

SWITZER RANCH

HOME OF CALAMUS OUTFITTERS



PARTICULARS

Loup County, Homesteaded in 1904

Family Operation

Goal: To Stay on the Land



SWITZER RANCH

- Short term cows
- Backgrounding operation
- Custom grazing



CALAMUS OUTFITTERS

2 Lodges, 4 Cabins

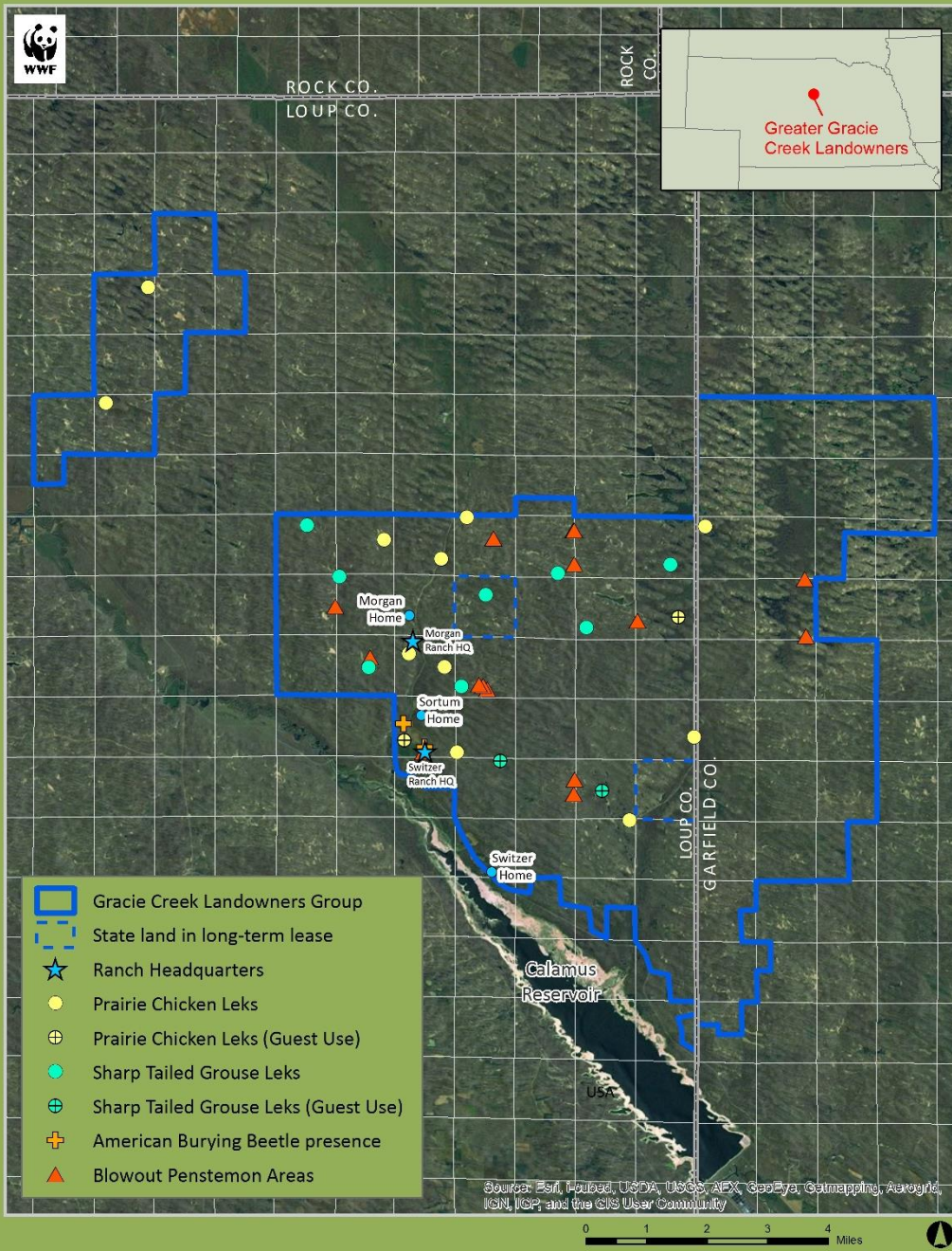
Rivertrips, Jeep Tours, Hunting, Birdwatching and Special Events



GRACIE CREEK LANDOWNERS



GREATER GRACIE CREEK LANDOWNERS GROUP

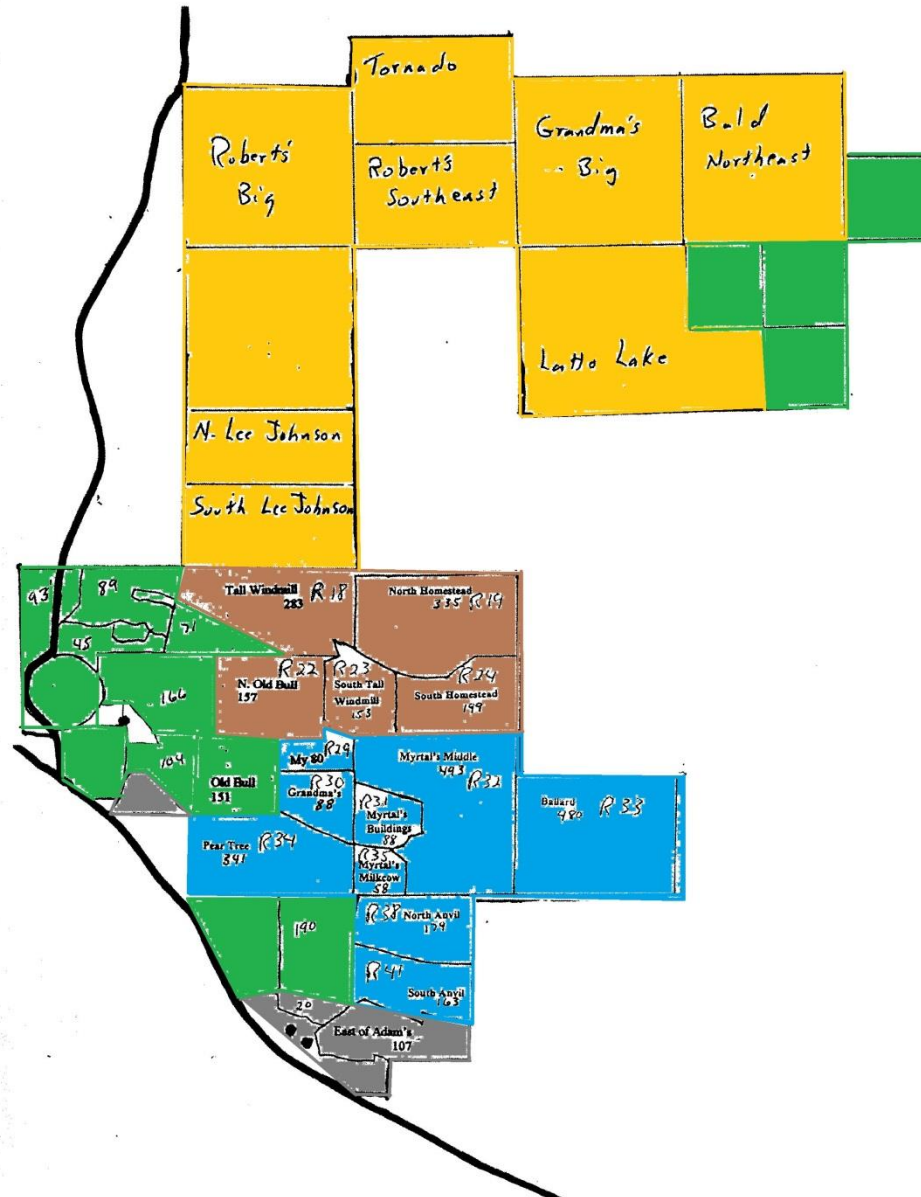


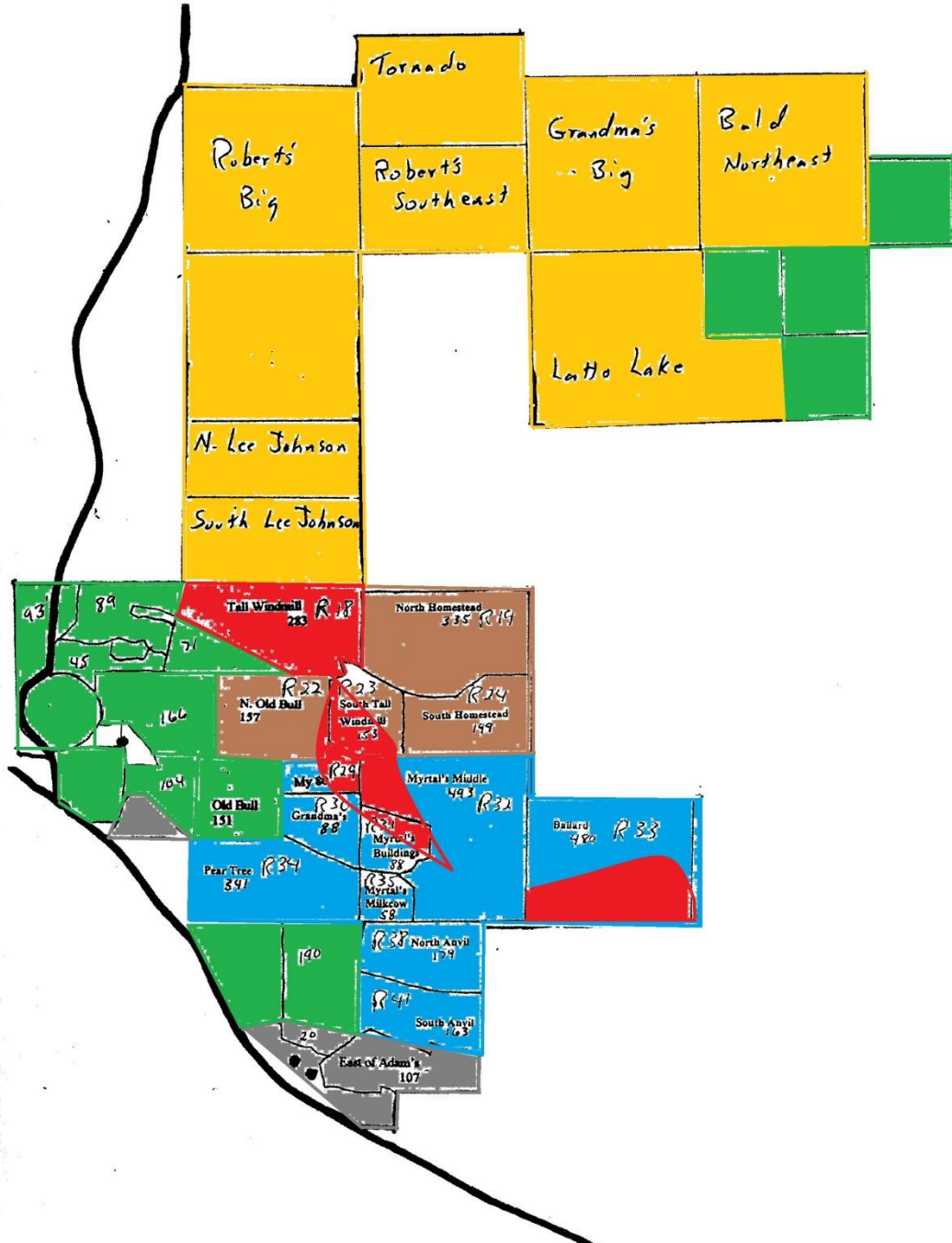
Source: Esri, DeLorme, USDA, USGS, AEX, GeoEye, Geomapping, AeroGRID, IGN, IGP, and the GIS User Community

0 1 2 3 4 Miles



GRAZING AND SUCH





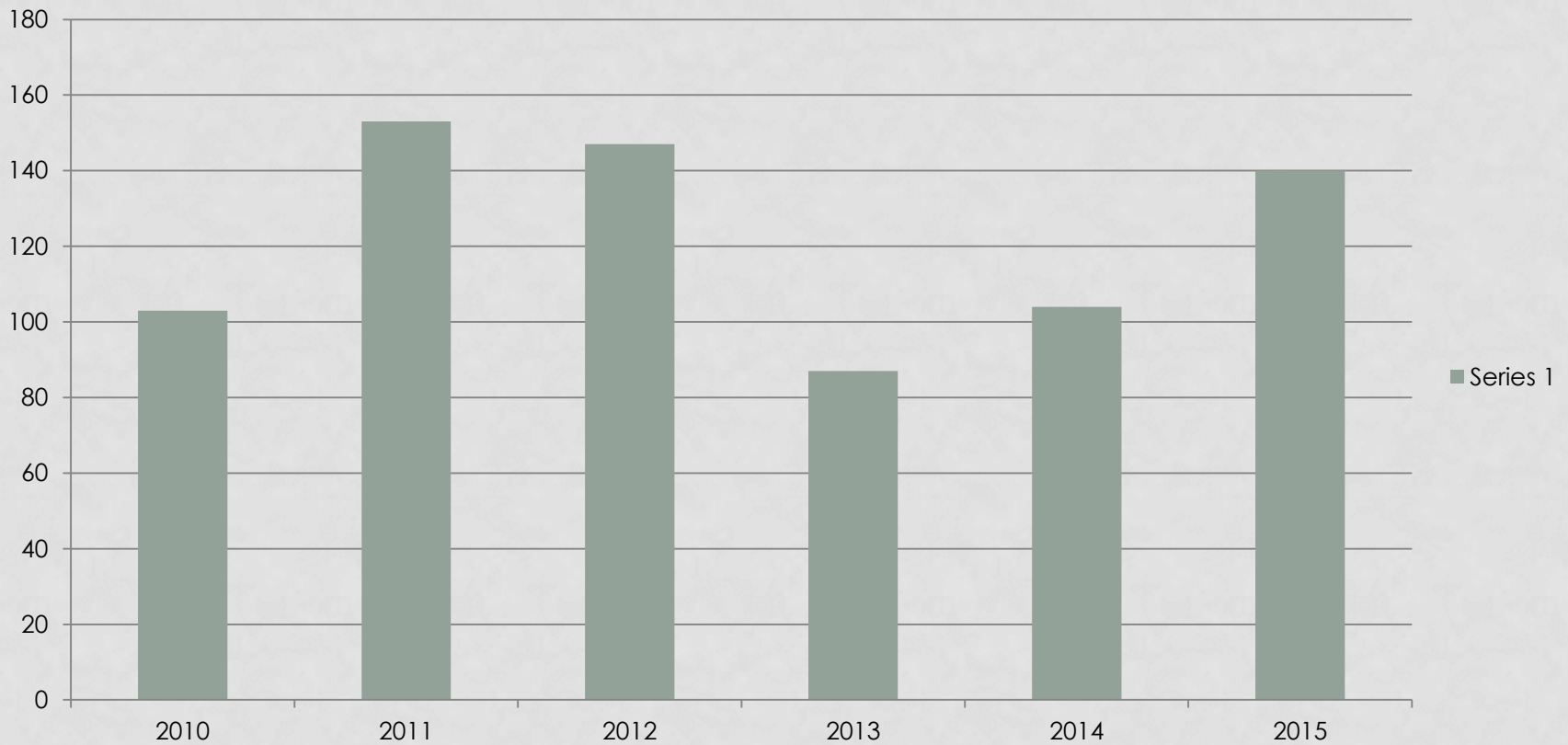
GOALS FOR BURNING

- 1. Control cedars.
- 2. Ensure habitat for grassland birds.



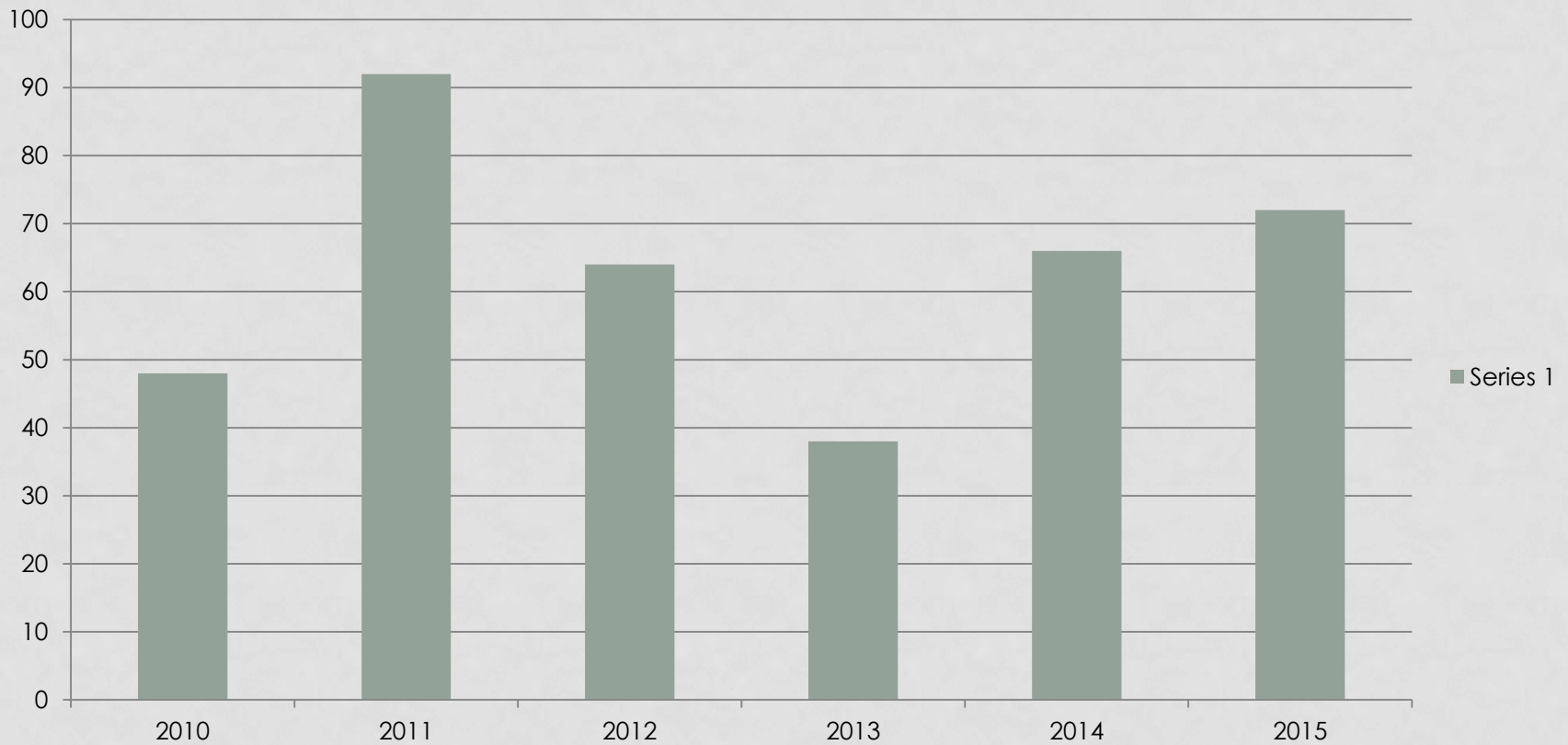
ANNUAL BIRD COUNT

Male Prairie Grouse Totals (18 leks)



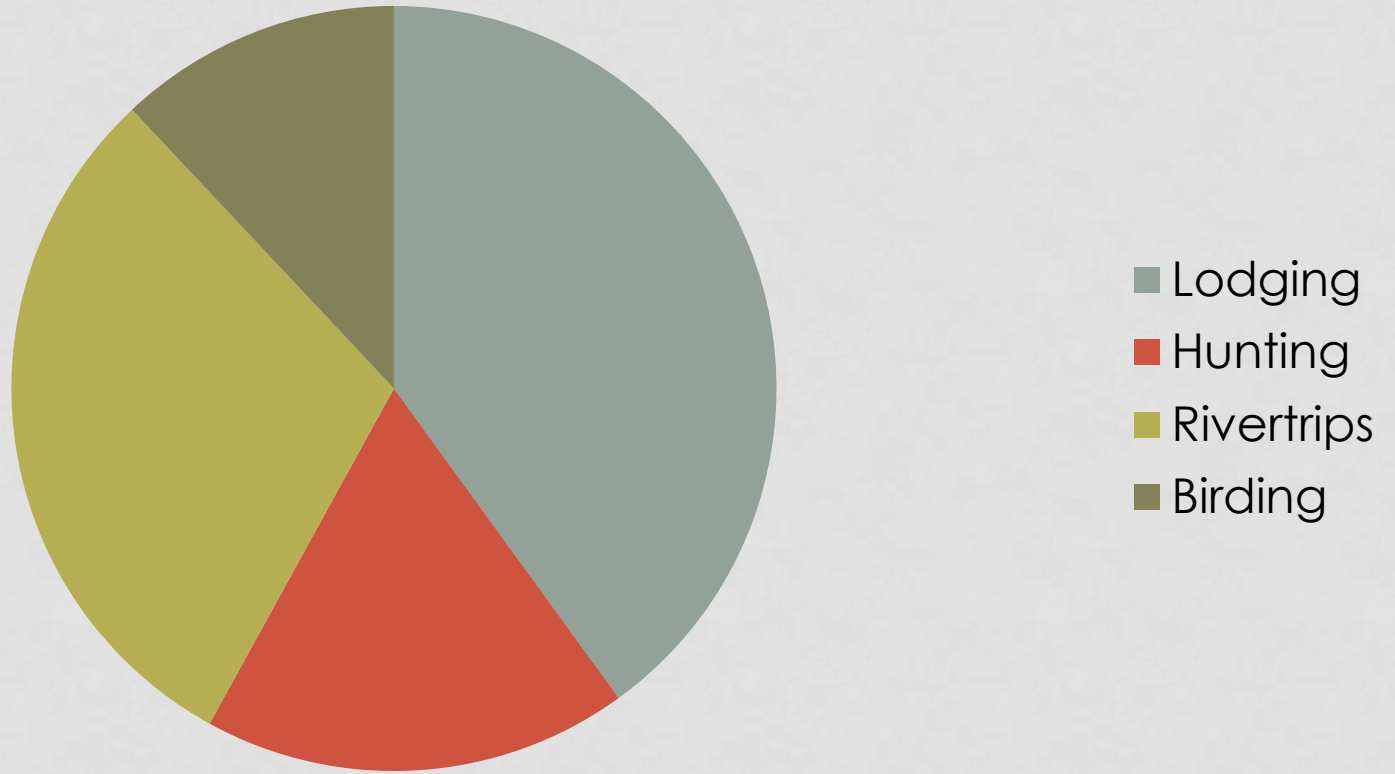
ANNUAL BIRD COUNT

Male Prairie Chicken Totals (11 leks)



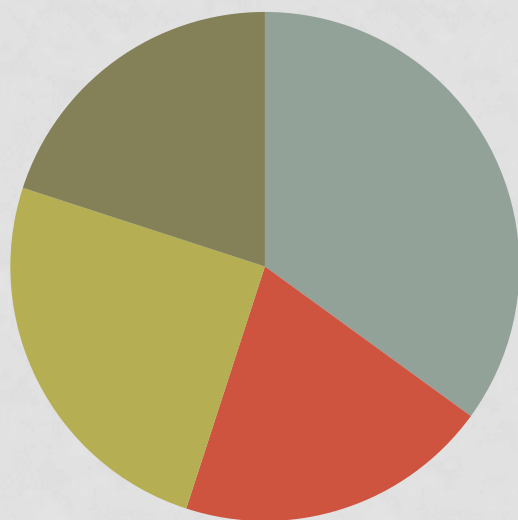
ADDIN' UP THE REVENUE

2014



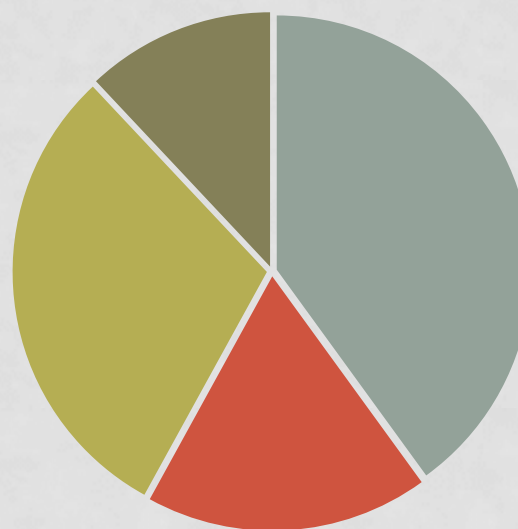
YOU CAN'T GET SOMETHING FOR NOTHING---IT TAKES WORK

Labor



- Lodging
- Hunting
- Rivertrips
- Birding

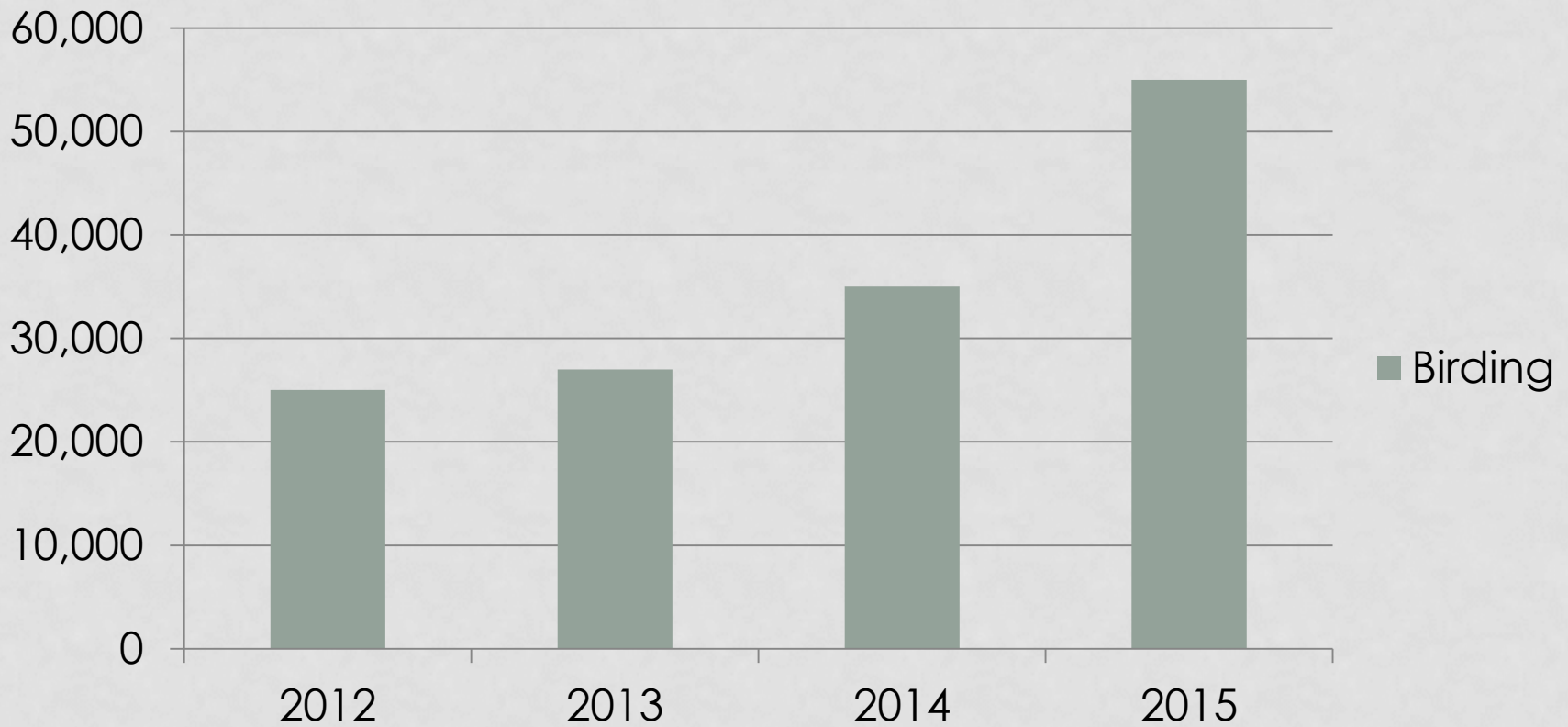
2014 Revenue



- Lodging
- Hunting
- Rivertrips
- Birding

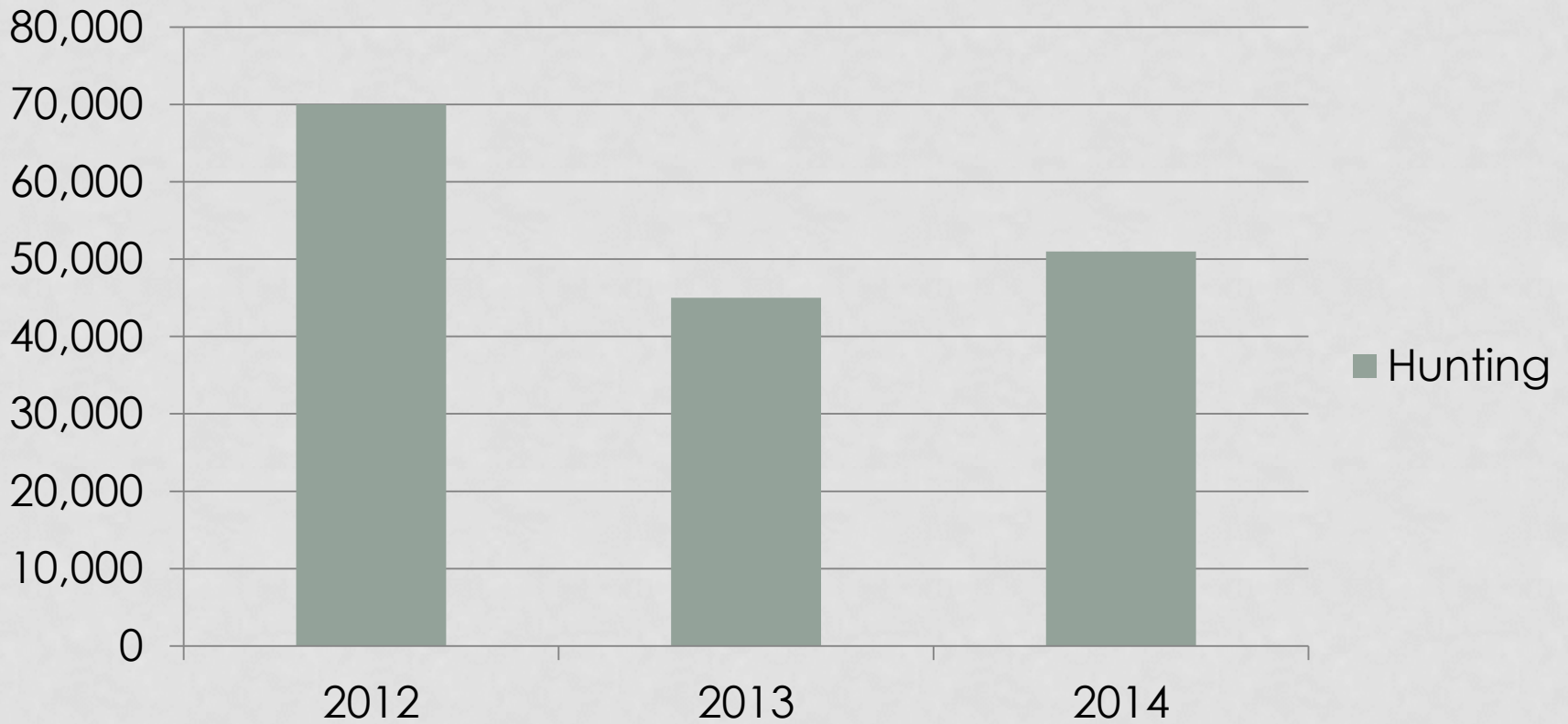
REVIN' UP THE REVENUE

Birding



FUN WITH GUNS

Hunting



BIRDING BASICS



PONDERINGS

- What if you took a BIG leap?



START UP FACTORS

- Labor costs. Are you going to do it? Hire it? Labor source? Are you willing to give up weekends, holidays, evenings, etc.?
- Who are the clients/how do you reach them (marketing).
- Location.
- Liability Insurance.
- Can you stand people? Do you have the right personality to work with the public day in and day out?

IS IT WORTH IT?



CONTACT US AT
WWW.CALAMUSOUTFITTERS.COM

