

# Brown, Rock & Keya Paha Counties

## 2021 Impact At-A-Glance



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Unit Cost of Production awareness allows producers to understand where value is being created in an operation

Increasing costs and extremes of markets and weather push beef producers to be in tune with unit cost of production to maintain operation longevity. The Unit Cost of Production workshop allows producers to do just that. “I see this as a tool to compare different ways to market heifer calves and whether yearlings are viable in our operation,” one attendee stated. Another remarked that they “have a better understanding to adequately evaluate our different enterprises.” Beef Systems programming strives to provide resources so producers are confident in decision making for their operations.

### Programs At-A-Glance

- “It taught me that I should keep striving to become an educator whether that be in a classroom or through summer workshops.”  
- 9 year old 4-H Summer Volunteer Intern
- Tailgate Talks are two to five minute videos for social channels that allow for beef producers to receive timely information on relevant topics.

**234** students applied the engineering process through the 4-H Extreme Engineering program.