

Custer County

2024 Impact At-A-Glance

Custer.unl.edu

Supporting local entrepreneurs, Custer County has served 19 total clients, with six still actively being coached by eCoaches. Kendall Teichmeyer, owner of Axe Kickers in Broken Bow, is one of the local businesses benefiting from this initiative.



The eCommunity Ecosystem provides critical development assistance to business owners, fostering entrepreneurship and economic growth. This initiative has strengthened economic activity in more than 25 communities across 14 Nebraska counties, including Custer County.

The eCommunity project team, eCoaches, and Educators collaborate with local eCommunity leadership groups, meeting regularly to facilitate specialized programs, provide mentorship, and offer resources that empower entrepreneurs to start, grow, and sustain their businesses. Through this ongoing support, the eCommunity Ecosystem enhances local economies and cultivates a thriving business environment.

Programs At-A-Glance

- The 24 participants in the 2023–24 Nebraska Ranch Practicum influenced decisions on 256,000 acres and 17,100 head of livestock, reporting the program's value at \$34.67 per head.
- 105 beef producers participated in the Fundamentals of Feeding the Cow webinar series, with 46% very likely to implement changes and 15% estimating value gains of \$51+ per head.

585

youth were enrolled in the Custer County 4-H program in 2024.

165

youth participated in 9 June Jamboree programs held in Custer County.

19

businesses were helped by the Custer County eCoach.



STRENGTHEN NEBRASKA AGRICULTURE & FOOD SYSTEMS

INSPIRE NEBRASKANS & THEIR COMMUNITIES

ENHANCE THE HEALTH & WELLBEING OF ALL NEBRASKANS