



# VIDEO COMMUNICATION

## JUDGING CRITERIA SCORESHEET

County: \_\_\_\_\_  
 Age Division: \_\_\_\_\_  
 Name and 4-H Age: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 State PCE Heat (if applicable): \_\_\_\_\_

Length: All Divisions – 60-90 seconds					
CATEGORY	PURPLE	BLUE	RED	WHITE	COMMENTS
<b>Introduction (20%)</b> <ul style="list-style-type: none"> <li>Did the introduction catch your immediate attention?</li> <li>Was it short and to the point?</li> <li>Did the excitement match the content?</li> </ul>					
<b>Organization (20%)</b> <ul style="list-style-type: none"> <li>Is/Are the main point(s) of the video clear?</li> <li>Is there an appropriate amount of information given?</li> <li>Does the content flow seamlessly?</li> <li>Was time used effectively to communicate a message?</li> </ul>					
<b>Production – Video (30%)</b> <ul style="list-style-type: none"> <li>Images are high quality</li> <li>Video moves smoothly from shot to shot</li> <li>Content clearly communicates the concept of video</li> <li>Pace of video is effective</li> </ul>					
<b>Production – Audio (30%)</b> <ul style="list-style-type: none"> <li>Audio is clear and easy to understand</li> <li>Narration (either verbal or nonverbal) is easy to follow</li> <li>Audio compliments the concept of video</li> <li>Pace of audio is appropriate</li> </ul>					
<b>Overall Ribbon Placing</b>					
<b>Participant Rank (if applicable)</b>					