

## POSTERS, SECRETARY'S BOOKS, 4-H NEWS ITEMS, MISCELLANEOUS, & CAMP/LIBRARY/AFTER SCHOOL OR WORKSHOP EXHIBITS

### PURPOSE

The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspect of 4-H.

### EXHIBIT GUIDELINES:

Posters will be judged on the following criteria:

- **Idea:** simple, clear message, appropriate for a poster.
- **Lettering:** readable from a distance, appropriate size in proportion to art.
- **Art:** one dominant, eye-catching element; art relates to written message.
- **Arrangement:** makes good use of entire poster space without being too crowded; art and lettering are well-balanced.
- **Color:** use of bold colors that harmonize well; colors used are legible.
- **Quality of Construction:** neatness; appropriateness of materials used.
- **Effectiveness:** works well as a poster
- Entries which do not conform to size, content, or material guidelines, will be lowered one ribbon placing.
- Posters must be 14" x 22" and must be of a material that can be pinned to a display board. They may be arranged either horizontally or vertically. Those generated by computer must also meet this standard. Computer art generated on an 8 1/2" x 11" sheet of paper and mounted on poster board will be disqualified.
- Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics, etc. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, pop cans) will be disqualified.
- Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.
- When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at <https://4h.unl.edu/policy-handbook/section-4>
- Computer "clip art" will not be scored as positively as original computer art designs.
- The 4-H member's name, age, full address and county must be listed on the back of the poster.
- Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

PREMIUMS: Purple-\$3.00; Blue-\$2.00; Red-\$1.50; White-\$1.00

### DIVISION 148 - POSTERS

- B148002 **THEME POSTER - BEAUTIFUL NEBRASKA:** Nebraska's state song, "Beautiful Nebraska", talks of peaceful prairieland, rivers, hills of sand, dark green valleys, and rainbows reaching to the ground. However, beauty is in the eye of the beholder, and everyone has their own idea of what makes Nebraska great. Entries in the theme class should capture and share what the exhibitor finds beautiful in or about Nebraska.
- B148003 **PHOTO POSTER** - The poster should **focus on a 4-H theme** of your choice, using one large, eye-catching photo.
- B148004 **4-H RECRUITMENT POSTER** – Design a poster encouraging others to join 4-H.

### DIVISION 149 - 4-H NEWS ITEMS

- Should contain not less than four items mounted in an attractive manner. The poster size shall be a minimum of 14" x 20" and a maximum of 18" x 22". Margins of at least 1" must be maintained. 4-Her must be a news reporter in their club to exhibit.

- B149001 **JUNIOR 4-H NEWS ITEMS DISPLAY** - (ages 9-12, before January 1 of current calendar year)
- B149002 **SENIOR 4-H NEWS ITEMS DISPLAY** - (ages 13 & above, before January 1 of current calendar year)

### DIVISION 150 – SECRETARY'S BOOKS

- Refer to guidelines on page 2 of secretary's record. Secretary's books are available at: <https://extension.unl.edu/statewide/boone-nance/4-h-clubs-materials/>

- B150001 **JUNIOR SECRETARY'S BOOK** - (ages 9-12, before January 1 of current calendar year)
- B150002 **SENIOR SECRETARY'S BOOK** - (ages 13 & above, before January 1 of current calendar year)

## DIVISION 157 - MISCELLANEOUS PROJECTS

Premiums: Purple-\$3.00; Blue-\$2.00; Red-\$1.50; White-\$1.00

- In the miscellaneous project area, exhibitors may use whatever means is most effective in showing what they have accomplished in making the article. Items can include photographs, slides, posters, charts, drawings, articles, etc. The exhibit should include sufficient explanation (supporting documentation) so that viewers understand how exhibit was made. Supporting documentation can be a 4" x 6" card or 8 1/2" x 11" sheet of paper.

- B157001      **ARTICLE WITH BRIEF DESCRIPTION** (Catch All) - Open to 4-H projects that do not have specific sections and classes where articles made in the project can be exhibited. Include supporting documentation.
- B157002      **ARTICLE WITH BRIEF DESCRIPTION** (Catch All) - Open to 4-H projects that do not have specific sections and classes where articles made in the project can be exhibited. Include supporting documentation.
- B157003      **ARTICLE FOR INSIDE THE HOME** – One, Two or Three dimensional item made relating to the current year's Theme, "**What is Your 4-H Super Power?**" Supporting documentation should be included.
- B157004      **#iam4h - ARTICLE SHOWING YOUR 4-H SPIRIT** – Can be an item used to promote 4-H, a selfie picture of you and a friend wearing a 4-H t-shirt or more! Supporting documentation should be included.
- B157005      **POSTER** – Make a poster using the current year's Theme, "**What is Your 4-H Super Power?**"
- B157006      **OTHER** - Other item using the current year's Theme, "**What is Your 4-H Super Power?**"

## DIVISION 158 - CAMP/LIBRARY/AFTER SCHOOL OR COUNTY WORKSHOP EXHIBITS

Premiums: Purple-\$3.00; Blue-\$2.00; Red-\$1.50; White-\$1.00

- 4-Hers who attend a camp or county workshop may enter any items they made at the camp or workshop, or made using skills learned at the camp or workshop.
- Items made at these events may also be entered in other project divisions if they fit the classes.
- **Include a brief description on a 4" x 6" card of camp or workshop where the exhibit was made and technique/process used.**

- B158001      **CAMP OR WORKSHOP EXHIBIT**
- B158002      **CAMP OR WORKSHOP EXHIBIT**
- B158003      **AFTER SCHOOL OR CLUB PROJECT EXHIBIT**
- B158004      **AFTER SCHOOL OR CLUB PROJECT EXHIBIT**
- B158005      **LIBRARY/SUMMER READING PROJECT EXHIBIT**
- B158006      **LIBRARY/SUMMER READING PROJECT EXHIBIT**
- B158007      **SCHOOL ENRICHMENT/HOMESCHOOL ACTIVITY EXHIBIT**
- B158008      **SCHOOL ENRICHMENT/HOMESCHOOL ACTIVITY EXHIBIT**