

Custer County

Impact At-A-Glance



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With the guidance of Shawn Kaskie and three entrepreneurial coaches, the eCommunities program follows an outline aimed at getting people to start thinking about what economic development looks like in their towns.

To help foster an entrepreneurial mindset within rural Nebraska, Kaskie implemented eCommunities, working with 3 entrepreneurial coaches (eCoaches) and 6 communities leveraging over \$300,000 in federal CARES Act grant support. The eCoach for Custer County is Caleb Pollard and he is actively coaching 5 businesses, including Trees to Treasures founded by Broken Bow woodworker John Carpenter. After helping Mr. Carpenter find a local attorney, he formed an LLC, opened a bank account, guided him through the process of developing a website, Facebook page, and is now selling products on Etsy.

Programs At-A-Glance

- UNL BeefWatch e-newsletter has 2,430 subscribers. A total of 115 articles have been written for 2022 with a total of 49,698 pageviews.
- The 31 participants in the 2021-22 Nebraska Ranch Practicum influenced decisions on 471,440 acres and 55,398 head of livestock and reported the value of the Practicum at \$8.31/head

407

youth were enrolled in the Custer County 4-H Program in 2022

1,100

Custer County residents reached weekly vial local Extension radio program.

110

youth participated in 11 June Jamboree programs held in Custer County.