



RADIO PUBLIC SERVICE ANNOUNCEMENT (PSA)

JUDGING CRITERIA SCORESHEET

County: _____
 Age Division: _____
 Name and 4-H Age: _____
 Title: _____
 State PCE Heat (if applicable): _____

Length: All Divisions - 60 seconds					
CATEGORY	PURPLE	BLUE	RED	WHITE	COMMENTS
Introduction (20%) <ul style="list-style-type: none"> Did the introduction catch your immediate attention? Was it short and to the point? Did the excitement match the content? 					
Body (20%) <ul style="list-style-type: none"> Is/Are the main point(s) of the body clear? Is there an appropriate amount of information given? Were any facts used related to the theme of the PSA? 					
Closing (20%) <ul style="list-style-type: none"> Do you know what to do to get more information and/or how to become involved in some aspect of 4-H? (may be covered in closing or body) Did it properly wrap up the PSA? How close to the time limit did it end? 					
General Delivery (40%) <ul style="list-style-type: none"> Was the PSA given in a conversational style? Did the speaker use appropriate voice control? Was the PSA given at an appropriate and even pace? Were all words pronounced correctly? Were sound effects effective? Did the sound effects match the message? 					
Overall Ribbon Placing					
Participant Rank (if applicable)					