

DIVISION 531 - ESI UNIT 3 YOUR BUSINESS INSPECTION

- F531003.* **MARKETING PACKAGE** - (Mounted on a 14" x 22" poster) Must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.
- F531004.* **SAMPLE OF AN ORIGINAL PRODUCT** - With an information sheet (8 1/2 " x 11") answering the following questions:
- What did you enjoy the most about making the product?
 - What challenges did you have when making the product? Would you do anything differently next time? If so, what?
 - What is the suggested retail price of the product? How did you decide on the price?
 - Market analysis of the community - data gathered through a survey of potential customers.
 - ⇒ Use the three questions on page 3.3 and survey at least 10 people in your community about your product.
 - How much would you earn per hour? Show how you determined this figure.
 - What is unique about this product?
- F531005.* **PHOTOS OF AN ORIGINAL PRODUCT** - Mounted on a 14" x 22" poster. Must include three photos of developed product and a mounted information sheet answering the following questions. **If exhibiting in both Class F531004 and Class F531005, products must be entirely different products.**
- What did you enjoy the most about making the product?
 - What challenges did you have when making the product? Would you do anything differently next time? If so, what?
 - What is the suggested retail price of the product? How did you decide on the price?
 - Market analysis of the community - data gathered through a survey of potential customers.
 - ⇒ Use the three questions on page 3.3 and survey at least 10 people in your community about your product.
 - How much would you earn per hour? Show how you determined this figure.

DIVISION 531 - ENTREPRENEURSHIP—ALL UNITS

- F531006.* **ENTREPRENEURSHIP CHALLENGE** - Take on the entrepreneurship challenge. Entrepreneurship Challenge is open to 4-H'ers enrolled in any of the three units of ESI. Complete five (5) or more of the challenges from the following list. The exhibit will include highlights from these five (5) challenges. Consider labeling each challenge so the viewer will understand what the challenge was. Enter a poster, video, report or scrapbook related to the learning from the challenge. Use your creativity to show and share what you learned. **Select your five (5) challenges from the list below:**
1. Sell something.
 2. Introduce yourself to a local entrepreneur and take a selfie with them.
 3. Be a detective! Look for Nebraska-made products and find out more about the business.
 4. Tour 2-3 entrepreneurial businesses and create a photo story.
 5. Investigate what it takes to be an entrepreneur (Skills Assessment ESI 4.1).
 6. Make a prototype (sample/model) of a new product idea. (Include the prototype or photo of prototype).
 7. Work with a friend to develop a new business idea!
 8. Contact your local Extension Office to learn about entrepreneurship opportunities.
 9. Create an activity to teach others about entrepreneurship (coloring page, puzzle, game, etc.).

DEPARTMENT PERSONAL DEVELOPMENT & LEADERSHIP

PREMIUMS: Purple-\$3.00, Blue-\$2.00, Red-\$1.50, White-\$1.00

DIVISION 532 - SERVING AS A JUNIOR LEADER

- F532001. **HELPING ACTIVITY POSTER** - Example on page 9 of Serving as a Jr. Leader Manual. Follow poster guidelines.
- F532002. **OUTLINE OF SPECIFIC LEADERSHIP ACTIVITY** - with showing of steps to accomplish your goal, results, what you'd do differently next time, and what you have learned.
- F532003. **SCRAPBOOK OF AN ACTIVITY** - you helped with while serving as a Jr. Leader.
- F532004. **POSTER OF AN ACTIVITY** - you helped with while serving as a Jr. Leader.
- F532005. **CWF EXHIBIT** - PowerPoint, poster, scrapbook or other exhibit from the Citizenship Washington Focus Trip.

DIVISION 533 – LEADERSHIP

- 4-H'ers will develop exhibits that show what they have learned. The exhibit may include but is not limited to: posters, 14"x 22"; notebooks, 8 1/2"x11"; PowerPoint with copy of slides; scrapbook, any size; or any other means that would best show skills learned in the project to accomplish exhibit. Leadership manuals include: My Leadership Workbook for grades 3-5, My Leadership Journal for grades 6-8; and My Leadership Portfolio for grades 9-12.
- F533001. **My Treasure Chest** - Develop an exhibit that shows your skills as a leader and/or skills that you would like to achieve to become a better leader. Exhibit could be a poster or collage of skills.
- F533002. **Plan a Vacation** - Follow guidelines from My Leadership Workbook, pages 26-27, on Step Out and Step Inward Activities to help you develop a vacation timeline to depict what needs to be completed to have a successful vacation. Exhibit could be a poster, notebook or calendar with steps listed and dated.
- F533003. **Goal Setting** - Write three goals that you want to achieve. When writing your goals consider what actions you must take to reach these goals, how you are going to do it and when you are going to do it. Make sure your three goals include all three parts. Clearly defined goals make it easier to determine how to achieve the desired results. (Examples: "I want people to like me" is unclear. "I want to make three new 4-H friends this year" is clear.)
- F533004. **Career Essay** - Choose a career and job shadow in that career. Write a 1-2 page essay to share your experience and what you learned. What type of leadership skills did this person utilize in their position? What goals will you set as a result of this experience?
- F533005. **Get Organized** - Develop a plan for organizing your room. Show pictures and what steps were taken to complete the task. Complete Step Out and Step Inward Activities on pages 22-23 of the manual.
- F533006. **Educational Display or Poster About Leadership**

DEPARTMENT AGRONOMY

PREMIUMS: Purple-\$3.50; Blue-\$3.00; Red-\$2.50; White-\$1.50

- Individuals in the Crop Production, Field Crops project may exhibit grain or plants or prepare an educational display representing their project.
- The purpose of these exhibits is to demonstrate to the public the benefits from the study and application of crop, weed, range, and soil sciences to solving problems in management, conservation, sustainability, and environmental protection.
- For guidelines on specific projects, refer to appropriate project manuals.

DIVISION 750 – FIELD CROPS

Grain or Plant Exhibits

- **IMPORTANT:** A two page (maximum) essay must accompany grain and plant exhibits. The essay must include the exhibitors name and address, county, plant hybrid or variety, plant population, whether crop production was irrigated or dryland, and general information including farm cropping history, soil type and weather effects. **The essay also must include an economic analysis of the project, listing individual expenses and income, on a per acre basis.** Other topics to discuss are the selection of variety or hybrid, impacts of tillage and conservation practices, inputs (fuel, fertilizer, irrigation, labor, pesticides, etc.), any observations made during the growing season, and what you learned from your crops project.
- The essay counts as 50% of the total when judged. Essay must be the original work of the individual exhibitor. Attach the essay to the entry in a clear plastic cover such that it can be read without removing it from the cover. In addition to the essay, grain and plant exhibits will be judged on condition, appearance (i.e. disease and insect damage, grain fill), uniformity (size, shape, color, maturity), and quality of exhibit. SF264
- Grain exhibits must be one gallon per sample. Grain exhibits harvested in the fall (e.g., corn or soybeans) may be from the previous year's project.
- Plant exhibits, with the exception of ears of corn, must be the result of the current year's project.
 - ◆ Corn 10 ears or 3 stalks (cut at ground level with no roots or soil and bound together)
 - ◆ Grain Sorghum - 4 stalks (cut at ground level and bound together)
 - ◆ Soybeans - 6 stalks (cut at ground level and bound together)
 - ◆ Small grains (oats, barley, wheat, triticale) - sheaf of heads 2 inches in diameter at top, tie with stems about 24" long.
 - ◆ Other crops (alfalfa, millet, etc.) - sheaf of stems 3 inches in diameter at top tied with stems cut a ground level or half size small square bale.

DIVISION 750 - FIELD CROPS

- G750001.* **CORN** - (includes yellow, white, pop, waxy, or any other type)
- G750002.* **SOYBEANS**
- G750003.* **OATS**