

**2022**

## **COMMUNICATIONS**

The communication category provides 4-H participants an opportunity to improve their presentation and public speaking skills. In addition, 4-H'ers will get to demonstrate their knowledge of varying degrees of communication. Competitors have the option of creating a poster, essay, or digital media in the different divisions.

4-H members may only exhibit in the project in which they are enrolled and one entry per class number. All exhibits must be labeled. Label each item with the exhibitor name, project division, exhibit class number and years in the project before entering at county fair. Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

### **Purple, \$3; Blue, \$2; Red, \$1.50; White, \$1 COMMUNICATIONS 2**

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology.

B154001 Poster – Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

B154002 Essay – Write an essay (3-5 pages) that showcases what was learned in this project area.

### **COMMUNICATIONS 3**

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

B154003 Poster – Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

B154004 Essay – Write an essay (3-5 pages) that showcases what was learned in this project area.

B154005 Digital Media – Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device. Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

### **COMMUNICATIONS 1**

B154010 Symbol Scrapbook — Photograph 10 symbols and include in a scrapbook that shares where the symbol was observed, what this symbol communicates, and other places where this symbol might be observed.

B154011 Storyboard of a 4-H Project — Create a storyboard that explains the steps that were completed from the beginning to the end of a 4-H project that was previously completed in another area.

B154012 Communications Game — Create a quiz game for your family or 4-H club members by selecting topic categories, writing and answering questions within these categories, and assigning point values to each question. Place this information on 3 inch x 5 inch index cards and display quiz game on a poster board. Explain how this game could be used and its purpose.

B154013 Caring Correspondence — Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note, or a friendship card.