



**Gudmundsen Sandhills Laboratory:  
43 Years Serving the Beef Industry**

**N EXTENSION**



*Thank you to our  
2021 corporate sponsor*

**You are invited to the  
University of Nebraska–Lincoln  
Gudmundsen Sandhills Laboratory  
22nd Annual Open House**

**Wednesday, August 25, 2021  
8:00 AM to 3:30 PM (MDT)  
Gudmundsen Sandhills Laboratory  
Wagonhammer Education Center  
Whitman, Nebraska**

**Please RSVP online at: <https://go.unl.edu/2021-gsl-openhouse>  
or call Jacque @ 308 696-6700 by August 18 for the complimentary lunch.**

Please join us at the University of Nebraska–Lincoln Gudmundsen Sandhills Laboratory for the 22nd Annual Open House. This year's Open House will be a hybrid format with our traditional in-person event held at GSL along with being live streamed online webinar. The online webinar will only cover the morning sustainability topics. Activities, demonstrations and commercial exhibits are planned so our guests can come and go as they please throughout the day.

## AGENDA

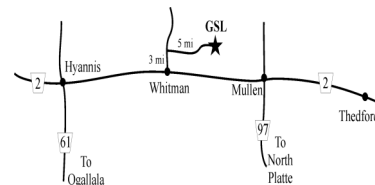
### Time (MDT) Wagonhammer Education Center (WEC) and Ray Bohy Conference Room

8:00 AM	Registration
All day	Hybrid format with our traditional in-person event held at GSL along with being live streamed online webinar
8:20 - 2:00	Welcome
8:30	Cattle Markets Update - Dr. Elliot Dennis, UNL Extension Livestock Marketing Specialist
9:00	Sustainability: What does it mean at the ranch level? - Dr. Jason Sawyer, King Ranch Institute for Ranch Management
10:00	Break - View exhibits
10:15	Sustainability & Media's Influence - Leah Beyer, Elanco
	Producer panel on direct marketing - Moderated by Brianna Buseman, UNL Youth Meats Ext. Assistant Professor
10:45	<ul style="list-style-type: none"> <li>◆ Dan and Clarissa Feldman, Setting D Ranch <a href="https://www.settingdranch.com">https://www.settingdranch.com</a></li> <li>◆ Jaclyn Wilson, Diamond D Beef <a href="https://www.flyingdiamondbeef.com">https://www.flyingdiamondbeef.com</a></li> </ul>
11:30	Rusty Kemp (update on Sustainable Beef LLC)
11:40	Lunch (furnished by co-sponsors and exhibitors; browse exhibits)
	<ul style="list-style-type: none"> <li>◆ Early Calf hood immunity - Dr. Bruce Hoffman, Elanco</li> <li>◆ Leveraging immunologic memory for long-term protection in the cowherd - Dr. Brian Vander Ley, Great Plains Veterinary Education Center</li> </ul>
2:00	Breakout Session ( <b>In-person only</b> ) ~30 min each (Attendees have the option to attend 3 of the 4 sessions)

### Breakout Sessions

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| <ol style="list-style-type: none"> <li>1. <i>Flies and Lice - David Boxler, UNL Livestock Entomology Extension Educator</i></li> <li>2. <i>GSL Beef Research Update</i> <ul style="list-style-type: none"> <li>◆ Travis Mulliniks, UNL Range Cow Production Specialist</li> <li>◆ Kacie McCarthy, UNL Beef Cow-Calf Specialist</li> <li>◆ Yijie Xiong, UNL Precision Livestock Management Specialist</li> </ul> </li> </ol> | <ol style="list-style-type: none"> <li>3. <i>GSL Range Research Update</i> <ul style="list-style-type: none"> <li>◆ Mitch Stephenson, UNL Range and Forage Specialist</li> <li>◆ Jerry Volesky, UNL Range and Forage Specialist</li> </ul> </li> <li>4. <i>Pregnancy checking demonstration</i> <ul style="list-style-type: none"> <li>◆ Rick Funston, UNL Beef Cattle Reproductive Physiologist</li> </ul> </li> </ol> |
|---|---|
- 3:30 Adjourn - Thanks for coming!

Extension is a Division of the Institute of Agriculture and Natural Resources at the University of Nebraska–Lincoln cooperating with the Counties and the United States Department of Agriculture. University of Nebraska–Lincoln Extension educational programs abide with the nondiscrimination policies of the University of Nebraska–Lincoln and the United States Department of Agriculture.





**Institute of Agriculture  
and Natural Resources**

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