

Stanton County

Impact At-A-Glance



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The new Stanton Downtown Business Coalition has been extremely successful in 2022. They have incorporated into a 5013-C, becoming a non-profit corporation. The enhanced projects totaled \$596,500.



The Downtown Revitalization project supplemented 19 area business projects, ranging from new roofs, sidewalks, and building projects. The local businesses contributed 23% to their projects. Two Rural Futures summer Interns were hired to train local businesses on social media and marketing techniques. Partnerships with Stanton High school business classes have started, and a job shadow program is providing a path to workforce development and career readiness in this rural setting.

Programs At-A-Glance

- UNL Career Day reached 1140 students from 40 area high schools. 80+ local employers provided career guidance and expertise. A partnership with AHEC provided medical contacts.
- Community Economic Impact Survey has shown: 1) 97% - recruitment, support and grow new businesses in the downtown area, 2) 84% support a downtown business association and 3) 77% establish a local economic development program.

53

local producers were trained through the local UNL Pesticide training.

100%

Stanton County youth reached through local 4-H Educational programming. Enrollment increased 34% in 2022.

70%

Stanton Economic Development Initiatives Making a Positive Impact provide succession and transition assistance to businesses