

30-second PSA Examples

#1

Do f-stops cause your brain to freeze? Life can be full of little questions like this.

Join your local 4-H club today to meet other kids who are finding answers to life's little questions.

By joining 4-H and enrolling in the photography project, kids learn about f-stops, shutter speeds and other camera basics to create the perfect photo. Photography is only one of the many projects where you can find answers to life's little questions.

#2

Do you aspire to be a fashionista?

If you love fabrics, clothing or shopping; join 4-H and the clothing project. There are tons of fun things to do in 4-H like designing, sewing and buying your own clothes!

You'll walk the runway showcasing your own style, learn how to pair clothing articles together and how to care for them too.

#3

My dog used to try to eat my shoes. I would buy a new pair and he would chew them up right away! That is, until I learned the basics of dog obedience in the 4-H Dog project.

Want to sign up? Go visit your local extension office! 4-H is a network of families that grows great kids. Join 4-H – the club of families that share in teaching kids practical things like pet care, growing gardens and important values like responsibility. Whether you live in the city or the boonies, join 4-H to tackle life's little questions together.

PSA EXAMPLES COURTESY OF Kansas State Research and Extension