



4-H Month Promotion Grant Application

The Cedar County 4-H Council has \$25 available for each club to plan and conduct a 4-H month promotional event/activity. The goals of these events are to raise awareness of the Cedar County 4-H program and to recruit new members. Activities could include: informational booths at schools or local libraries, an activity in conjunction with a local sporting event, green balloons and promotional flyers at local businesses, news releases written by members, 4-H community scavenger hunt, ice cream social, etc. Be creative and try to do something different than your club did in the past.

Clubs are required to promote their event/activity using at least 2 media outlets (Twitter, Facebook, Radio, Local Newspapers, Flyers, Local Channels, etc.)

The deadline for these promotional events/activities is March 15. The application should be filled out after your club event and returned to the Cedar County Extension Office with proof of media reach by April 1. The Cedar County 4-H Council will review applications and award money at their April meeting.

Name of Club

Club Leader

Email

Phone Number

Number of 4-H Members

Date of promotional event/activity

Club Officers

Describe in detail the 4-H recruitment event/activity your club planned.

Describe one or two specific successes your club had as a result of your efforts.

Approximately how many people did you reach with your 4-H promotional event/activity?

Did you recruit any new members to your club as a result of your efforts? If so, how many?