

COMMUNICATIONS

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

CLUB ACTIVITIES

CLUB EXHIBIT

GENERAL RULES - This is an exhibit that will be displayed outside on the fair ground and not in the 4-H Exhibit hall. Examples are decorated hall bales, decorated and planted flower barrels, decorated trash cans, etc. These exhibits need to be weather proof and have a sign indicating the club name. The club is responsible for set up and taking it down. Entries should be pre-registered with the Extension office.

- C) **B146901** Club Exhibit

COMMUNICATIONS

The communications category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'er's will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions. Static exhibits in this area will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

COMMUNICATIONS, MODULE 1

Use one or a combination of the experiential activities in the Communications Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to: conducting an interview and sharing with a group, giving and understanding directions, evaluating and using appropriate Internet sources, composing a rap, or preparing an illustrated talk

- C) **B154901 Poster (SF94)** – Create a poster, measuring either 22' x 28" or 24" x 36" that showcases what was learned in this project area.
 C) **B154902 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.
 C) **B154903 Caring Correspondence (SF94)** – Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note or a friendship card.

COMMUNICATIONS, MODULE 2

Use one or a combination of the experiential activities in the Communications Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, or preparing a presentation using a form of technology.

- C) **B154001 Poster (SF94)** – Create a poster, measuring either 22' x 28" or 24" x 36" that showcases what was learned in this project area.
 C) **B154002 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.

COMMUNICATIONS, MODULE 3

Use one or a combination of the experiential activities in the Communications Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to: composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, and job shadowing a communication professional.

- C) **B154003 Poster (SF94)** – Create a poster, measuring either 22'x28" or 24"x36", that showcases what was learned in this project area.
 C) **B154004 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.
 C) **B154005 Digital Media** – Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (website, Dropbox, Google Drive, YouTube Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR Code creator, ex, qr-code-generator.com). Print the following on an 8.5' x 11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

CONTESTS

4-H PRESENTATIONS CONTEST

RULES

- A. PRE-ENTRY – 4-H'er's participating in the 4-H Communications Event must pre-enter on the pre-registration form by the due date published in the 4-H Newsletter.
- B. All 4-H Presentations topics should be related to what the 4-H youth is learning though 4-H educational experiences focused on the priorities of career and college readiness, community development, entrepreneurship, food supply confidence, healthy living, leadership development, and STEM (science, technology, engineering, and mathematics).
- C. A team presentation, consisting of two (2) individuals, may be given for any class; there is no separate class for team presentations.
- D. All classes require the presence of the contestant(s).

- E. Enrollment in the project area in which the participant is making a presentation is not required.
- F. All Presentation topics should be related to how the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy. 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “Show and tell” portion), and a conclusion/summary (the “what” portion of the topic). The same presentation cannot be given in more than one Illustrated Presentation class.
- G. Each participant is required to wear the 4-H chevron, emblem, or 4-H shirt during their presentation or appropriate dress attire.
- H. The time limit is 6-8 minutes for a presentation given by an individual, and 8-10 minutes for a team.
- I. The 4-H Presentations Contest check-in area will contain a temporary storage space for presentation supplies.
- J. Each presentation area will have one (1) easel available for the presenters use.
- K. Only presenters, and contest officials will be permitted in the preparation area; no relatives or friends, please.
- L. All presenters for all classes must have received a purple rating at the county contest to go on to State Fair.
- M. Presenters are expected to clean up the areas in which they work.

Check our county website for resources and more information on the presentation contest.

SF) B151112 Premier Presenter Contest (SF65) – State Fair only class

Each county may advance one individual or one-two person team from the Illustrated Presentation class.

Illustrated Presentation (SF65)

Description: An Illustrated Presentation is a live presentation given by an individual or a team of two with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. Time limit 6-8 minutes individual, 8-10 minutes team

SF) B151113 Illustrated Presentation (SF65)

Teaching (Trade Show Exhibit) Presentation (SF66)

Description: A Teaching (Trade Show Exhibit) Presentation, given by one (1) individual or a team of two (2) individuals, is a live interactive, trade show style presentation where one youth will continuously engage a constantly-changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Teaching (Trade Show Exhibit) Presentations should engage the audience and teach them about something the 4-H youth is learning through 4-H educational experiences focused on the priorities of college and career readiness, community development, entrepreneurship, food supply confidence, healthy living, leadership development and STEM (science, technology, engineering and mathematics). The same presentation cannot be given in more than one Teaching (Trade Show Exhibit) Presentation class.

4-H FilmFest (Digital Video)

Description: The 4-H FilmFest is the display of a digital video given by an individual or a team of two that shows the recording, reproducing and broadcasting of moving visual images. Youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. The only file formats that will be accepted include: .mpeg, .wmv, .mp4, .mov, .ppt, .pptx, or .avi. The videos may include photos, clip art, animation, text and/or sound. Any Freeware/software program may be used to create the presentation. The following digital videos may be entered:

- a. Video Public Service Announcement: A short video that communicates an educational message focused on a cause, activity, or event (Length: 60 seconds).
- b. Narrative: A video that tells a fact or fiction story (Length: 3-5 minutes).
- c. Documentary: A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- d. Animation: A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

C) B153001 4-H FilmFest (Digital Video) (SF67)

PUBLIC SPEAKING/PSA CONTEST

RULES

- A. PRE-ENTRY – 4-Her’s participating in the 4-H Public Speaking Contest must pre-enter on the pre-registration form by the due date published in the 4-H Newsletter, this is usually the Monday after Easter.
- B. One PSA, one regular speech per participant is allowed.
- C. Visual aids and props are not allowed.
- D. All public speaking entries must be original and include 4-H as the major component of the speech.
- E. 4-H public speakers may not use an old speech written by a sibling, other 4-H member, or anyone else. Acknowledge the source of information used in the speech. For example, an article from a magazine may be used for reference but should not be quoted directly unless you tell the audience your source.
- F. Dress appropriately. Do not wear costumes or special effect clothing.
- G. No team speeches are allowed. Judges will deduct 3 points from the contestant’s speech for each 30 seconds under of over the time limit. (Senior division only)
- H. Clover Kid Division is non-competitive. See Clover Kid section for complete details.

PUBLIC SPEAKING

- C) **B165900** Clover Kid – ages 5-7, under 3 minutes- may recite a poem or chant or read or tell a story
- C) **B165901** Novice – ages 8-11, first time and may speak for up to 3 minutes, read a story or poem
- SF) **B165902** Junior – ages 8 to 10, may speak for up to 3 minutes.

SF) B165903 Intermediate - ages 11 to 13, may speak 3 to 5 minutes.

SF) B165904 Senior - ages 14 and older, may speak 5 to 8 minutes

PUBLIC SPEAKING ANNOUNCEMENTS (PSA's)

SF) B165905 All age groups - 60 seconds in length. 2021 theme is "Opportunity 4 All" and should be incorporated into the PSA. All 4-H PSA's must include the following tag line within the last ten seconds of the PSA: "*Learn more about Nebraska Extension 4-H Youth Development Program at 4h.unl.edu.*" The tag line is included in the 60 seconds time limit. Sound effects and public domain music may be used. Copyrighted material may not be used. All PSA's must be the original work of the presenter. Radio PSA's will be submitted electronically as a .wav or mp3 audio format along with the registration form.

MUSIC CONTEST

There will be no 4-H Music Contest this year so anyone wishing to participate in the music area is encouraged to participate in the Talent Show at the Cedar County Fair.