

DEPARTMENT B -- COMMUNICATIONS & EXPRESSIVE ARTS

DEPARTMENT B - PHOTOGRAPHY

Divisions	Purple	Blue	Red	White
All	\$2.00	\$1.50	\$1.00	\$.50

4-H Photography Units II and III will be allowed to exhibit at the State Fair. 4-H'ers are allowed entries in only one unit of competition. A photograph may only be used on one exhibit and may be taken with a film or digital camera. Photos must be shot during the current project year by the 4-H member.

Premier 4-H Science Awards available in this area. See 4-H Judging Rules for details.

Securely attach photos. Do not use photo corners, borders or place coverings over exhibits. No back hangers. Do not include negatives. **Exhibits must follow the guidelines below or they will be dropped one ribbon placing.**

Panorama displays to be mounted on horizontal 14" x 22" black (preferred) or white poster or matting board. No titles or captions. Photos may be cropped with straight edged scissors. No decorative cuts. Corners must be 90°. Personal Data Tag (part A) required.

Picture displays to be mounted on horizontal 11" x 14" black (preferred) or white poster or matting board. All display classes will consist of three 4" x 6" photographs. Every picture on display must be pencil numbered (no. 2 lead pencil) below each photo (for judges reference only). Numbers should be readable and not detract from display. No titles, captions, or stick-on numbers will be allowed.. Photos must be mounted vertically or horizontally. Unit II Print/Display Data Tags are required.

Exhibit prints (excluding digital exhibits) are 8" x 10" prints and must be mounted with an 11" x 14" (outside size) cut matting (no frames) with a sandwich mat-board backing (not foam board) rectangular or oval inside matt opening. Place photos horizontal or vertical as appropriate. Unit II Print/Display Data Tags are required.

Unit III Exhibit Prints. All exhibit prints are 8" x 10" prints mounted in 11" x 14" (outside size) cut matting (no frames) with a sandwich mat board backing (not from board); rectangular or oval inside mat opening. Unit III Data Tags are required. (See General Rule H). Note: Manual adjustments are strongly encouraged for Unit III Exhibits.

Photo Showcase. Choose one lesson from each of the four project areas in the Level 2 project manual titled "Controlling the Image" available at the county extension office. For example you might choose You Take Control from Project Area 1, Lighting in a Flash from Project Area 2. The Rule of Thirds from Project Area 3 and Bits and Pieces from Project Area 4.

Take three photos that showcase each lesson, for example 3 photos using different shutter speeds or 3 photos showcasing the Rule of Thirds. You will take 12 photos in all.

Mount 4x6 photos on an 8 ½ x 11 white paper. For each set of three photos include a short paragraph describing the lesson you are illustrating and changes you made to your camera settings for each photo (shutter speed, aperture, type of lighting). You may also draw the rule of thirds or golden photo on your photos. Place pages in an 8 ½ x 11 black or white three ring binder. Plastic sleeves are recommended for each page. Showcase Data Tags are required (see General Rule H). For your showcase complete only the showcase Data Tag. Include this as page one of your showcase.

Entry tag must be stapled securely to the upper right hand corner of displays or prints.

Data Tags - Required on all classes. Securely attach the tags to the back of exhibits or include as page one in your photo showcase. Unit II prints and displays require the Unit II Print/Display Data Tag. Unit II showcases require the Unit II Showcase Data Tag. All Unit III entries, including portfolios require the Unit III Data Tag. Data tags are available at:

<https://unl.box.com/s/1ttnemphrd4szykl5t9xm1ofezi86js>

Exhibits not following these rules will receive a participation ribbon. STATE FAIR SPECIAL DISPLAYS SELECTION: Photos will be selected from state fair print entries for a special rotating display. This exhibit will be on display in the three Dean's Offices on UNL's Campus.

Unit II Print/Display Data Tag

Name_____ Age_____ County_____ Years in Photography Project_____
Years in the Current Unit _____ Class _____

Tell us about your camera and camera settings:

Camera Description _____ (make/model, digital/film, fixed/auto/SLR) or Phone/Tablet Camera: (make and model)/(megapixels).

Did you adjust manually? _____ (yes or no)

Shutter Speed _____ (Controlling the Image pg. 10-13)

Aperture Type/F Stop _____ (Controlling the Image pg. 10-17)

Tell us about your photograph:

- 1) What did you intend to capture and what do you like about this photo?
- 2) How was this photo taken and printed (equipment and software used)?
- 3) Describe any edits or changes made to the picture using computer software.

Unit II Showcase Data Tag

Name_____ Age_____ County_____ Years in Photography Project_____
Years in the Current Unit _____ Class _____

Tell us about your camera and camera settings:

Camera Description _____ (make/model, digital/film, fixed/auto/SLR) or Phone/Tablet Camera: (make and model)/(megapixels).

Did you adjust manually? _____ (yes or no)

Tell us about your photograph:

- 1) What photo in your showcase is your favorite and why?
- 2) How was this photo taken and printed (equipment and software used)?
- 3) Describe any edits or changes made to the picture using computer software.

Unit III Data Tag

Name_____ Age_____ County_____ Years in Photography Project_____
Years in the Current Unit _____ Class _____

Tell us about your camera and camera settings:

Camera Description _____ (make/model, digital/film, fixed/auto/SLR) or Phone/Tablet Camera: (make and model)/(megapixels).

Did you adjust manually? _____ (yes or no)

Shutter Speed _____ (Controlling the Image pg. 10-13)

Aperture Type/F Stop _____ (Controlling the Image pg. 10-17)

Special Lens _____ (Mastering Photography pg. 10-13)

Filter _____ (Mastering Photography pg. 14-17)

Tell us about your photograph:

- 1) What did you intend to capture and what do you like about this photo?
- 2) How was this photo taken and printed (equipment and software used)?
- 3) Describe any changes made to the picture using computer software.

DEPARTMENT B, Division 900 - SPECIAL BURT COUNTY PHOTOGRAPHY EXHIBIT

Any Burt County 4-H member may enter this class. You do not need to be enrolled in a 4-H photography project.

***B900900 - "Enjoy the Ride"** - entry will consist of a picture no smaller than 4"x 6". Explain in 100 words or less why this picture fits the theme.

Photograph should be mounted on heavy paper or cardboard to protect it. Include name, address and where picture was taken on back of exhibit.

DEPARTMENT B, Division 180 - UNIT I

***B180901 - Photography completed activity book.**

***B180902 - Picture Display** - An entry will consist of three pictures. The 4-H member will exhibit one picture from three different categories. Categories to be selected from include: (1) animal, (2) building, (3) people, (4) landscape, (5) special effects, (6) still life, (7) sports.

***B180903 - Photo Journal** - An entry will consist of a single completed and bound section of project 1, 2, 3 or 4 in the Level 1 project manual titled "Focus on Photography."

- ***B180904 - Photo Story Display** - Entry will consist of a display of 3 photos that tell the beginning, middle and end of a story.
- ***B180905 - Fun With Shadows Display** - Entry will consist of a display of 3 pictures of 3 different subjects that capture the image of the shadow.
- ***B180906 - Magic & Tricks Display** - Entry will consist of a display of 3 pictures of 3 different subjects that use a "special effect" to create interesting photos.

DEPARTMENT B, Division 181 - UNIT II

- B181010 - Controlling The Image Showcase**- Entry will consist of a three-ring binder of three 4x6 photos showcasing four lessons addressed in the Level 2 project manual titled Controlling the Image." A showcase will include a total of 12 photos.
- B181020 - Manual Setting Exhibit Print**-Entry will consist of a print that showcases the participant's ability to master the manual settings on the camera 1) Manual Focus, 2) Manual Aperature, 3) Manual Shutter Speed, 4) Combination of any of the listed techniques, 5) Other technique not listed. (Controlling the Image pg. 10-17).
- B181030 - Lighting Display or Exhibit Print**-Entry will consist of a display of 3 pictures of 3 different subjects or an exhibit print that demonstrates lighting effects. (Low Lighting, Hard Lighting, Soft Lighting, Silhouettes and Lighting with a flash). (Controlling the Image pg. 18-33).
- B181040 - Composition Display or Exhibit Print**-Entry will consist of 3 completely different views or angles of the same subject or a print that illustrates one of the following composition lessons in the Level 2 Project Manual (Rule of Thirds, The Golden Photo, Space Tells the Story, Building a Photo, and Capture a Candid Photo (Controlling the Image pg. 34-53).
- B181050 - Smart Phone Candid Capture Display or Exhibit Print**-Entry will consist of a display of 3 pictures of 3 different candid shots or an exhibit print that captures a candid, un-posed moment. *This class is only for photos captured on mobile device (phone or tablet). (Controlling the Image pg. 50-51).
- B181060 - Nebraska Exhibit Print**-Reflect your definition of rural Nebraska. Capture rural living in your Nebraska county through your camera lens. Use your photo to express what rural means to you, why you value rural life or how rural life is changing. This is your story to tell.

DEPARTMENT B, Division 182 - UNIT III

- B182010 - Photography Portfolio**-Select ten photos from your 4-H career that represent the strongest collection of your work. Photos may have been taken at any time during the 4-H experience and may have been previously exhibited. Photos can only be used in a portfolio once. Place photos in plastic sleeves and present them in an 8 ½ x 11 black or white 3 ring binder. No matting is necessary. Include a table of contents listing a title for each photo in your collection and a narrative describing the overall intent for the portfolio. For example the portfolio could include a range of your work from the earlier years in 4-H photography to the present, you could have a creative theme for your portfolio or you could include photos that illustrate your diverse photography skills. Unit III Data Tags are required along with supporting information. On the page prior to EACH photo include an information sheet for each photo that includes: 1) Unit III Data Tag A 2) photograph title 3) paragraph describing how the photo contributes to the overall intent of your portfolio. The information sheet and the photo should create a 2-page layout so that when the portfolio is open the information sheet is the page on the left and the photo is the page on the right.
- B182020 - Advanced Lighting Exhibit Print**-Entry will consist of a print that illustrates creative lighting.
- B182030 - Breaking The Rules**-Entry will consist of a print that presents a unique focal point and uses different viewpoint, lines, shapes and spacing to create a compelling image (Mastering Photography pg. 34-41).
- B18240 - Portrait Exhibit Print**-Entry will consist of a print that captures both physical characteristics and personality in their subjects. (Mastering Photography pg. 46-53).
- B182050 - Challenging Exhibit Print**-Entry will consist of a print that illustrates a special effect: 1) Double exposure, 2) Light painting, 3) Flash multiple exposure, 4) Filters, 5) Night time exposure, 6) Digitally altered photos, 7) Other technique not listed.

- B182060 -Nebraska Exhibit Print**-Reflect your definition of rural Nebraska. Capture rural living in your Nebraska county through your camera lens. Use your photo to express what rural means to you, why you value rural life or how rural life is changing. This is your story to tell.

DEPARTMENT B, Division 800 - CLUB EXHIBITS & CLUB MEMBERS

Divisions	Purple	Blue	Red	White
900-902	\$5.00	\$4.00	\$3.00	\$2.00
903	\$10.00 (all entries)			

- ***B800900 - Decorative Club Exhibit**-This is an exhibit that will be displayed at county fair. County fair exhibits will be displayed near the 4-H & Livestock Buildings as appropriate. Each club exhibit will receive a \$5.00 premium. Examples of this are decorated hay bales, decorated trash barrels, etc.
- ***B800901 - Club Item**-This is an exhibit that two or more club members made to support club activities. Some examples might include, but are not limited to, a notebook of types of seams and seam finishes for a sewing club, a hoof trimming table or club tack box for a livestock club, a first aid kit that would be taken to club activities, or shooting boxes or backstops for a shooting sports club. Clubs may enter up to 5 exhibits.
- ***B800902 - Burt County Blooming Bucket Exhibit**-Decorate and plant a bucket with flowers. Will be displayed during fair as a decoration. One exhibit per 4-H member. Will be judged on bucket decoration & flower quality.
- ***B800903 - 4-H Club Wall of Fame Display**-Photo poster, computer exhibit, etc. commemorating your 4-H Club.

DEPARTMENT B, Division 150 - 4-H CLUB WORK

Divisions	Purple	Blue	Red	White
153-154	\$2.00	\$1.50	\$1.00	\$.50

- ***B150920 - Secretary Book**
- ***B150921 - News Reports**-Three or more clippings from daily or weekly newspapers mounted on a sheet of black posterboard. Clippings must be from the current 4-H year and have the date it was printed appear under the clipping. The news articles will be judged on news value and style. The quality of news story, not how stories are mounted, will be the judging criteria.
- ***B150922 - 4-H Club or Member Scrapbook**
- ***B150923 - My Career Portfolio**
- ***B150924 - 4-H Project Flop**-Enter a 4-H project exhibit that flopped accompanied by a written or typed summary explaining what you planned, steps in making the exhibit, what went wrong, and what you would do differently next time. You can enter two flops, with a limit of one flop per project area (i.e. - clothing, foods, etc.)

DEPARTMENT B, Division 151 - PRESENTATIONS

Premiums per Participant				
Divisions	Purple	Blue	Red	White
All	\$5.00	\$4.00	\$3.00	\$2.00

RULES

- A presentation may be given by an individual or a team.
- A team is made up of two 4-H members.
- An individual presentation should last 6 to 8 minutes.
- A team presentation should last from 8 to 10 minutes.
- The time limit for a multimedia presentation is 6 to 8 minutes individual, 8-10 minutes team (includes both oral introduction and digital presentation).
- Participants should wear the 4-H chevron, 4-H emblem, or 4-H shirt during their presentation.
- A 4-H member need not be enrolled in the project area in which they are making a presentation.
- Presentations should include an introduction (the "why" portion of the topic), a body (the "show and tell" portion of the topic) and a conclusion/summary (the "what" portion of the topic).
- Participants must provide all equipment needed for their presentation.
- Special arrangements will be made for live animal presentations.
- A 4-H'er may give a presentation in Junior Division if 11 or younger or in the Senior Division if 12 or older by January 1 of current year.

- To be eligible for the State Fair, a 4-H'er must be 10 years old or older as of January 1 of current year.
- To be eligible for State Fair 4-H presentations topics should be related to how the 4-H youth is learning about science, healthy living, citizenship and agricultural literacy.

B151112 - Premier Presenter - Top purple or Grand Champion County Illustrated Presentation Contest individual or team eligible for State Fair contest. If participating in Class 114, youth cannot participate in Classes 112 or 113.

B151113 - Illustrated Presentation

Youth must of received a purple ribbon at the county 4-H Presentation Contest to advance to the State Fair contest.

B151114 - Illustrated Presentation-Special Topic: Nebraska Agriculture
Youth must of received a purple ribbon at the county 4-H Presentation Contest to advance to the State Fair contest.

Department B, Division 152 Teaching (Trade Show Exhibit) Presentations

A Teaching (Trade Show Exhibit) Presentation, given by one individual 4-H youth or a team of 2 individuals, is a live, interactive, trade show style presentation where youth will continuously engage a constantly-changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Teaching Presentations are given behind a table amongst 4-H exhibits. Judge occasionally stops to view presentation, ask questions, and observe audience engagement. Educational resources for youth participating in the Teaching Presentations Contest can be found in the 2017 4-H Project Resource Central found at <http://4h.unl.edu/4hcurriculum/communication>.

B152001 - Teaching (Trade Show Exhibit) Presentations Contest

- Any Teaching (Trade Show Exhibit) Presentation that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club meeting, community event, etc.) is eligible for this class.
- Teaching (Trade Show Exhibit) Presentations should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.

B152002 - Teaching Presentation Contest, Special Topic: Science

B152001 - Teaching Presentation Contest, Special Topic: Nebraska

DEPARTMENT B, Division 153 - DIGITAL VIDEO - 4-H FILM FEST

The 4-H FilmFest is the display of digital videos that show the recording, reproducing, and broadcasting of moving visual images, digital videos may be created by one (1) individual or a team of two (2) individuals. During the Nebraska State Fair 4-H FilmFest, youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. The following digital videos may be entered in the Nebraska State Fair 4-H FilmFest::

- *Video Public Service Announcement:* A short video that communicates an educational message focused on a cause, activity, or event (Length: 60 seconds).
- *Narrative:* A video that tells a fact or fiction story (Length: 3-5 minutes).
- *Documentary:* A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- *Animation:* A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

Digital videos submitted will be judged live at the 4-H FilmFest event during the Nebraska State Fair. The judge will view the videos live and engage in a question/answer session with the video producer(s). The 4-H participant will be on the stage for a formal introduction and then seated in the audience for viewing of video. Educational resources for youth participating in the 4-H FilmFest (Digital Video) Contest can be found in the 2017 4-H Project Resource Central found at <http://4h.unl.edu/4hcurriculum/communication>.

B153001 - 4-H FilmFest (Digital Video) Contest

- Any 4-H FilmFest digital video that has been previously shared at the County 4-H Presentation Contest or other event that has a live audience (4-H Club meeting, community event, etc.) is eligible for this division.
- 4-H FilmFest digital videos should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
- Enrollment in the project area in which the participant is making a presentation is not required.

DEPARTMENT B, Division 154 - COMMUNICATIONS

Educational resources for youth taking the Communications project can be found at <http://4h.unl.edu/4hcurriculum/communication>.

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

Communications Module 1

***B154901 - Now Hear This-**Digitally record (using audio and/or video) yourself reading a children's book. Give the digital recording to a younger person in your community and watch them listen/view the recording of the book. Create an exhibit that displays the digital recording, a summary of what you learned by watching the child listen/view your recording, and other ways you can use communication skills to help young children.

***B154902 - Follow My Lead-**Make a set of directions to a place in your community (school, church, meeting place, etc.) Work with community leaders or other officials to share these directions with those who they would help. Create an exhibit that displays the directions, where the directions are being shared, and how the directions benefit your community.

***B154903 - Simple Symbols-**Design a new symbol or logo that would communicate a specific message to others in your 4-H clubs, school, or community. Propose the use of this symbol to the leaders of the group. Create an exhibit that highlights the new symbol, explains the symbol's meaning, and shares how the symbol will be used.

Communications Module 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

B154001 Poster-Create a poster, measuring either 22" x 28" or 24" x 36", that showcases what was learned in this project area.

B154002 Essay-Write an essay (3-5 pages) that showcases what was learned in this project area.

Communications Module 3

Use one or a combination of the experiential activities in the Communications Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

B154003 Poster-Create a poster, measuring either 22" x 28" or 24" x 36", that showcases what was learned in this project area.

B154004 Essay-Write an essay (3-5 pages) that showcases what was learned in this project area.

B154005 Digital Media-Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5" x 11" sheet of cardstock: 1) the QR code, 2)1-3 sentences about what viewers will see when they access the QR code on their mobile device.

Department B, Division 155 - POSTERS

Divisions	Purple	Blue	Red	White
All	\$1.00	\$.75	\$.50	\$.25

Posters should be the following size: 14" x 22" and must be of a material that can be pinned to a display board. Vertical or horizontal arrangement. All posters must have the 4-H'ers name, age, full address and county on the back.

Posters will be judged on the following criteria: 1) Idea: simple, clear message, appropriate for a poster, 2) Lettering: readable from a distance, appropriate size in proportion to art, 3) Art: one dominate, eye-catching element, art relates to written message, 4) Arrangement: makes good use of entire poster space without being too crowded; art and lettering are well balanced, 5) Color: use of bold colors that harmonize well; colors used are legible, 6) Quality of Construction: neatness, appropriateness of materials used, 7) Effectiveness: works well as a poster.

They may be in any medium-watercolor, ink, crayon, markers or computer graphics, etc.-so long as they are not three dimensional (e.g. milk cartons, pop cans, pencils or anything thicker than paper). Posters incorporating copyrighted materials like cartoon characters or commercial product names, logos or slogans will not be accepted. Avoid using cliché's or over-used phrases that do not command the viewers attention.

The use of computer clipart is discouraged and will not be scored as positively as original computer art designs. Computer art generated on an 8½" x 11" sheet of paper and pasted on poster board will be disqualified.

Posters may be laminated to protect them. Any clear coverings should not distract from readability or presentation of the poster.

The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should feature some aspect of 4-H. Entries which do not conform to size, content, or material guidelines will be dropped one ribbon placing.

When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines which can be viewed at http://www.national4-hheadquarters.gov/emblem/4h_name.htm.

***B155905 - Exploring Careers With 4-H Poster**-The poster should illustrate how 4-H'ers can explore career opportunities through 4-H projects.

***B155906 - Photo Poster**-The poster should focus on a 4-H theme of your choice, using one large, eye-catching photo.

***B155907 - "Relay for Life"**-This poster should illustrate cancer prevention and use the colors purple or lavender.

***B155908 - 4-H Promotion Poster**

***B155909 - Environment, Education & Natural Resource Poster**

***B155910 - Safety**

***B155911 - Digitally Produced Poster** The exhibit must follow the same criteria for all posters as stated under Division B 152- Posters. However use of commercially produced clipart that is purchased and used in accordance with the producer's use guidelines can be incorporated into the design. Original artwork produced by the youth and incorporated in the design will be given greater consideration. Posters can be produced with graphic design software such as Illustrator or Photoshop, or presentation software such as PowerPoint, etc. Using a commercial copier or copy company to print the poster is allowed. Add a brief statement to the back of the poster documenting any commercial aspect (clipart, printing, etc.) of the production process.