

Cheyenne and Deuel Counties



2020 Impact At-A-Glance

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Nebraska Extension facilitated INVENTURE Day an entrepreneurship program for 209 students from both Cheyenne and Deuel Counties. Over 40 volunteers assisted as group mentors for the day.

INVENTURE Day is an entrepreneurship program designed to teach youth about owning a business, marketing, branding, and pricing. Throughout the day students work in groups to develop a product, determine their target market, give their product a brand, and develop a pricing strategy. At the end of the day, students pitch their idea to a panel of judges who then decide what their favorite product idea is. One student that attended started his own business while at home during the COVID period. He credits INVENTURE Day for providing him a great foundation to start his own business.

Programs At-A-Glance

- Extension Educators provided support for businesses and chambers and adapted school enrichment and 4-H youth programs to adjust to the COVID-19 environment.
- Extension Master Gardeners raised 448 lbs. of produce valued at \$511 that supported 112 people who use local food pantries through a Growing Together Nebraska grant.

325 Kindergarten through 2nd-grade students attended an Ag in the Classroom Program

822 Youth were involved in a 4-H program in Cheyenne and Deuel Counties

100+ Youth on 24 different teams competed in the Robotics Tournament hosted in Sidney.