

# Communications

## Department B, Division 153

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Scoresheets, forms, contest study materials, and additional resources can be found at <https://go.unl.edu/ne4hcommunications>.

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

State exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewers.

### Communications, Module 1

- B153100 **Symbol Scrapbook** (CF90) – Photograph 10 symbols and include in a scrapbook that shares where the symbol was observed, what this symbol communicates, and other places where this symbol might be observed.
- B153101 **Storyboard a 4-H Project** (CF91) – Create a storyboard that explains the steps that were completed from the beginning to the end of a 4-H project that was previously completed in another area.
- B153102 **Communications Game** (CF92) – Create a quiz game for your family or 4-H club members by selecting topic categories, writing and answering questions within these categories, and assigning point values to each question. Place this information on 3" x 5" index cards and display quiz game on a poster board. Explain how this game could be used and its purpose.
- B153103 **Caring Correspondence** (CF93) – Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note, or a friendship card.

### Communications, Module 2

Use one or a combination of the experimental activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette
- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

**B154001\*** **Poster** (SF94) Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

**B154002\*** **Essay** (SF94) Write an essay (3-5 pages) that showcases what was learned in this project area.

### **Communications, Module 3**

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

**B154003\***     **Poster** (SF94) Create a poster, measuring either 22"x28" or 24"x36", that showcases what was learned in this project area.

**B154004\***     **Essay** (SF94) Write an essay (3-5 pages) that showcases what was learned in this project area.

**B154005\***     **Digital Media** (SF94) Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-cod-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

**\*State Fair Eligible**