

## COMMUNICATIONS

The communications category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-Hers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions. Static exhibits in this area will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers. All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

### COMMUNICATIONS, MODULE 1

Use one or a combination of the experiential activities in the Communications Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to: conducting an interview and sharing with a group, giving and understanding directions, evaluating and using appropriate Internet sources, composing a rap, or preparing an illustrated talk

- C) **B154901 Poster (SF94)** – Create a poster, measuring either 22' x 28" or 24" x 36" that showcases what was learned in this project area.
- C) **B154902 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.
- C) **B154903 Caring Correspondence (SF94)** – Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note or a friendship card.
- C) **B154904 Fairbook Cover** designed by 4-H member
  1. Entry can either be a photo, a computer-generated art design, or a hand-drawn art design.
  2. Entry must be a photo (can be printed on regular white paper) or an art design created on 8 1/2 x 11" white paper.
  3. Design/photo must be 4-H oriented.
  4. Any computer graphics/photos used should be copyright free.
  5. If using 4-H Clover in design, abide by 4-H emblem regulations as stated on <https://4h.unl.edu/name-emblem-guidelines>.
  6. Entry should be mounted on 11x14 black poster board with exhibitor's name on the back.

### COMMUNICATIONS, MODULE 2

Use one or a combination of the experiential activities in the Communications Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to: identifying cultural differences in communication, developing guidelines for internet etiquette, evaluating another person's presentation, identifying communication careers, or preparing a presentation using a form of technology.

- C) **B154001 Poster (SF94)** – Create a poster, measuring either 22' x 28" or 24" x 36" that showcases what was learned in this project area.
- C) **B154002 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.

### COMMUNICATIONS, MODULE 3

Use one or a combination of the experiential activities in the Communications Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to: composing a personal resume, completing research on a speech or presentation topic, identifying ways to reduce risks online, evaluating own cell phone usage and etiquette, critiquing advertisements, and job shadowing a communication professional.

- C) **B154003 Poster (SF94)** – Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.
- C) **B154004 Essay (SF94)** – Write an essay (3-5 pages) that showcases what was learned in this project area.
- C) **B154005 Digital Media** – Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (website, Dropbox, Google Drive, YouTube Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR Code creator, ex, qr-code-generator.com). Print the following on an 8.5' x 11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

## CONTESTS

### 4-H PRESENTATIONS CONTEST

#### Illustrated Presentation (SF65)

An Illustrated Presentation is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. The judge views the entire presentation and engages in a question-and-answer session following the presentation.

#### SF) B151113 Illustrated Presentation (SF65)

Junior Division (ages 8-10)  
Individual 3-5 minutes  
Team 5-7 minutes

Intermediate Division (ages 11-13)  
Individual 6-8 minutes  
Team 8-10 minutes

Seniors (ages 14-18)  
Individual 6-8 minutes  
Team 8-10 minutes

## **RULES**

- A.** PRE-ENTRY – 4-Her’s participating in the 4-H Communications Event must pre-register by contacting the Extension Office with the information required by the due date published in the 4-H Newsletter.
- B.** All 4-H Presentations topics should be related to what the 4-H youth is learning through 4-H educational experiences.
- C.** A team presentation, consisting of two (2) individuals, may be given, there is no separate class for team presentations. If team members are not in the same age division, they must compete in the age division of the oldest team member.
- D.** The presence of the contestant(s) is required.
- E.** Enrollment in the project area in which the participant is making a presentation is not required.
- F.** 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “show and tell” portion), and a conclusion/summary (the “what” portion of the topic).
- G.** Each participant is required to wear the 4-H chevron, emblem, or 4-H shirt during their presentation or appropriate dress attire.
- H.** Equipment provided will include two (2) tables, one (1) easel, PC compatible computer (including Microsoft PowerPoint) with a WiFi internet connection, and a television screen.
- I.** Presenters are expected to clean up the areas in which they work.
- J.** The top five contestants in the junior, intermediate and senior divisions, receiving a purple ribbon at their county contest, are eligible to participate in the state Premier Communication Event.

**Check our county website for resources and more information on the presentation contest.**

## **PUBLIC SPEAKING/PSA CONTEST**

### **PREPARED SPEECH/PUBLIC SPEAKING**

The Prepared Speech Contest provides youth the opportunity to write and prepare a speech on a topic related to their 4-H experience. The judge will view the speech and evaluate based on the subject, organization, and delivery of the speech.

#### **RULES**

- A.** PRE-ENTRY – 4-Her’s participating in the 4-H Public Speaking Contest must pre-registration by contacting the Extension Office with the information required by the due date published in the 4-H Newsletter. This contest usually takes place the Monday after Easter.
- B.** If eligible, youth may participate in all contest classes.
- C.** Visual aids and props are not allowed.
- D.** All speeches must be original and include 4-H as the major component of the speech. (Clover Kids and Novice Division is an exception to this rule. They may recite a poem, story or chant on any subject.)
- E.** 4-H public speakers may not use an old speech written by a sibling, other 4-H member, or anyone else. Acknowledge the source of information used in the speech. For example, an article from a magazine may be used for reference but should not be quoted directly unless you tell the audience your source.
- F.** Dress appropriately. Do not wear costumes or special effect clothing.
- G.** Only individuals may compete in this class; no team speeches are allowed.
- H.** Clover Kid Division is non-competitive. See Clover Kid section for complete details.

### **PREPARED SPEECH/PUBLIC SPEAKING**

- C) B165900** Clover Kid – ages 5-7, under 3 minutes – may recite a poem, chant, read, or tell a story
- C) B165901** Novice – ages 8-11, first time (other than as a Clover Kid) and may speak for up to 3 minutes, read a story or poem
- SF) B165902** Junior – ages 8-10, may speak 2 to 3 minutes on 4-H related topic
- SF) B165903** Intermediate – ages 11-13, may speak 3 to 5 minutes on 4-H related topic.
- SF) B165904** Senior – ages 14 and older, may speak 5 to 8 minutes on 4-H related topic. Judges will deduct 3 points from the contestant’s speech for each 30 seconds under or over the time limit. (Senior division only)

### **PUBLIC SERVICE ANNOUNCEMENTS (PSA’s)**

**SF) B165905** All age groups - 60 seconds in length. 2024 theme is “4-H is a Feeling” and should be incorporated into the PSA. All 4-H PSA’s must include the following tag line within the last ten seconds of the PSA: *“Learn more about the Nebraska Extension 4-H Youth Development Program at 4h.unl.edu.”* The tag line is included in the 60 seconds time limit. Sound effects and public domain music may be used. Copyrighted material may not be used. All PSA’s must be the original work of the presenter. Radio PSA’s will be submitted electronically as a .wav or mp3 audio format along with the registration form. Only individuals may compete in this class; no team entries allowed. All radio PSA’s must promote 4-H and be general enough to be used anywhere in Nebraska at any time of the year. Contestants may not use PSA’s written and provided by the state or national staff. Must be present to introduce your PSA.

### **IMPROMPTU SPEECH**

**SF) B165906** Competition gives youth the opportunity to write and present a speech around a 4-H related topic that is randomly selected for them the day of the contest. They are given 15 minutes to develop their speech, then deliver it to the judge and audience. Judges evaluate the subject, organization, and delivery of the speech. (Example topic: My Day in 4-H) Only an individual may compete in this class; no team entries allowed.

**Junior Division** (ages 8-10) may speak 1½ minutes

**Intermediate Division** (ages 11-13) may speak 3 minutes

**Senior Division** (ages 14-18) may speak 5 minutes

## **VIDEO COMMUNICATION DIVISION**

**SF) B165907** The video communication contest allows youth to create a multi-media video around a theme related to 4-H. Judges will be evaluating both the organization of information as well as the audio and video production. All video productions are to be 60 – 90 seconds in length. Youth may use a phone, laptop, or tablet to create a multi-media piece around the theme: 4-H is a Feeling! Sound effects, public domain music, and graphics can be used. Videos will be submitted electronically as MP4 files.