, is a live, interactive, trade show style presentation where youth will continuously engage a constantly changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Multiple (up to 6) Teaching Presentations will be scheduled simultaneously, allowing fairgoers/contest attendees to learn from many 4-H youth at one time. Teaching Presentations are given behind a table amongst 4-H exhibits. Judge occasionally stops to view presentation, ask questions, and observe audience engagement.

Rules

1. Each participant is required to wear one of following during their presentation: the 4-H chevron, the 4-H emblem, or a 4-H shirt.
2. Enrollment in the project area in which the participant is making a presentation is not required.
3. All 4-H Presentations topics should be related to how the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.

4. 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “show and tell” portion of the topic), and a conclusion/summary (the “what” portion of the topic).

State Fair Eligibility

1. All participants must be 10 years old before January 1 of the current year.
2. Illustrated Presentation: all participants must have received a purple rating at a County 4-H Presentations contest.
3. Teaching (Trade Show Exhibit) Presentation: any presentation that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club Meeting, Community Event, etc.) is eligible.

CLASSES

B151113 Illustrated Presentations: An Illustrated Presentation is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. There is a time limit of 6-8 minutes for individuals, 8-10 minutes for teams.

B152001 Teaching Presentation (Trade Show Exhibit) Contest: A Teaching (Trade Show Exhibit) Presentation, given by one (1) individual 4-H youth, is a live, interactive, trade show style presentation where youth will continuously engage a constantly changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions.

DIGITAL VIDEO/4-H FILMFEST

AWARDS	Purple	Blue	Red	White
Individual	\$5.00	\$4.00	\$3.00	\$2.00
Team	\$5.00	\$4.00	\$3.00	\$2.00

The 4-H FilmFest is the display of digital videos that show the recording, reproducing, and broadcasting of moving visual images. Digital videos may be created by one (1) individual or a team of two (2) individuals. During the 4-H FilmFest, youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. 4-H FilmFest digital videos should engage the audience and teach them about something the 4-Her is learning about career and college readiness, community development, entrepreneurship, food supply confidence, healthy living, leadership development, and STEM. Enrollment in the project area in which the participant is making a presentation is not required.

The following digital videos may be entered in the 4-H FilmFest:

- Video Public Service Announcement: A short video that communicates an educational message focused on a cause, activity, or event (Length: 60 seconds).
- Narrative: A video that tells a fact or fiction story (Length: 3-5 minutes).
- Documentary: A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- Animation: A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

CLASS

B153001 - 4-H FilmFest (Digital Video) Contest

COMMUNICATIONS

AWARDS	Purple	Blue	Red	White
Individual	\$5.00	\$4.00	\$3.00	\$2.00

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Educational resources for youth taking the Communications project can be found at: shop4h.org/products/communications-curriculum-set-of-3

COMMUNICATIONS, MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: Identifying cultural differences in communication, developing guidelines for internet etiquette, Evaluating another person's presentation, Identifying communication careers, and or preparing a presentation using a form of technology.

CLASSES

- B154001** **Poster:** Create a poster measuring either 22"x28" or 24"x36", which showcases what was learned in this project area.
- B154002** **Essay:** Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, job shadowing a communication professional.

CLASSES

- B154003** **Poster:** Create a poster, measuring either 22"x28" or 24"x36", which showcases what was learned in this project area.
- B154004** **Essay:** Write an essay (3-5 pages) that showcases what was learned in this project area.
- B154005** **Digital Media:** Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

PUBLIC SPEAKING

Public speaking rules, guidelines, and PSA themes are available at: 4h.unl.edu/regionalpublicspeaking