



PHOTOGRAPHY EXHIBITS

Superintendent: Melanie Kunc



GENERAL INFORMATION

Photography Level 1 is open to all 4-H'ers (ages 8-18 as of Jan.1 of the current year), despite levels of experience. Level 1 classes are designed to help 4-H'ers further build upon photography interests and gain experience in the project. 4-H'ers are allowed to exhibit in State Fair eligible entries in only **one level**, either Level 2 or Level 3, as these levels are eligible for State Fair should they be selected. Any 4-H'er enrolled in Photography can exhibit in Level 1, no matter their other exhibit levels or experience, as this is a county only division. Ex: You are enrolled in Level 2 photography, and you enter a Level 2 photography exhibit for the county fair that is from a State Fair class, this means you cannot enter any Level 3 exhibits for the county fair that are from State Fair eligible classes. You can, however, enter any Level 1 exhibit as these are county only exhibits. County only exhibits are noted with a + before the class number.

RULES APPLYING TO ALL PHOTOGRAPHY EXHIBITS

ENTRY LIMIT:

One entry per class number.

INTERVIEW JUDGING: Interview judging is available. Please read 4-H static exhibit general information on page 59.

Photos must be taken by the 4-H member during the current project year (except Portfolios which may include images captured and/or exhibited in previous years). An image may only be used on one exhibit with the exception of Portfolios, which may include images entered in other classes.

The date feature should be disabled when taking 4-H photos.

Camera types - Photos may be taken with any type of film or digital camera, including phones, tablets, and drones.

Entry Tags - Entry tags should be securely attached to the upper right-hand corner of picture displays. Exhibit Prints can scotch tape entry tags to the upper right-hand corner.

Matting (Sandwich backing) Your "Print" Exhibits - When Sandwich backing is specified, this refers to the picture being placed between the mat and mat-board backing (like a sandwich) securely fastened together to hold picture in place with glue or double stick tape. Matting instructions can be found at: <https://go.unl.edu/4hphotographyexhibitprep>

Securely attach photos, mats, backing, and data tags. Exhibits that are poorly attached may be disqualified. Do not use photo corners, borders, or place coverings over the exhibit.

Do not utilize the clear plastic sleeves with adhesive closure flap for the purpose of submitting prints commonly received when ordering matte frames online. Prints should be brought and entered in a plastic bag for display purposes (most fit in 2-gallon bags).

Data Tags - Required on all photography print and display exhibits. Data Tags are not required on Portfolios. Each exhibit must have the appropriate number and level of data tags as outlined below. Data Tags and instructions on how to complete Data Tags can be found at <https://go.unl.edu/ne4h-photography> or can be picked up at the Extension office. Attach data tags securely to the back of the exhibit.

Level 1 Exhibits: All Level 1 exhibits must have a Level 1 Data Tag.

- **Level 2 Prints:** All Level 2 prints must have a Level 2 Data Tag.
- **Level 2 Displays:** Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.
- **Level 3 Prints:** All Level 3 prints must have a Level 3 Data Tag.

Portfolios - All portfolios must include the following information: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image and 6) reflections for each photo. When writing reflections, youth should focus on what new photography techniques or skills they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image. Data tags are not required for portfolios. Portfolios may be presented in either print or digital formats:

1. Printed portfolios should be presented in an 8.5x11 three-ring binder or similar book format. Recommended photo size is 8" x10". Matting is not necessary.
2. Digital portfolios may be presented online and must be exhibited along with a single 8.5"x11" flyer. Flyers must include a link, URL, or QR code that takes users (judges and fairgoers) to their online portfolio.

Display Exhibits - Displays consist of three 4"x6" photos mounted on a single horizontal 11"x14" black or white poster or mat board. Incorrect sizes will not be accepted. No foam board backing should be used. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distract from the overall display. No titles, captions, or stick-on numbers will be allowed. Photos may be mounted vertically or horizontally. Appropriate Data Tags are required. Each photo of the display must include a separate Level 2 Data Tag. Data Tags should be numbered with the corresponding photo's number.

Print Exhibits - Print exhibits must be 8x10 printed and mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. Appropriate data tags are required.

PHOTOGRAPHY BASICS (Level 1) - Division 180 ALL EXHIBITS IN Level 1 ARE COUNTY ONLY

4.+ People, Places, or Pets with Personality Display or Print - photos should have a strong focal point of people, places, or pets capturing their personality or character. Photos may be posed or unposed. (Activity 13)

2.+ Black and White Display or Print - photos should create interest without the use of color. Photos should show strong contrast and/or textures. Photos may be captured in black and white or captured in color and edited to black and white. (Activity 15)

3.+ Animals or Bird Display or Print - photo will capture an unposed subject in its natural habitat or being in its own environment.

4.+ Landscapes Display or Print - entries could include sunrises, sunsets, weather events, or nature's landscapes capturing only natural scenes. Photos should be in color.

5.+ Fair Theme Display or Print - open to artistic interpretation, capture photo(s) that showcase this year's fair theme, "Fun for the Whole Herd". The photo(s) can be black and white or color.

6.+ Alphabet Soup Display - capturing naturally occurring letter shapes, with photos, spelling out your first OR last name. Realistically, the display should contain less than 10 letters for ease of displaying at the fair. Based on the variables of the entry, it is preferred that 4x6 photos should be arranged horizontally or vertically, secured to a background that allows them to be hung similarly to other entries on the display racks or by a display easel provided by the 4-Her. Creativity is allowed with the background of the display, but poster board or foam board is recommended. Plywood or barnwood is not recommended.

7.+ Flat Lay Print or Display - create a flat lay of collaborative objects or clothing that coordinate well together based on hue, tones, or purpose. Using proper composition, submit color photo(s) capturing your creation. Flat Lay Definition: Flat Lay Photography is a photograph taken from directly above looking down giving a bird's eye view of what it is your photographing and is an extremely popular genre of photography on social media.

8.+ Food Blog Photography - can be a 5"x7" or 8"x10" sandwich matted photo. Take a photo of a staged food or ingredients taking into consideration presentation of the item(s).

9.+ Portrait (Family Group) - can be a 5"x7" or 8"x10" sandwich matted photo. Take a group or family photo, each photo must have 2 or more people included in the shot, taking into consideration posing, coordinating colors, and appropriate photo background.

10.+ Scavenger Hunt Display - 4-Her chooses a theme and captures photos matching that theme. Judge will critique based on uniqueness, quality of photos, as well as how well photos coordinate with chosen theme. The display will consist of three 4"x6" photos mounted on a single horizontal 11"x14" black or white poster or mat board. Each photo in the display must be numbered using a pencil. Numbers should be readable but not distracting from the overall display. No tiles, captions, or stick-on.

Print Exhibits - Print exhibits must be 8x10 printed and mounted in 11x14 (outside size) cut matting with a sandwich mat board backing. Incorrect sizes will not be accepted. No foam board should be used for matting or backing. Mat openings may be rectangular or oval. Photos may be horizontal or vertical. No frames are allowed. PREMIUM CODE 13

NEXT LEVEL PHOTOGRAPHY (LEVEL 2) - Division 181

Level 2 photographers should be utilizing all the skill and techniques they have developed thus far in their photography careers, especially topics covered in Book 1 Photography Basics and Book 2 Next Level Photography.

10. Level 2 Portfolios - level 2 portfolios should represent the photographer's best work and must include 5-7 different images from the 4-H member's photography career. At least 2 images must have been taken during the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 2 classes during the same year. Portfolios must include: 1) 1-page max bio, 2) table of contents, 3) year each photo was taken, 4) title for each image, 5) device make and model used to capture each image, and 6) reflections for each image. When writing reflections, youth should focus on what new photography techniques they were practicing when they took the photo, what makes the image successful, and what could have been done to improve the image.

20. Creative Techniques & Lighting Display or Print - photos should capture a creative use of lighting, such as diffused lighting, back lighting, or hard lighting, reflections, or another lighting technique covered in LEVEL 2 Next Level Photography (activity 3, 4,5).

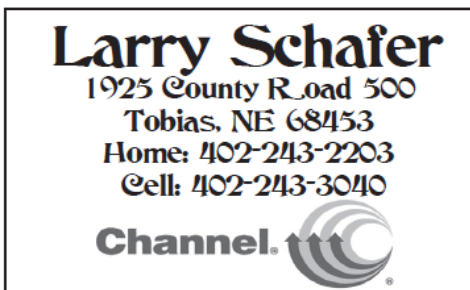
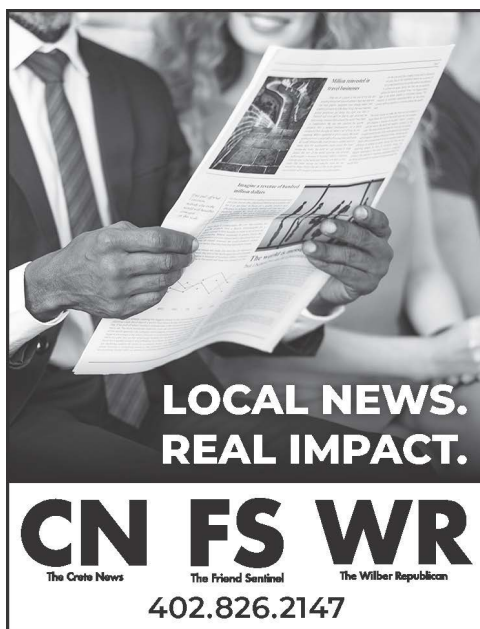
30. Creative Composition Display or Print - photos should capture a creative composition using the rule of thirds, golden triangle, golden rectangle, or another composition technique in LEVEL 2 Next Level Photography (activity 6, 7, 8, 9)

40. Abstract Photography Display or Print - photos should be abstract or capture a small piece of a larger subject. Abstract photos may not look like anything in particular but should be able to capture a viewer's attention in LEVEL 2 Next Level Photography (Activity 11).

50. Candid Photography Display or Print - candid photos should capture a special moment or meaningful interaction. Photos should be un-posed in LEVEL 2 Next Level Photography (Activity 10).

60. Expression Through Color Display or Print - photos should capture a creative use of color or a color scheme, such as complimentary, contrasting, monochromatic, warm, cool, primary, secondary, or tertiary in LEVEL 2 Next Level Photography. (Activity 13).

PREMIUM CODE 12



MASTERING PHOTOGRAPHY (LEVEL 3)

Division 182

Level 3 photographers should be exploring and experimenting with advanced techniques. This may include but does not necessarily require using SLR camera, manual adjustments, or other advanced equipment. Level 3 photography should be utilizing all the skills and techniques they have developed throughout their photography career, especially topics covered in Book 1 and Book 2, and Book 3.

10. Level 3 Portfolio - level 3 portfolios should represent the photographer's best work. Must include 9-11 images from the 4-H'er's career. At least 3 photos should be from the current year. The remaining images may have been taken at any time during the member's 4-H experience and may have been previously exhibited. Portfolios may include photos which are exhibited in other Level 3 classes during the same year. See rules for portfolios above.

20. Advanced Techniques & Lighting Print - photos should show an experimentation or exploration of advanced lighting, such as low light or silhouette photography or another advanced photography technique, such as astrophotography, underwater photography, or infrared photography found in Level 3 Mastering Photography. (Activity 3, 4, 5, or 12)

30. Advanced Composition Print - photos should show advanced compositions, such as using diagonal, horizontal, or vertical lines or repeating shapes to frame a subject or lead the viewer's eye through a scene; breaking the rule of thirds to compose a discordant image; or another advanced composition technique covered in Level 3 Mastering Photography. (Activity 6, 7).

40. Portrait Print - a great portrait captures not only a person's physical image, but also something of the person's character or personality. Photos may be either formal or informal but must be of one or more human subjects found in Level 3 Mastering Photography (Activity 9)

50. Still Life Print (SF89) - Photos should capture non-moving objects that have been arranged in an interesting way. Photos should demonstrate advanced control over lighting and composition found in Level 3 Mastering Photography (Activity 8)

60. Freeze/Blur the Moment Print - photos should capture a subject in motion. Photographers should adjust shutter speed to either freeze or blur the movement covered Level 3 Mastering Photography (Activity 11).

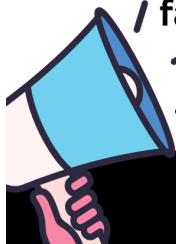
PREMIUM CODE 11





VOLUNTEERS NEEDED FOR AFTER FAIR CLEAN-UP MONDAY, JULY 21 9 AM

4-H & FFA members and families are
NEEDED for clean-up at the
/ fairgrounds at 9 am.



LUNCH WILL BE PROVIDED.



Open Daily
Tuesday through Saturday
4 pm to 9 pm

The Sweet Tea Marketing logo features a stylized leaf design above the text 'SWEET TEA MARKETING'. The background of the advertisement is a dynamic splash of water with ice cubes. The text 'Sweet Success Starts Here' is written in a bold, italicized font. Below this, the text 'Branding solutions to help your business thrive.' is displayed. At the bottom, a black banner contains the text 'Call us today to get started' and the phone number '402-643-3678'.

**SWEET TEA
MARKETING**

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