

Posters – Not eligible for State Fair

Rules

1. Purpose: The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should clearly feature some aspects of 4-H.
2. Posters will be judged on the following criteria: a) idea; simple, clear message, appropriate for a poster. b) lettering; readable from a distance, appropriate size in proportion to art. c) art; one dominant, eye-catching element: are relates to a written message. d) arrangement: makes good use of the entire poster space without being too crowded: art and lettering are well balanced. e) color: use of bold colors that harmonize well: colors used are legible. f) quality of construction: neatness: appropriateness of materials used. g) effectiveness: works well as a poster.
3. Entries that do not conform to size, content, or material guidelines will be lowered one ribbon placing.
4. Posters must be 14"x22" and must be a material that can be pinned to a display board. They may be arranged either horizontally or vertically. Those generated by computers must also meet this standard.
5. Posters may be in any medium; watercolor, ink, crayon, markers or computer graphics, photographs, collage, etc. They may not be three-dimensional. Entries with components thicker than paper (such as milk cartons, pencils, and pop cans) will be disqualified.
6. Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos, or slogans. Avoid using clichés or overused phrases that do not command the viewer's attention.
7. When using the official 4-H Emblem (clover with the H's on each leaf) it must follow approved guidelines, which can be viewed at http://www.national4-hheadquarters.gov/emblem/4h_name.htm
8. Computer "clip art" will not be scored as positively as original computer art designs.
9. The 4-H member's name, address, age, full address, and county must be listed on the back of the poster.

Divisions

Posters

Class

1521L – 4-H Promotion – the poster should promote interest in 4-H.